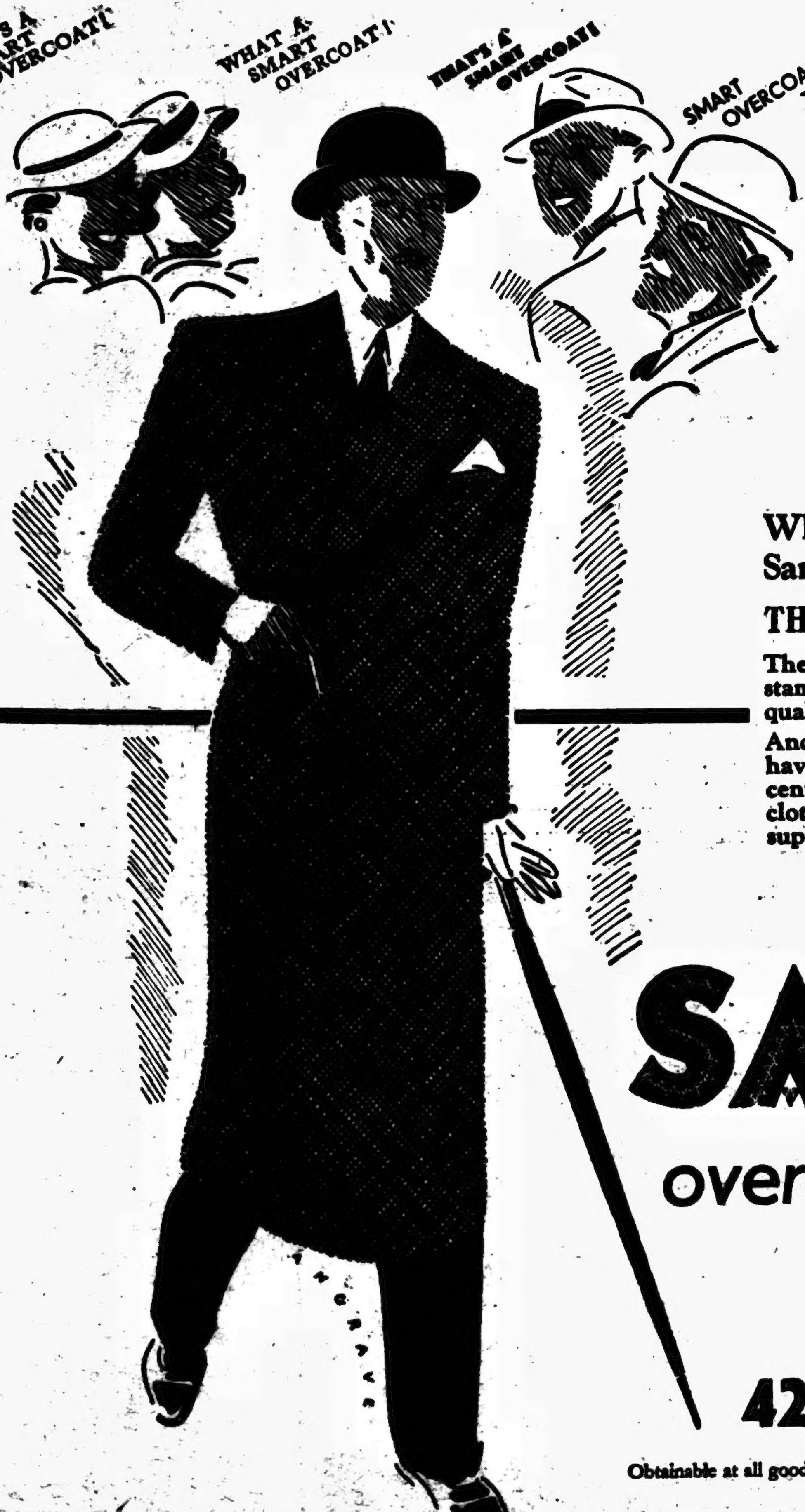
JOHN BULL, OCTOBER 20, 1934

TWOPENCE.
Vol. LVI.
1479.

PLAIN WORDS TO THE SALVATION ARMY SEE PAGES 24 AND 25

JOHN BULL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WHAT A SMART OVERCOAT!
THAT'S A SMART OVERCOAT!
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THAT'S A SMART OVERCOAT!

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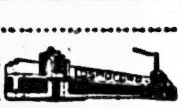

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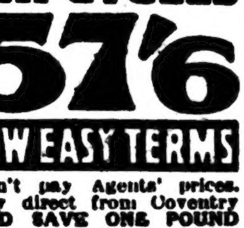

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10ft. x 7ft.	90/6	4/6	8/2
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	Cash	Down	12 pts.	Fl.ex.
6ft. x 4ft.	29/6	3/6	2/6	3/6
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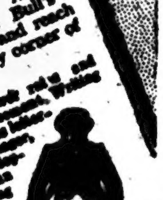

- For proof of selling power rates and details of Free Advertisement Writing Service apply on business letter-heading to The Manager, Mail & Sales Development, "John Bull," 57/59, Long Acre, London, W.C.2.

No obligation.

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Both the ... Power of an Organ

A remarkable opportunity to obtain a Real Piano Accordion at a greatly reduced price. Triple chord piano action, 14-fold bellows, 21 piano keys and 8 basses. Black polished. Complete with shoulder strap. Send only 3/- deposit. Balance 5/- monthly until 65/- is paid. Illus. List Free.

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LET ME SUPPLY A COMPLETE BABY'S LAYETTE FOR A GENUINE BARGAIN RECOMMENDED BY 10,000 PURCHASERS.

30/-

Modern Short Lengths or usual Long clothes 75 delightful garments for Winter or Summer Baby. Silk and Wool Shawl, Sub. Robes, Lawn or Winsey Day Gowns, L'Cloth, Flan. or Winsey Nightie, Best Wool Vests, Back-Flannels, Hand Knit Woollies, Mat. Coats, Binders, Trunk Sets, Turk. Napkins, etc., etc.

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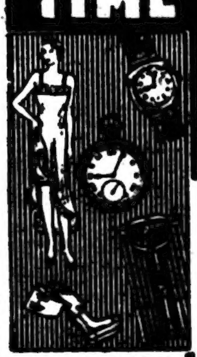

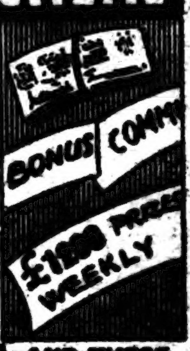

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BIG WEEKLY CASH PRIZES

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DIRECT SERVICE FOR GOODS

You only Sell Cards and Draw High Commission. We do the rest

YOUR CUSTOMERS GET FULL VALUE IN GOODS

START NOW TO MAKE MONEY

Write for Complete Details

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Dear Sirs,

Very many thanks for cheque in settlement of commission sent so quickly. I would like to add that my client was astounded with the waterproof coat, he was very delighted with it. Every success in the Football Season.

Yours faithfully W.E.A.

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Yours faithfully, H.G.

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Dear Sirs,

On behalf of my clients and self I wish to thank you for the cheque for £5 which was received in record time, also for goods which clients say cannot be equalled for value by any other concern. Yours respectfully,

L.S.B.

Dear Sirs,

My client has requested me to thank you for cheque of £5 received on Friday last, and I wish to thank you for your promptness in the payment of the winning coupon. I am sure no others could have paid more quickly, you certainly get a move on, especially with the despatching of goods.

Yours faithfully,

Mrs. A.D.

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Please send me details explaining how, as your Agent, I can make substantial sums in my spare time.

NAME ....
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Post in unsealed envelope (½d. Stamp). .... J.B.S. 117. 20/10/34.

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This popular minor model instrument with a full scale of notes reproducing popular tunes is given absolutely FREE to every purchaser of 15 3-hole type, 100% Sheffield "Double Life" Razor Blades at 1/-; post and packing 6d. This is another of our stupendous advertising "stunts" to popularise our famous blades. Simply send 1/6 now to receive your Minoretta Accordion and 15 Blades. No waiting. Sent per return. Nothing more to pay. Money refunded if blades are not equal to any 4d. blade obtainable, or Gift not approved of.

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STEEL BRACED PORTABLE BUILDINGS.

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Long.	Wide.	High.	Cash Price.		Deposit.	M'thly
6ft.	4ft.	6ft.	£1 10 0	or	2/6	2/6
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8ft.	6ft.	6½ft.	£2 12 0	or	3/-	3/11
10ft.	7ft.	6½ft.	£2 15 0	or	4/9	7/-

Carr. Paid in Eng. & Wales

GARDEN SHEDS from 20/-. GARAGES from 70/-.

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DELIVERED on first payment. For storing Tools, Garden Implements, Cycles, Prams, etc. Built in 4 strong panel sliding sections, easily the best value. Sent carriage paid. Roofing Felt supplied free. (Timber extra.)

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Send for Free Catalogue, Sheds, Summer Houses, Poultry Houses, Kennels, Greenhouses, Garages, Aviaries, &c.

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Every sufferer from "nerves" should get my absorbingly interesting book describing an inexpensive home-treatment for Weak Nerves, Depression, Morbid Fears, Insomnia, Self-Consciousness, and similar nervous disorders. Sent free in sealed envelope. Write now and you will be delighted to learn how easily you can conquer your nervous fears!

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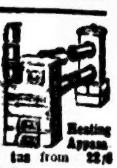
LOWEST PRICES but BEST MAKE

FREE Book of GARDEN HOMES and Bath's LIST

Gives Bath's SIZES Length, Width and Height as well as Prices.



Heating Apparatus from 22/6

Free Delivery by Lorry or Rail.

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Poultry House from 22/- or 2/- down

ALL ROOFS FELTED

Wood, Asbestos and All Steel Motor Houses from £5 or 6/- down.

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for Cash Prizes Value £1,000

This is positively your last opportunity to enter this simple competition—a name for the Famous Fairy Soap Baby!

CONTEST CLOSES SATURDAY, OCT. 20.

Send in Your Entries AT ONCE!

Have You HEARD or SEEN the KB 5-Valve SUPERHET

With Automatic Volume Control?

GET full particulars of this wonderful Radio Receiver and other models, including the 3-Valve KB "NEW PUP," all on easy terms, by filling in the Coupon on page 8.

GRAVES Fine Quality Bale Beats the World For Good Value

Two Smart Reliable pure White All Wool Blankets of lovely texture, with neat borders, whipped ends, 60 x 80in. 7½lb pair; Two All White luxury Fleecy Blankets with whipped ends, 60x80in. 4lbs.; Two pure White Pillow Cases, 20 x 30in; One Bolster Case, 20 x 60in; Two Grey Union Twill Hemmed Sheets, 70 x 90in. 4lb pair; One Alhambra Quilt, 70x90in. Complete, Carriage Paid, 42/- 3/- Now; 3/6 Monthly. Drapery Catalogue Free.

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3/- NOW

ALL THE RAGE!

FOR MEN & WOMEN

ROLL COLLAR SWEATERS

British Woollen garments, well made with roll collar and long sleeves. Cosy and hard wearing. Usually 3/6. In Royal, Black, Navy, Brown, White, Canary, Maroon, Green, Greys, Fawn. Each **2/9** *Postage 4d. or C.O.D.*

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1 WEEK ONLY

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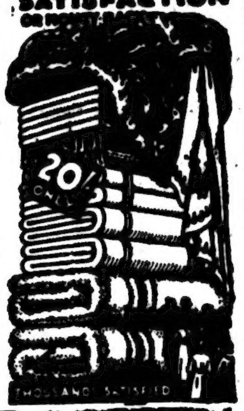

2 White Woolly Blankets	80x70
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2 White Pillow Slips	30x20
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CARR. FREE **20/-** If C.O.D. 1/- extra

FREE LOVELY WADDED **DOWN QUILT**

Send for list of 20 - bargains

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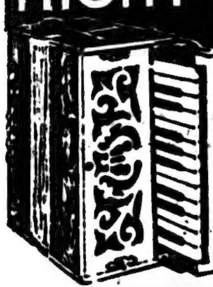

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"PURATONE" PIANO ACCORDION

Finished in coloured Pearloid. 14 fold metal protected bellows. 21 Piano keys, 8 bass. Metal corner protectors. Size 15" x 6" x 11" complete with strap.

Cash Price **50/-** or 6 monthly instalments of **8/9**

Tutor supplied with all Piano Accordions. *Send for illustrated brochure of other models.*

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Write now for my beautifully illustrated Art Catalogue.

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For Only **£3·10s** CASH or EASY TERMS

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£5 PER WEEK TO BE WON

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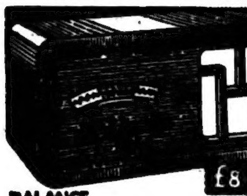

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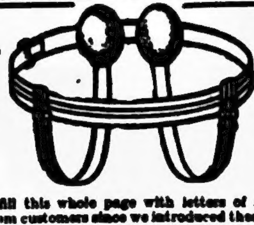

10/- SINGLE Postage 4d. In Silk Elastic 17/-

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A Customer writes:—After trying different makes, some very expensive, I find your appliance the best and most comfortable. *Satisfaction guaranteed or money refunded.*

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ONE HUNDRED PERSONS (either sex) WHO ARE READY TO EARN A HANDFUL OF £1 NOTES BY SPARE TIME WORK BETWEEN NOW AND XMAS.

A handful of £1 notes by Christmas to spend on little luxuries for yourself on some things you have been wanting or on presents for others—**you can have a handful!**

Send a postcard to us asking for our Private Christmas Card Sample Book and we will send you the book and full particulars, free of charge. You are not asked for any deposit nor to outlay any of your own money. Our Sample Book contains by far the finest selection of private Christmas Greeting Cards, abounding in Novelties, amazing variety, remarkable Calendars of Imitation Oil Paintings, Animal Studies, beautiful pictures in Bromide, Coloured Scenes and Flower Subjects, Dainty Notepapers, Bookmarks, etc.—a masterpiece of the choicest and best. Your friends and acquaintances will be delighted to buy these from you, there is something for everybody's taste and needs, one pleasing one person and another pleasing someone else. We pay you handsomely and there are valuable prizes in addition. Apply at once and be the first to start.

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Not an ordinary small mouth-organ, but the full-size instrument (80 reeds) now so popular on the Continent, where real Harmonica playing is the thing. The beautiful rich full tone of this new instrument is the nearest approach to that of a first-class Piano Accordion, yet it can be learnt in a few hours. Great for community singing, solo playing, dancing. Take it wherever you go and

THE CONTINENTAL HARMONICA

always be ready to make merry. You will delight your friends and earn popularity for yourself. Send for the wonderful Continental Harmonica NOW! It costs only 3/6, complete in case, post free.

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GRAVES

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ON THE EASIEST OF EASY TERMS

10-GN. MODEL FOR £4. 12. 6

Magnificent White Nacrolaque Body. 16-Fold Metal Bound Bellows. Finest Steel Reeds. Complete with Shoulder Strap. 21 Piano Keys. 8 Basses. Send only 5/- Deposit. Balance payable 7/6 Monthly, until 92/6 is paid. Write for Fully Illustrated Catalogue of Models with 25 Keys 12 Bass, 25 Keys 24 Bass, 34 Keys 48 Bass—41 Keys 120 Bass. Etc., Etc. All on equally attractive terms.

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"AIRCRAFT" *Shockproof* WATCH

This Milanese Bracelet FREE.

Send 1/- NOW

for this world-renowned "AIRCRAFT" shockproof watch, Handsome Chromium-plated case. Fitted with famous Aircraft non-magnetic, shock-and-vibration-proof movement. Silver Chrome dial or Plain Luminous. Swiss jewelled movement. Fitted with recoil spring to prevent overwinding. 10 years' written guarantee. Lies flat and neat on wrist. Timed to a minute a month. Send 1/- now. If to satisfaction, forward 2/6 within 7 days and 2/6 or more fortnightly until only 18/- in all is paid. Cash price 16/6. Superior model with unbreakable glass, 22/6; same terms. FREE to Purchasers. Latest fashion Gent's broad U.S.A. pattern adjustable Milanese Chromium Bracelet. On and off in 3 seconds. 7 Jewelled Chrome Dress Pocket Model, 22/6; same terms. Ladies' Solid Silver Model (with Free Gift of Solid Silver Bracelet), same price and terms.

Immediate Dispatch. **AIRCRAFT PRODUCTS Ltd.** (Dept. J.B.A.13), 89, New Oxford Street, London, W.C.1. *(Opposite Glaves)*

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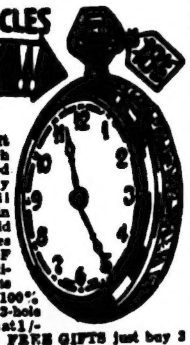

Genuine Aircraft Smash-proof lever Watch in Chrome case, warranted 5 years. Also, Highly plated propelling Pencil and Self-filling Fountain Pen with genuine 14ct. gold plated nib. These 3 articles are YOURS FREE OF CHARGE and sent immediately. This astounding offer is made to popularise our 100% Sheffield "Double Life" 3-hole type double edged razor blades at 1/- for 15. To receive your 3 FREE GIFTS just buy 3 packets at 3/- (post, etc., 6d.). We guarantee money back if these blades are not as good as any 4d. blade. Send P.O. 3/6 now to: **AIRCRAFT PRODUCTS, LTD.** (Dept. J.B.W. 11), 89, New Oxford Street, London, W.C.1.

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Entertain your friends to billiards—on the same table where you have dined. The Riley "Combine" makes this easy, in any home—small or large. There's a size for every room—a price for every pocket. Write for Art List of both Riley's "Combine" Billiard and Dining Tables and Riley's "Home" Billiard Tables.

32 FREE Billiard Tables *send for details*

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FULL SIZE BED CHAIR

16/6 PAT. SPRING SEATS TURNED LEGS

or 18 weekly payments of 1/-. Polished nut brown. soft velvet cord cushions any colour. Carr. and pack. England and Wales 2/6. Call or send for coloured Cat. J. Furniture Bargains. Cheques, reg. letters, crossed P.O.'s.

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Converts in a moment into comfortable bed, 41 in. wide. Spring seats, turned legs. Carr. and Pack. Eng. and Wales 3/6.

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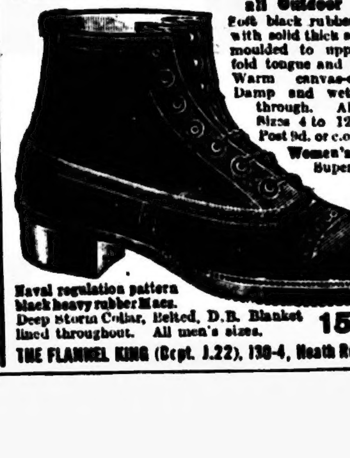

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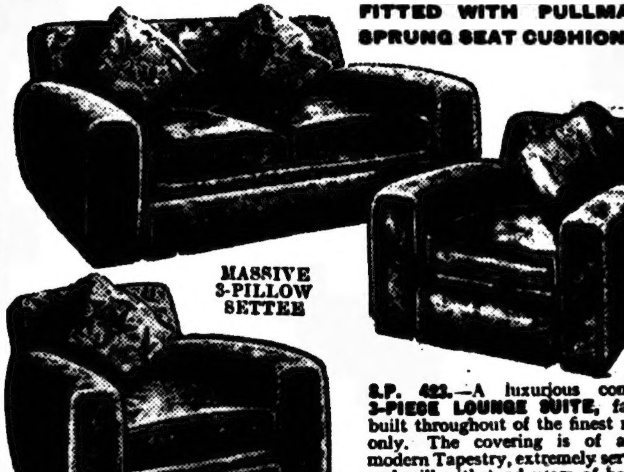
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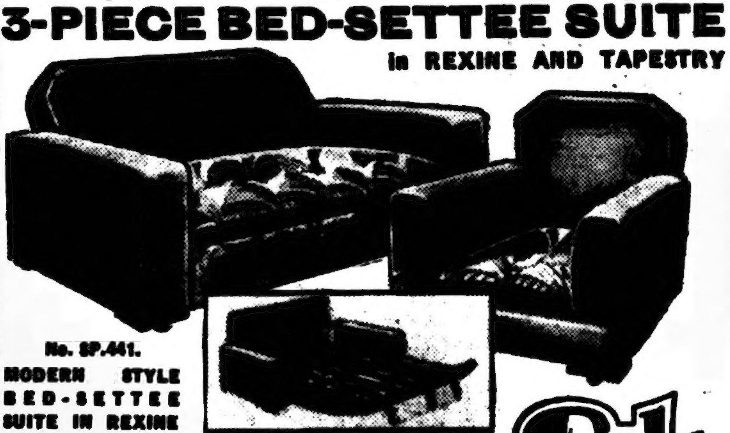

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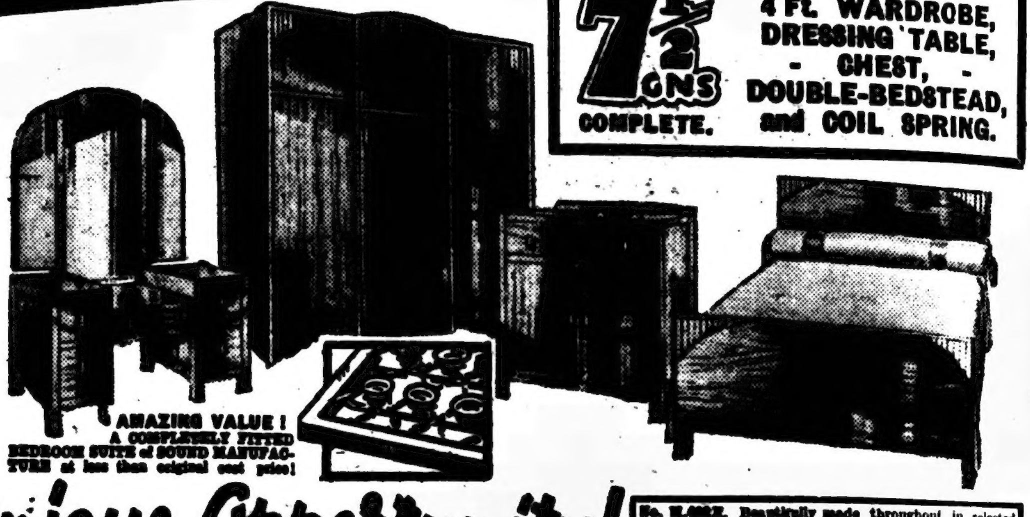
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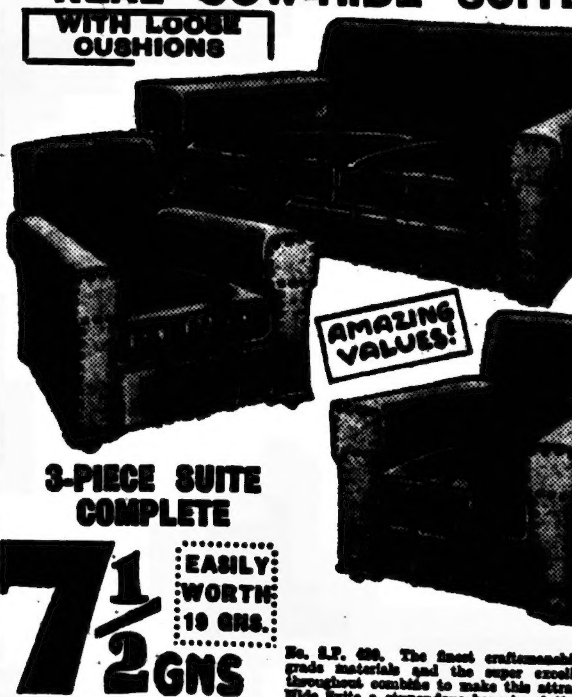
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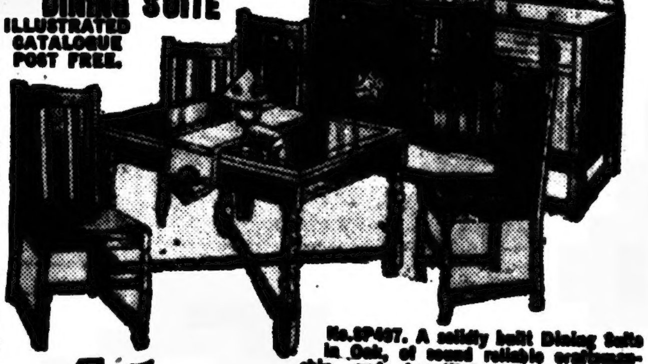

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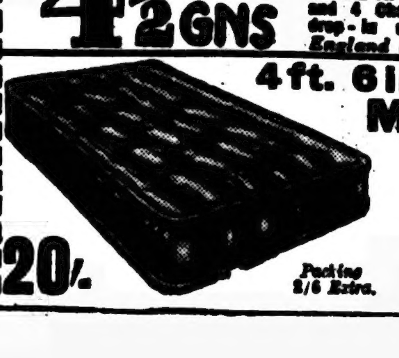

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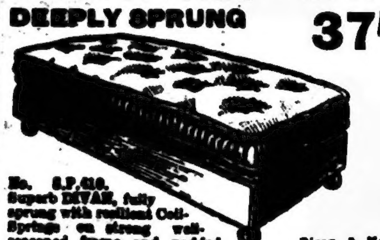

No. S.P.410. Superb **DIVAN,** fully sprung with resilient Coil-Springs on strong well-seasoned frame and padded with Linsey flock and fibre. Roll-edged Mattress is filled with hygienic Linsey flock and fibre. Covered in Blue, Beige Green or Orange Jaspe. Size 6ft. long, 2ft. 6in. wide.

Divan & Mattress, with Bolster and Feather Pillow, 42/6. Splendidly polished Headboard to fit Divan, in Oak 5/-, Walnut finish 15/-.

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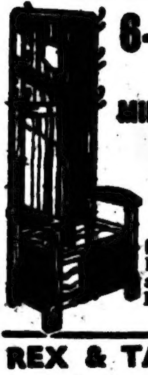

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FITTED WITH MIRROR AND HOOKS, ETC.

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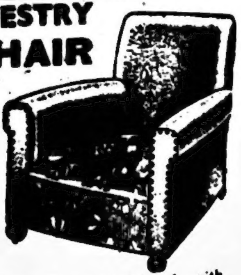
REX & TAPESTRY EASY CHAIR



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Part Carr. 2/6.

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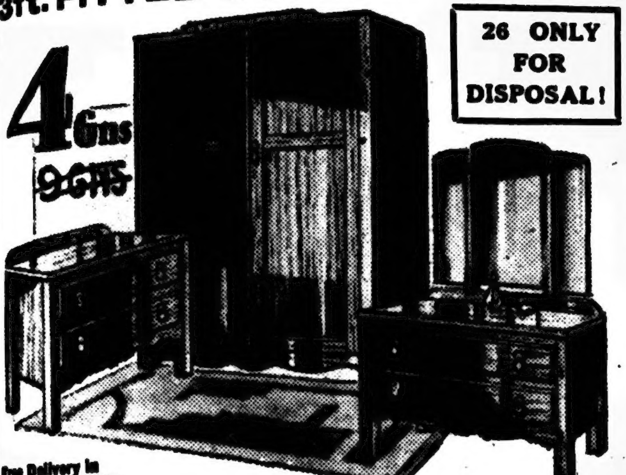

4 Gns ~~9 GNS~~

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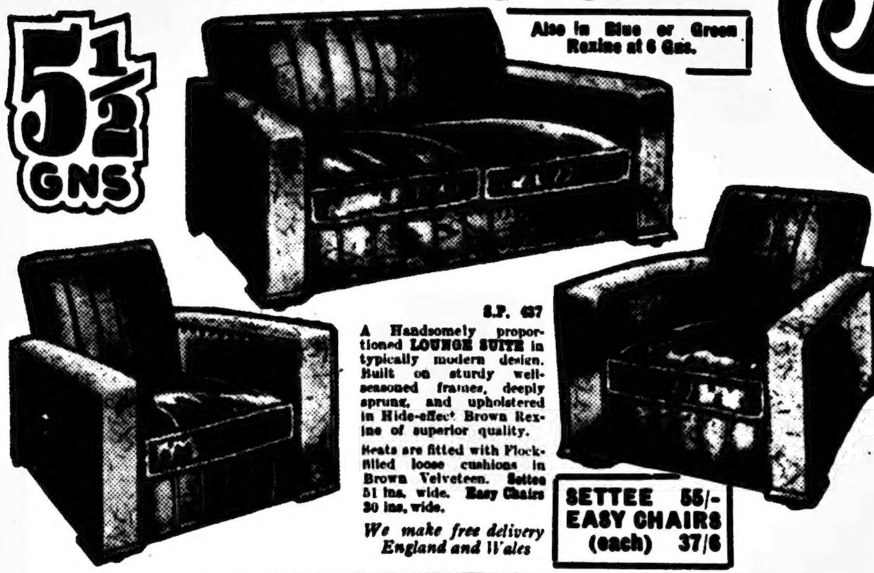

5½ GNS

Also in Blue or Green Rexine at 6 Gns.

S.P. 437

A Handsomely proportioned **LOUNGE SUITE** in typically modern design. Built on sturdy well-seasoned frames, deeply sprung, and upholstered in Hide-effect Brown Rexine of superior quality.

Seats are fitted with Flock-filled loose cushions in Brown Velveteen. Settee 51 ins. wide. Easy Chairs 30 ins. wide.

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SETTEE 55/-
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WITH FULLY SPRUNG SEATS

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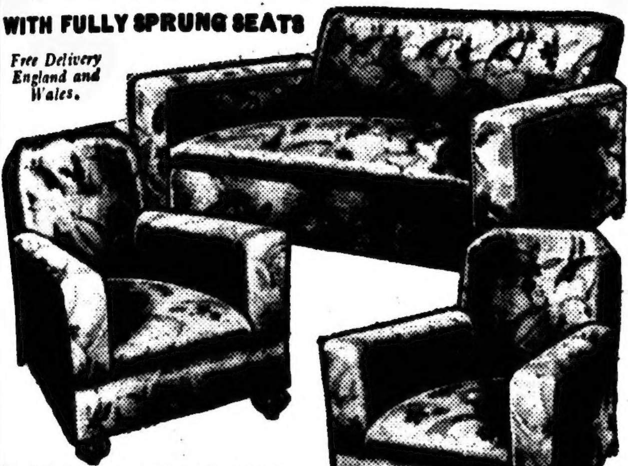

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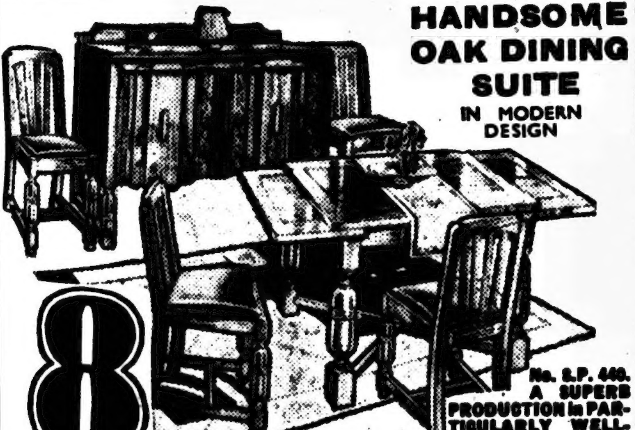
HANDSOME OAK DINING SUITE

IN MODERN DESIGN



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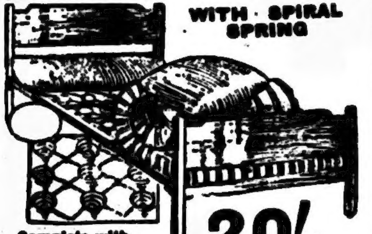
WITH SPIRAL SPRING



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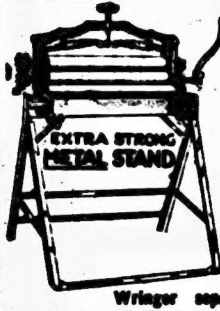

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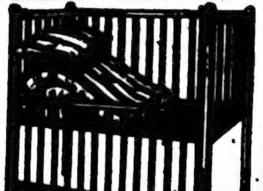

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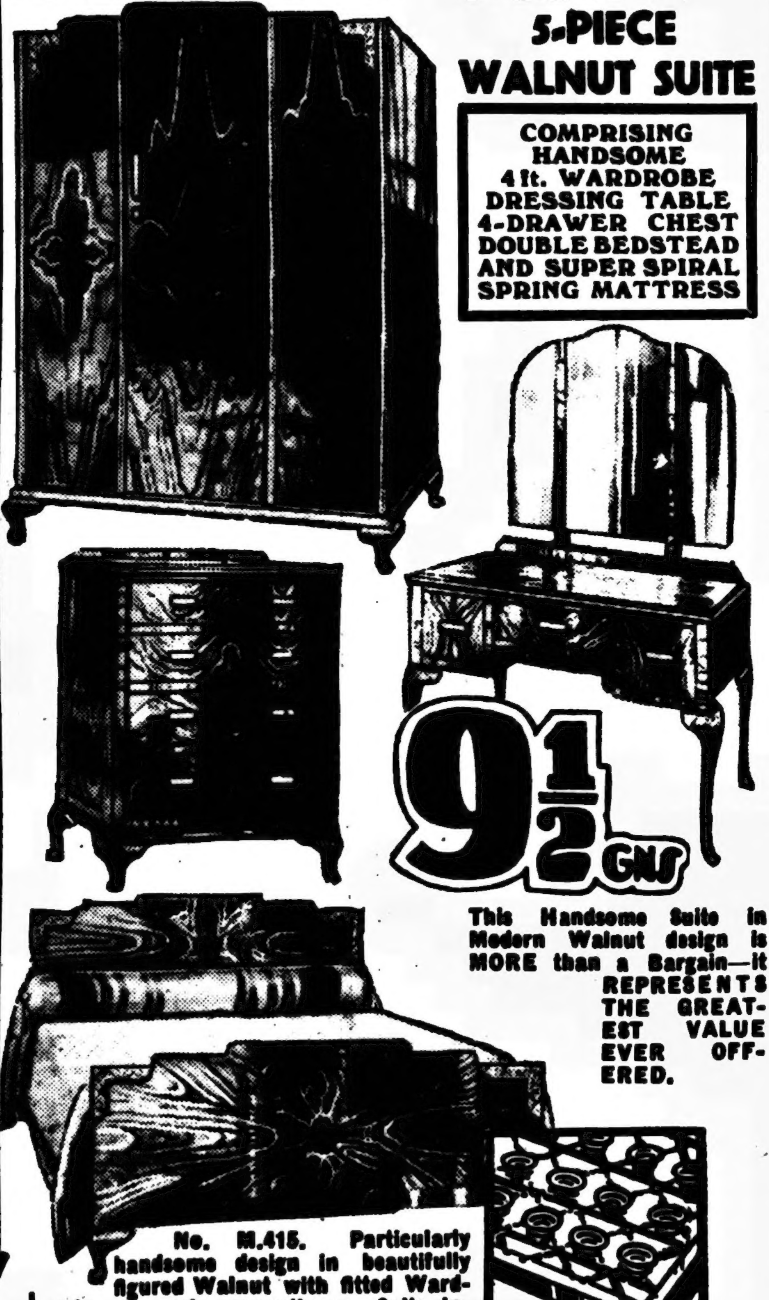
5-PIECE WALNUT SUITE

COMPRISING HANDSOME
4 ft. WARDROBE
DRESSING TABLE
4-DRAWER CHEST
DOUBLE BEDSTEAD
AND SUPER SPIRAL SPRING MATTRESS



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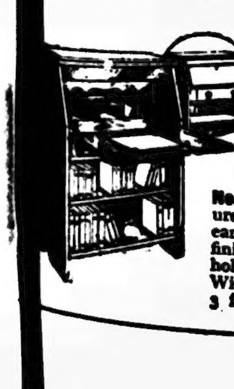

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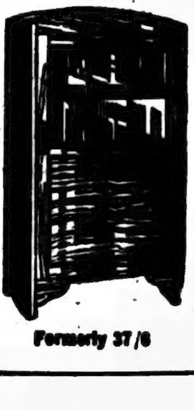

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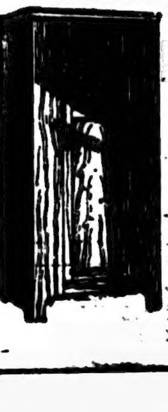

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Largest and most successful MANUFACTURERS, offering HIGHEST COMMISSION and beautiful GIFT PRIZES, REQUIRE AGENTS. SAMPLE BOOK FREE and CARRIAGE PAID, containing original COPYRIGHT GREETING CARDS AND NOVELTIES; 17 CHARMING CALENDARS; IMIT. OIL PAINTING; MINIATURE OF MRS. SIDDONS; ENGAGEMENT WALL CALENDAR; HAND-MADE NOTEPAPERS; MAJOLICA PLAQUE; Delightful ANIMAL STUDIES IN METAL; special ROBERT BURNS METAL PORTRAIT CALENDAR, etc. THOUSANDS OF UNSOLICITED TESTIMONIALS already received. — BRITISH CHRISTMAS CARD CO., Dept. 546, Blackburn.

A BACKING OF £50 PRIZE may be yours. 10/- in the £ Com. on a £5 book. Greatest Novelties in private Xmas Greeting Cards and Calendars. No experience. No outlay. Make £20.—Desk 6, The Sunshine Publishers, 8, Sycamore Street, London, E.C.1.

AN IDEAL SAMPLE BOOK
for money-making Agents of either sex. This most successful Book of Private Christmas Cards is supplied FREE. HIGHEST COMMISSION, valuable free gifts and £100 CASH PRIZES competition. No outlay, quick profits. PRIVATE XMAS CARD MFG. CO., Dept. 5, New City Works, St. Simon St., MANCHESTER, 3.

EARN BIG MONEY
as Agents for all-the-year-round firm specialising in Clothing, Footwear, Jewellery, Fancy and Household Goods. Liberal commission and bonuses paid and cash prizes. Send at once for particulars post free.—Ambler, Price and Co., Ltd. (Dept. J.B.), Amprice Hse., Acton Lane, N.W.10. See our large announcement on p. 2.

100 PERSONS WANTED (either sex). If you want extra money for Xmas the announcement in centre of p. 3 will interest you.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 10s. per line.
A line averages six words. Minimum Charge 30s.
Advertisements must be received not later than noon on *Friday* for the following Thursday's issue.
Address: The Advert. Manager, "John Bull," 57-59, Long Acre, London, W.C.2.

EMPLOYMENT.

MOTOR DRIVERS.—THE BRITISH SCHOOL OF MOTORING. Largest National training and employment Organisation for Motor Drivers. Call (9-7) or write for details of training: 5, Coventry St., Piccadilly Circus, LONDON; or 363, Deansgate, MANCHESTER; or Sheepcote St., Broad St., BIRMINGHAM. 90,000 successful pupils.

A PAYING Profession. Become a certificated Chiropodist.—Write partics. Home Study Course. 3, School of Surgical Chiropody, Leatherhead.

WANTED DECEMBER.
Assistants, G.P.O. Engineering Dept., aged 17-23. No experience. Commencing pay £4 per week. Entrance Exam., Dec. 11.—For full details write, B.I.E.T. (Dept. 527), 29, Oxford St., W.1.

BAKING, Confectionery, Piping. Postal training in modern methods. Plains, Fancies, Decorating, all branches covered.—Write for partics., M. W. Gray, Secretary, Bennett Bakery School, Halliwell Rd., Bolton. Largest and Leading Practical Trade School. Est. 1913.

BUSINESS SERVICES, ETC.

MAIL ORDER TRADERS. — Advertisements inserted in 80 provincial newspapers or London Suburban, 7/10. Welsh 3/8. Large or small Mail Order Campaigns. Advice free. Write for Prospectus 60, Buttolph & Dickson, 323, High Holborn, London, W.C.1. (Chancery 8113.)

PRINTING (lowest prices), Catalogues, Schedules, Magazines, Price Lists, Dup. Books. All kinds Stationery. Samples 2d. Meads (60), Sandy.

CHEAP Printing.—1,000 Billheads, 3/6. 1,000 Handbills, 7/6. Cards, Memos, etc. Samples free.—CRETEWAY PRESS, 8, Buxted, Sussex.

DO YOUR OWN PRINTING and save money, or start a profitable printing business with the new Adana Automatic Machine shown on p. 3.

BARGAIN SALES.

WALLPAPER DIRECT from 2½d. per roll. Send for patterns post free. WEST RIDING WALLPAPER CO., 82, TRINITY ST., LEEDS.

ONE MONTH'S YESTAMIN TREATMENT FREE

READ THIS EXTRAORDINARY OFFER

To every purchaser of one 2/- size YESTAMIN (250 Tablets—one month's treatment), whether purchased from a chemist or direct from us, we give this

UNCONDITIONAL GUARANTEE

Take YESTAMIN for a month, and, if at the end of the treatment you feel no benefit or improvement in health, return the empty YESTAMIN box to us and the full purchase price (2/-) will be promptly refunded without question.

This offer is open until Nov. 24

YESTAMIN—Nature's Vital Force — will make you well again

Whether you suffer from **Constipation, Neuritis, Digestive Disorders, Flatulence, Insomnia, Rheumatism, Nerves, Gastric Troubles, Sciatica, Anæmia,** or **Skin Troubles,** YESTAMIN will do you a power of good, because, being pure yeast, it supplies to the system those elements, the lack of which is making you depressed and ailing—Vitamins B1 and B2. YESTAMIN will revivify your whole being, strengthen your digestion, cleanse your blood and remedy all your ills because it aids nature to exert her full recuperative powers.

YESTAMIN IS PURE YEAST—no drugs or other harmful ingredients.

YESTAMIN is Yeast, pure Yeast, and nothing but Yeast. No drugs, no aspirin. Being absolutely pure yeast it is the substance richest in Vitamins B1 and B2. **Sold at Chemists, Boots, Timothy White's, Taylors, Druggists and Co-operative Societies at 1/- per box, containing more than 100 tablets, or 250 for 2/-.**

Also YESTAMIN POWDER in tins, for adding to milk, porridge, etc., and to white flour when cooking, 1/3, 2/- and 3/6. In case of difficulty order direct, don't accept an inferior substitute.

THE ENGLISH GRAINS Co., Ltd., BURTON-ON-TRENT, STAFFS.

64 YEARS OF AGE AND NEVER FELT BETTER

"I suffered from flatulence, acidity and indigestion until I was afraid to eat, lost weight and cancer was suspected, life was not worth living. I am now 64 years of age and never felt better in my life, thanks to Yestamin." Ex-Police Sergt. A. F., Cheshire.

YESTAMIN
PURE YEAST TABLETS
JB

ARE you tired of poorly-paid routine work? If so, why not be a Salesman? We are regularly introducing our trained students to SALARIED posts as outdoor Salesmen. You can qualify for this well-paid progressive work by spare-time home study, after which we will introduce you to SALARIED posts. Write for free copy of 28-page book, "The Profession of Salesmanship" to The Wallace Attwood College, Ltd., 26T, Bedford Row, London, W.C.1.

POLICE RECRUITS. Young men desirous of joining Metropolitan, Town or County Police should send for 1934 Police Handbook (FREE), which explains methods of entrance to all Forces. (Ages 19-25.)—Address, B.T.I. (Dept. 602), 29, Oxford Street, W.1.

A GOOD salaried post awaits the Pitman student. Start training now at home—the cost is very moderate. Send for Free "Home Study" Book.—Pitman's Correspondence College, 267, Southampton Row, W.C.1.

CIVIL SERVICE VACANCIES.—The 1934 Edition of Civil Service Handbook is now ready for public distribution. Those desiring details of openings, age limits, pay, Entrance Exams., etc., for all branches of the Service (either Sex—ages 15 upwards) are advised to apply for this free Handbook immediately, to B.T.I. (Dept. 171), 29, Oxford Street, W.1.

YOUNG Men physically fit should join the police. Study at home in your spare time. We have special courses for entrance and promotion: 1/- per week brings success. Full particulars free, or advice about other careers, Commercial, Technical or Civil Service, free.——Dept. 149, The Bennett College, Sheffield.

WOOLS.—Knit, 1d. oz.; Fing., 1½d.; Marls, 1½d., Crochet 2½d.. Blk. 6-ply Rug 9d., 1/- lb. Colours 1/3. Silky Cable 1/6½. etc Samps free. Newcastle Wool Co., Ltd. (Dept 71). N/c-on-Tyne.

CARNIVAL GOODS, Balloons, Hats, Novelties, etc. Dance organisers, send for free bargain list. —"Uneedus," 70/72, Arundel St., Portsmouth.

"CHINA," 120 articles. Jugs, Plates, Cups, Scrs., Mugs, &c., 10/-. 1,000 dinner sets FREE. 48 cups & Scrs., 4/-. Glass & H'dware Col. Catlg. & Guide, worth £'s FREE. BridgeSt. Pottery, Dept.9, Burslem

"CARNIVAL" Hats, Novelties, Balloons, etc. Illustrated Catalogue J.B. free.—Becks British Carnival Novelties, Cross Street, London, N.1.

SCOTIA WOOLS, 1d. oz. Silky 1½d., Crochet 1½d. oz. Tweeds 1½d. Blk. Rug 9d. Col'rd 9½d. Thrums 5½d. lb 1d. p.c. brings 1/- Rug Book Spls. Free. Scotia Wools,155,NewBridgeSt.,Newcastle/T.

A1 NOVELTIES for Dances. Hats, Balloons, Novelty Musical Instruments, Masks.—List JB1542 free.—Dudley's, 461, Holloway Rd., N.7.

WALLPAPERS. Better designs at less cost. Write for the famous Blakey Morris Pattern book (the largest published). Post Free. Blakey Morris (London), Ltd., Dept. J.B., 55-56, London Road, Southwark, S.E.1.

DRESS WATCHES, Latest Chrome Case, Keyless Movement, Reliable, 8/6, Post Paid.—Hipkiss, 14, Union St., Blackheath, Birmingham.

MAKE BIG PROFITS. Samson Aluminium Punchboards. Sample 500-hole board, 3/-. Post free.—G. Samson, Samson Bldgs., Thavies Inn, E.C.1.

COVER that room with Artoleum. Nothing Cheaper, nothing Better. No nailing; rotproof, damp-proof. A big roll for 15/- is offered in advertisement on page 3. All purchasers receive free gift of useful doormat.

BABY'S BEAUTIFUL LONG CLOTHES, 30/-. 75 home-made garments. Worth £5. Handsome Shawl, Robe, Day Gowns, Flannels, Terry Napkins, Vests, Barras, Warm Nighties, Wool Coats, etc., etc. Everything complete and ready to use. Purchasers state "That materials alone would cost them more." Expectant Mothers, send 2/- for parcel on appro. (Bal. cash or terms).—Mrs. J. HOWARD, 66, DOVER RD., PORTSMOUTH.

WHAT IS a Minoretta Accordion? This free gift is illustrated and described in the "Shop Window" on p. 2.

WRITE for free Catlg. of Watches, Jewellery, etc., offered in the SAMUEL advt. on p. 36.

MEN! If your job is tough, HARD-AZ-IAN TROUSERS are made to take rough treatment. —Write for free booklet, giving full partics. and name of nearest stockist.—Address: HARD-AZ-IAN, 38, Wood St., London, E.C.2. See p. 39.

FREE.—HODGSON'S new illustrated bargain sale catalogue of carpets, rugs, blankets, bedding, etc. See p. 48.

DRESS well on 10/- a month. Write for free beautifully illustrated Winter catalogue, ladies' or gent's, to Dept. M.35, Smartwear, Regent Street, London, W.1. See p. 35.

EVERY Cyclist should secure the 24-p. PIFCO booklet. It's free. See p. 43. Mention *John Bull* when writing.

BEFORE buying your Winter overcoat turn to the Fifty Shilling Tailors' announcement on p. 29. Free patterns can be obtained on request.

WIRELESS AND MUSICAL.

PIANO - ACCORDIONS from £2 2s 6/6 monthly. BANJOS, GUITARS, DRUMS, etc. 44-p. cat. free.—OLLY OAKLEY & RAYMOND, J.B., 5, LAURENCE POUNTNEY HILL E C 4

AN INSTRUMENT you can learn in a few hours. It has the tone of a Piano-Accordion and costs only 3/6! Read the advt. describing the Continental Harmonica on p. 3.

FILL in the coupon in the K.B. Radio Advt. on p. 8 for full particulars of the new K.B. Receivers, obtainable on easy terms.

FREE.—Fill in the coupon on p. 18 for special illustrated catalogue of full range of H.M.V. Radio models offered on easy terms.

WRITE, mentioning *John Bull*, for CURRY'S new 80-page illustrated radio catalogue. This is offered in the advt. on p. 39

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine Remedy, proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4

DON'T wear a truss! Use Brooks' rupture appliance. New discovery. Wonderful! No lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd. (482B), 80, Chancery Lane, London, W.C.2.

INDIGESTION.—Cascara Sagrada Liquid, the panacea for all digestive disorders. Only 1s. per bottle, postage 3d. extra.—B.H. Remedies, 4, Hope Street, Wandsworth, London, S.W.11.

WHY SUFFER FROM PILES? Get instant relief from pain and irritation with Adanus Ointment. Nothing like it. Double size, 2/9, post free. WILLIAMS, Chemist, CHEAM, Surrey.

RUPTURE CONQUERED by Beasley's Marvellous Air Cushion Appliance. Recommended by all Doctors and supplied through Approved Societies.—Write, Dept. J.B., 12, Conduit St., London, W.1, or Dept. J.B., 270, Deansgate, Manchester. Send for booklet and free trial details.

BLUSHING, NERVOUSNESS. — Don't waste money on cheap quack remedies. Send for free book on the cure of Self-Consciousness.—Mr. Rivers (J.B.12), 40, Lamb's Conduit St., W.C.1.

COMFORT for the Ruptured! For low price appliances get in touch with the London Surgical Co. Address and other details in advertisement on page 3.

WOMEN, preserve your good figure with a scientifically constructed DOMEN BELT.—Write, mentioning *John Bull*, to the Domen Belts Co., Ltd., Dept. 10, 67, Welbeck Street, London, W.1, for special new cat., giving full partics. See p. 7.

ARE you worried about your children's health? "Every Mother's Book" gives all the advice you require. Write, mentioning John Bull, for a free copy to A. Fennings, Cowes, I.W. See p. 41.

FREE.—Write for free booklet to PHILLIPS YEAST PRODUCTS, LTD., Dept. J.B., 150, Regent Street, London, W.1. Secure greater vigour and vitality without drugs and dieting. See p 7.

FREE to indigestion sufferers. A 9d. tin of BIRLEY'S ANTACID POWDER. Cut out and send the coupon in the advt. on p. 41 and post in an unsealed envelope bearing ½d. stamp.

FREE.—Send a p.c. for liberal trial bottle of D.D.D. brand Prescription for Skin Troubles. This soothing liquid quickly clears the skin of blemishes and eruptions. See advt. on p. 33.

GOOD health is everybody's birthright. Turn to MR. SHADFORTH'S offer on p. 20. His reasonably priced remedies will keep you fit. A special book will be sent with every order for any of the prescriptions appearing in the advt.

WANTED TO PURCHASE.

BEST PRICES paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dental Plates (not Vulcanite), Valuable Property etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 65, New Bond St., London W.1.

CASH Waiting for any kind old Gold, Silver, Jewellery, Diamonds, Dental Plates, etc. Highest cash per return. Est. 25 yrs. Bells, Headrow, Leeds.

MISCELLANEOUS.

FILL in the coupon in the PEARL ASSURANCE CO.'S advt. on p. 18 and get free particulars of how to provide for your future comfort and independence and protection for your dependents in the event of your death.

FREE.—Write to ROWNTREE & CO., LTD., York, for Free Gift Booklet UB3, showing gifts in exchange for coupons from Rowntree's Cocoa.

THOUSANDS of people owe to "Silvikrin" the abundance, health and beauty of their hair. A free sample and booklet is offered on p. 33. Fill in the coupon and post in unsealed envelope with ½d. stamp.

FAIRY SOAP Competition. Hurry! Closing date, Oct. 29. If you have not already sent in your entry, do so now. This is positively your last opportunity. See p. 36.

£3,000 in cash prizes is offered by the makers of SYMINGTON'S SOUPS in a simple competition on p. 37. Turn to this now.

HOW ELDERLY FOLK GET NEW HEALTH.

Age is a cumulative process. The older a man or woman gets the weaker do the digestive organs become. The things one can eat without trouble get fewer and fewer and as the diet gets monotonous the appetite goes. That's one reason why old people seem to age so quickly.

And it's one reason, too, why so many doctors urge elderly people to take Wincarnis. Wincarnis is particularly useful to the old, because, apart from the fact that it is a wonderful tonic and strength-builder, it is delicious to take, and it stimulates the digestive glands. This enables elderly people to eat many dishes they could not otherwise manage, and with increasing appetite comes increasing benefit.

Besides, Wincarnis itself is almost a food. The wine in each bottle contains the valuable properties of 2½ lbs. of grapes, and to it are added the strengthening properties and the vitamins of malt and meat extracts. Try Wincarnis to-day. We have over 20,000 recommendations from medical men.

HOT ALKALINE BATHS FOR BACKACHE

Quick, Sure Relief from Rheumatism, Lumbago, etc.

For quick and lasting relief from agonising pains in the back there is nothing so good as resting for twenty minutes in hot alkaline water supercharged with active oxygen. This rapidly eliminates, through the 7,000,000 pores of the skin, the uric acid and other deposits which are pent up in the system and form the direct cause of all rheumatic pains. A medicated alkaline bath is easily prepared at home by dissolving a handful of 'Reudel Bath Saltrates' in a bath of hot water, which is then impregnated not only with oxygen, but also the essential constituent salts of famous curative spas. Any chemist can supply sufficient 'Reudel Bath Saltrates' for several baths for 1s. 6d.—ask plainly for "ROO-DEL," and see you get the YELLOW package.

REMARKABLE CURE OF STOMACH ULCER.

Formula which saved a life.

When a man whose father died of stomach ulcers has been X-rayed and found to have the same disease; when he is ordered, if he wishes to live, to take nothing but milk, and to go to bed for 8 weeks; and then he finds a wonderful remedy which, as he says, "saved his life and made a new man of him in 3 weeks," can you wonder he wants others to know about it?

That is why Mr. J. H. J——, of Sutton, has written this letter:

"I had very bad pains in the stomach—and at —— Hospital I had an X-ray and was told I had stomach ulcer. They told me to go to bed for eight weeks and have just milk. I told the doctor I could not go to bed as business was bad. I was told to try Maclean Brand Stomach Powder which I did and am still taking it. I have not had pain for over three weeks, and feel first class. Your wonderful powder has not only made me a new man, but has *saved my life.*"

In view of the thousands of cases like this, why does anybody go on suffering from indigestion without giving a trial to this Maclean Brand Stomach Powder with the signature "ALEX C .MACLEAN"? It is not sold loose, but only in 1/3, 2/- and 5/- bottles in cartons of Powder or Tablets.

RENEWED VIGOUR for Men and Women

No Drugs . . . No Dieting

PHILLIPS Yeast is DIFFERENT. It is a powerful Tonic and Restorative that adds to your vitality and increases virility in a safe and NATURAL way. It should be taken by all men and women over 35 to renew their health and youthful vigour. PHILLIPS Yeast tones up the entire system and quickly ends Indigestion and general Debility.

From all Chemists 1/3 and 3/- in TABLETS or GRANULES. The 3/- size contains about one month's rejuvenating treatment . . . Be sure you ask for PHILLIPS Yeast—It contains No Drug.

Free Booklet from Phillips Yeast Products Ltd., (Dept JB), 150 Regent Street, London, W.1.

. . . . YOU FEEL YEARS YOUNGER!

Hidden PERILS *of the fireside*

LONG, dark autumn and winter evenings. Winds howl and rain dashes against the window panes, but you do not mind. You sit in a cosy room listening to the radio and enjoying the warmth of a friendly fire. A friendly fire, but who knows when it will become a deadly enemy and change your safe, happy home to one of panic and disaster? A flying spark . . . falling soot . . . a piece of coal dropping from the grate after you have gone to bed . . . and in a flash your home is at the mercy of one of mankind's most terrifying enemies—FIRE.

Is your home safeguarded from the yearly toll of the flames? If not, sign the forms below at once for JOHN BULL's Great Free Family Insurance Gift.

THE ONLY PAPER

JOHN BULL *is the only paper in the world to pay generous benefits for Fire Damage and for Storm and Flood Damage.* It is also the *only* paper to pay Sickness Benefit and to add a 10 per cent. bonus to benefits paid to readers who have been registered for three months or more.

Accidents in the Home and Garden, on the Sports Field, Children's Accidents and Burglary, are a few of the many further benefits which JOHN BULL, under its great Insurance Gift, provides for its readers.

9,117 CHEQUES

Here is a story—a story in figures—which tells you at a glance how JOHN BULL acts as a great friend and benefactor to its readers. *From the beginning of this year up to the 8th October,* JOHN BULL *has sent to registered readers no fewer than* 9,117 *cheques as follows:—*

2,704	**cheques for Fire Benefit.**
416	**cheques for Storm and Flood damage.**
675	**cheques for Sickness Benefit.**
1,450	**cheques for Home Accident Benefit.**
3,872	**cheques for Children's Accident Benefit.**

But that is not all. In addition to the above, hundreds of cheques have been despatched in respect of many *other* various benefits provided under JOHN BULL's Comprehensive Free Insurance Gift.

Sign the forms at once. You never know when you and yours may be in need of JOHN BULL's practical assistance.

CUT HERE

JOHN BULL

***Hand* this Form to your Newsagent**

To (Name of Newsagent)..

Address ....

....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature..

Address..

....

.... Date..............................

PLEASE WRITE CLEARLY.
J.B. 20/10/34

CUT HERE

Post this Form to

"John Bull" Registration Department,
128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

....
Reader's Signature.

Age..............................

Address..

....

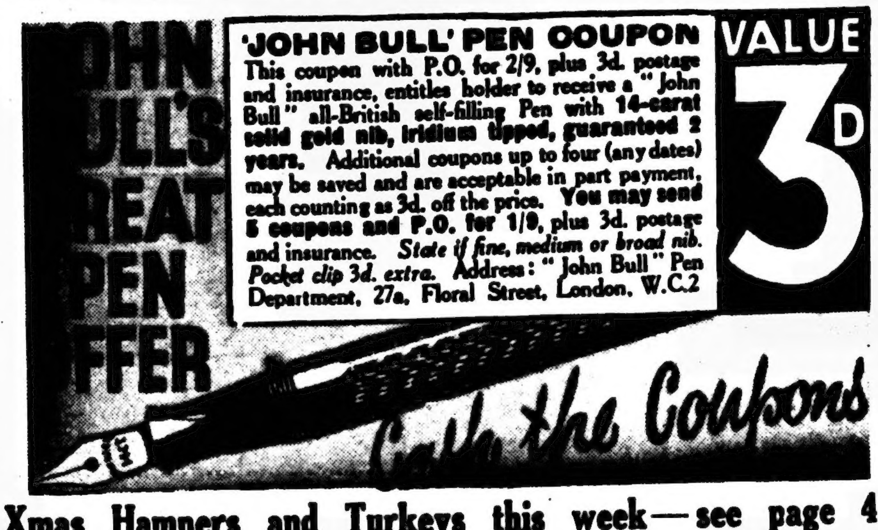
....

Name and Address of Newsagent..

....

.... Date..............................

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY.
J.B. 20/10/34



'JOHN BULL' PEN COUPON

This coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with **14-carat solid gold nib, iridium tipped, guaranteed 2 years.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send 5 coupons and P.O. for 1/9,** plus 3d. postage and insurance. *State if fine, medium or broad nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2

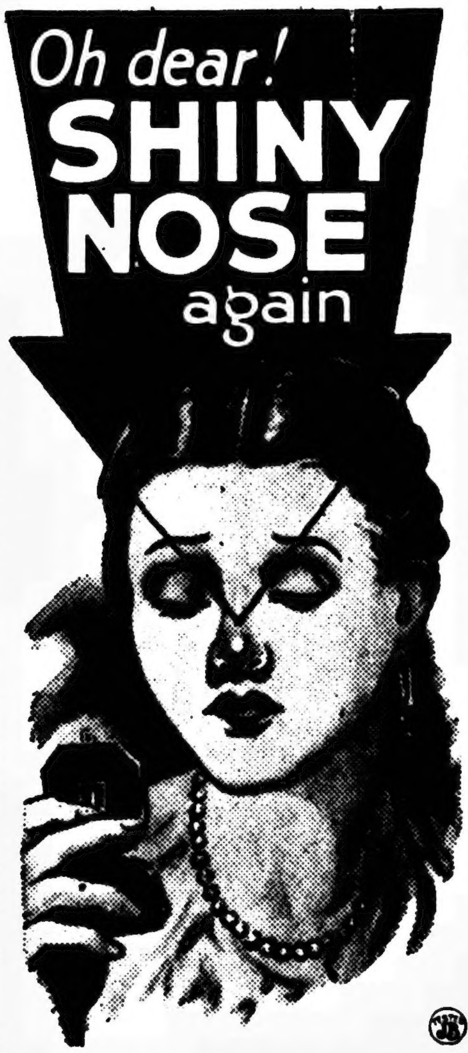
Xmas Hampers and Turkeys this week—see page 47

THE SMOOTH SILHOUETTE

Keep out unhealthy curves. They are not necessary, and they can be avoided. You want a DOMEN BELT, the best corrective for the silhouette. The DOMEN "Grippa" Belt will prove entirely satisfactory.

Write for our new catalogue while you think of it. These belts have been known and recommended by doctors for 50 years.

THE DOMEN BELTS Co. LTD.
Dpt. 10, **67 WELBECK ST. LONDON, W.1**
Lindum



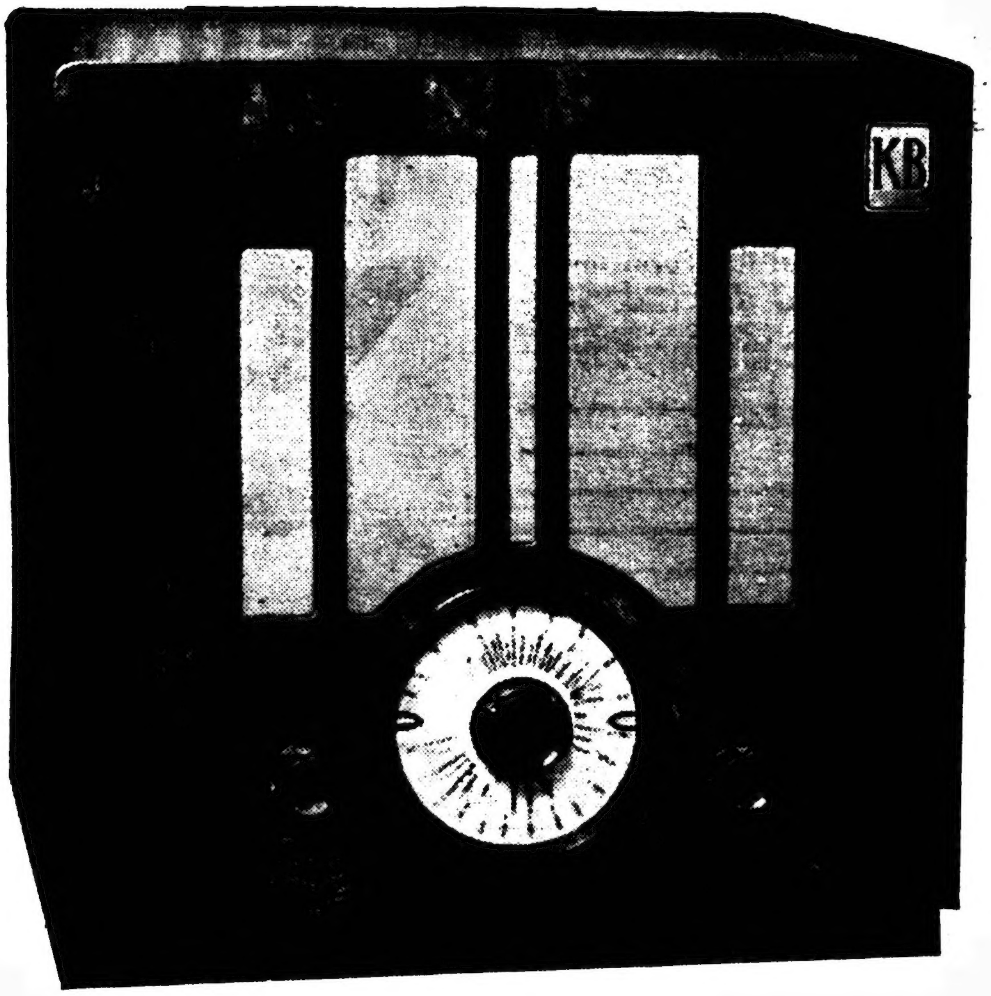
After a few dances her complexion was ruined. She had a horrible shiny nose, and greasy looking skin. After every dance she dabbed away with her puff, but the powder simply would not stay on.

If she had only known that a little mousse of cream in her powder would have made a world of difference. 'Mousse of Cream' is blended in Poudre Tokalon by an exclusive patent process. It makes the powder stay on five times as long. Makes it cling to the skin in all weathers and while dancing for hours in the hottest room. Poudre Tokalon gives a natural looking rose-petal smoothness to the skin: no caking, no patchiness—but an even lovely 'dull finish.' And one application prevents ugly shine all day long. 6d. and 1/- a box.

KB cuts the cost of *luxury* listening

A 5-valve superhet with delayed automatic volume control, band-pass tuning, and the latest multiple-function valves—and it costs only 10 gns..

No other set gives so much for so little—or anything like it.



THE KB '381' will give you clean, clear reception, *and go on giving it to you.* Specially robust valves and components, carefully anchored down and protected, make it one of the most reliable receivers available. In a test the KB '381' roughed it all round England and came back 'asking for more'!

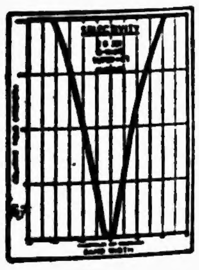
It's a good looker, too, with its finely-finished walnut cabinet and sensible full-vision dial. It works equally well on either A.C or D.C. of 200-250 volts. Hear it at your local KB Authorised Dealer and there'll be no stopping you buying.

KB '381' SUPERHET

for A.C. or D.C. mains

£10 . 10 OR 18/- A MONTH

(First payment of 28/- (including 3/- insurance) and 12 monthly payments of 18/-)



This diagram shows the high selectivity of the new KB '381' Superhet.

KB 'NEW PUP' *A 3-valve receiver of amazing value.*
Battery Model £5 15s. *or* **10/-** *a month.* **A.C. Model £6 17s. 6d.** *or* **12/-** *a month.*

KB RADIO

from £5-15 to 65 guineas

Send for new KB CATALOGUE

Post in unsealed envelope using ½d. stamp to
KOLSTER-BRANDES LTD., CRAY WORKS, SIDCUP, KENT

● *Please send me full particulars of the new KB Receivers.*

Name.. *Address*..

....

381 J.B. 20/10/34.

"John Bull," 20/10/34.

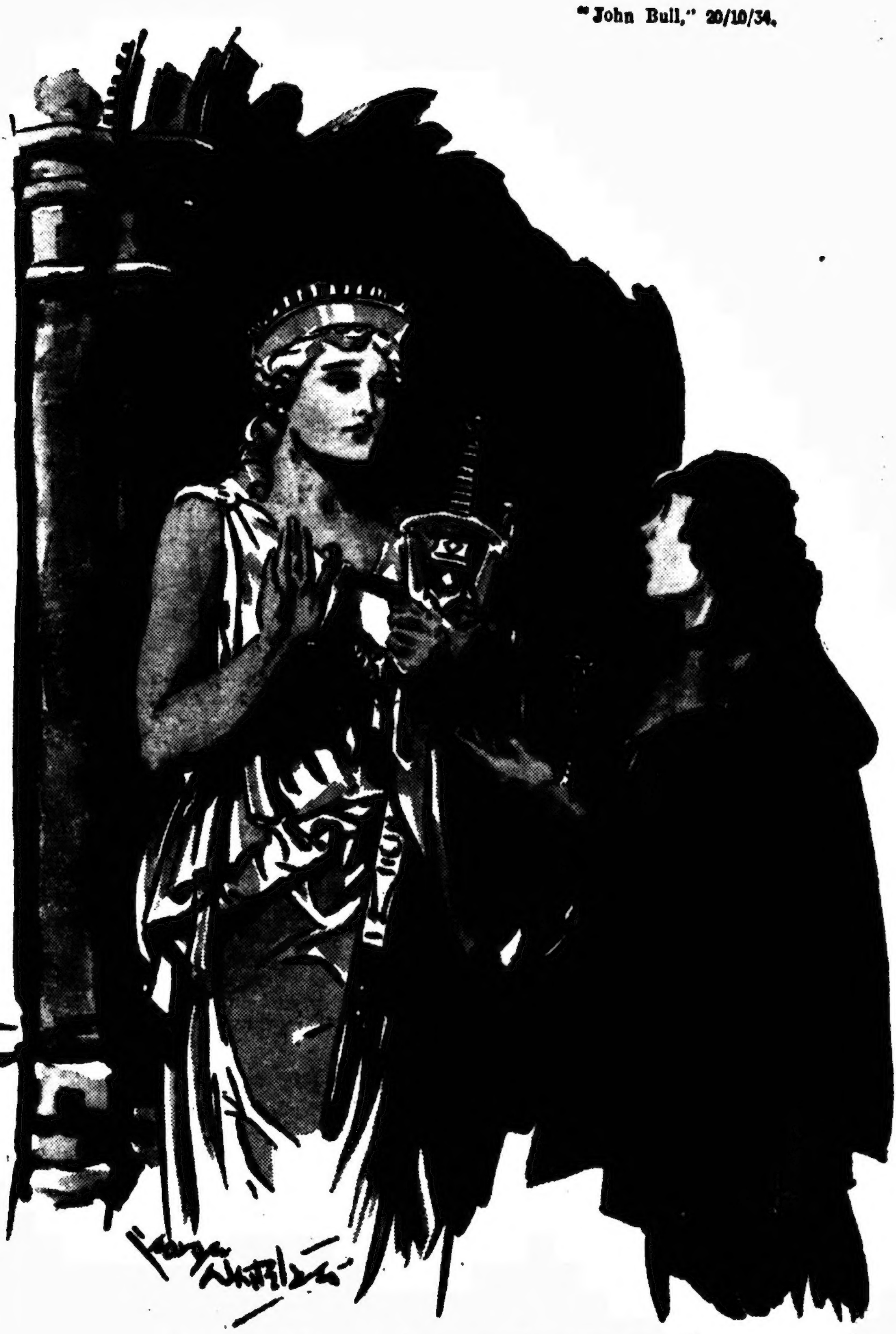
JOHN BULL

THURSDAY,

For week ending Saturday, October 20, 1934. Twopence. *Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada,* 1d.; *all other parts of the world,* 1½d.

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroically, London.

Martyrs *of the* COURTS



Justice: "Sorry! Come again next year"

Without Fear or Favour

A MAN walks out of his little general shop in a provincial town and is crossing the street when a lorry, sweeping round the corner at a dangerous speed, knocks him down. He is fatally injured.

Behind, in the little shop, he leaves a widow and four young children, the eldest only ten.

What reparation for them? None at all, without litigation. For the employers of the lorry driver deny liability, and the insurance company concerned refuse to pay.

The bereaved widow, with the children and the shop left so suddenly and so tragically on her hands, consults a solicitor. Litigation costs begin with the start of an action for damages against the lorry driver and his employer.

The months pass. The costs pile up. The widow leaves her shop, unable to run it profitably herself, and goes to stay with friends until her claim for compensation can be dealt with by the courts.

Time and again she calls at her solicitor's office for news of its progress. Always she is told the same thing. The courts are so overworked that it is impossible to say when her case will come on.

Twenty months pass—and she is still waiting. Her funds have gone. She is advised to settle "out of court." She reluctantly does so, and gets less than a third of the compensation a jury would undoubtedly have awarded her.

She is a typical victim—one of thousands all over the country—of the hardship and suffering, and often complete ruin, that is brought about by the delays due to our clogged and inadequate judicial machinery.

The Home Secretary, the Lord Chancellor, the Bar Council, the Law Society, the House of Commons, the House of Lords, have all repeatedly been urged to do something to end this scandalous state of affairs.

In fact, one appalling case of victimisation was personally brought to the notice of the Lord Chancellor recently by a deputation of the General Council of the Trades Union Congress. It arose out of the death of a man, who was killed by the jib of a crane falling on him, in July, 1932. He died in excruciating agony, and left behind him a wife and six children, the eldest of whom was thirteen. His employers refused to pay compensation on the ground that they were not liable.

But for the Public Assistance Committee of the town in which his widow resided, and a small fund which was raised by sympathetic neighbours, the woman and her six children would have starved.

The solicitor she consulted advised her that the employers could be compelled to pay. So a writ was issued. It was served in July, 1932; all legal preliminaries had been dealt with by the following February; and the case was set down for trial.

But, in November, 1933—sixteen months after the tragedy—it was still "pending."

Finally, the matter was "settled out of court." Another widow had been denied the justice that should have been hers.

THIS scandal of delayed "justice" is no new thing. So much the worse. Certainly it has now reached such a climax that a remedy must no longer be postponed.

As long ago as 1914 that famous lawyer Lord St. Aldwyn presided over a committee which urged on the then Lord Chancellor the appointment of more judges to cope with the growing work of the courts. Nothing was done.

To-day the position is infinitely worse. Our judges, when they look at their "lists," know full well that under the antiquated system now in force at least fifty per cent. of these cannot possibly be heard by this time next year!

Look at last year's figures.

January, as far as the London courts alone were concerned, opened with 1,798 cases in the judges' lists, 400 of which had been held over from the previous term. By March the arrears had reached 557, by Whitsun 740. August—the beginning of the "Long Vacation," when the courts rise for ten weeks—opened with 900 cases in arrear. And there were 1,079 to be dealt with when the courts reopened in October!

A few days ago, when the present term began, there were nearly 3,000 actions down for hearing, a large number of which represented claims for compensation for accidents and fatalities in which the plaintiffs were mostly poor, struggling people.

And the tragic thing about it is that many of them will still be awaiting trial a year hence. Indeed, the average period of delay, as recognised openly by the Lord Chancellor himself, after a case is ready for presentation, and is actually entered in the court lists for hearing, is from ten to twelve months.

Moreover, with such delay, witnesses often cannot be found when the proceedings finally start, and, even when they can, fail to remember many essential facts. Case after case, in which the verdict would have been reversed if dealt with earlier, has been lost through forgetful witnesses.

THERE are eighteen judges of the King's Bench—the Division of the High Court directly concerned with the bulk of ordinary litigation. But when the present sittings opened only four were available to cope with the heavy lists before them. The remaining fourteen are "on circuit," presiding over Assize Courts in different parts of the country. This means that when the term ends there will be more held-over cases than ever before.

We do not blame the judges. They work hard, and often have to scrutinise piles of complicated documents at home, sometimes into the early hours, in order to be able to grasp the involved details of a case which must be hurried through because the work of the courts is so heavy.

They have protested to the Lord Chancellor constantly at the gravity of the present situation. We can, in fact, reveal that the late Mr. Justice McCardie, who took his life as the result of the strain of overwork, wrote three such letters of complaint within a few months of his death.

We can disclose, too, that Lord Sankey, the Lord Chancellor, only recently held a private conference in his room at the House of Lords, at which it was urged that at least three more judges—a demand which the Bar Council has been pressing for years—should be immediately appointed.

We think that demand an under- rather than an over-estimate of the need if thousands of people are to be saved from cruel hardship and injustice when they seek redress for their grievances in the courts.

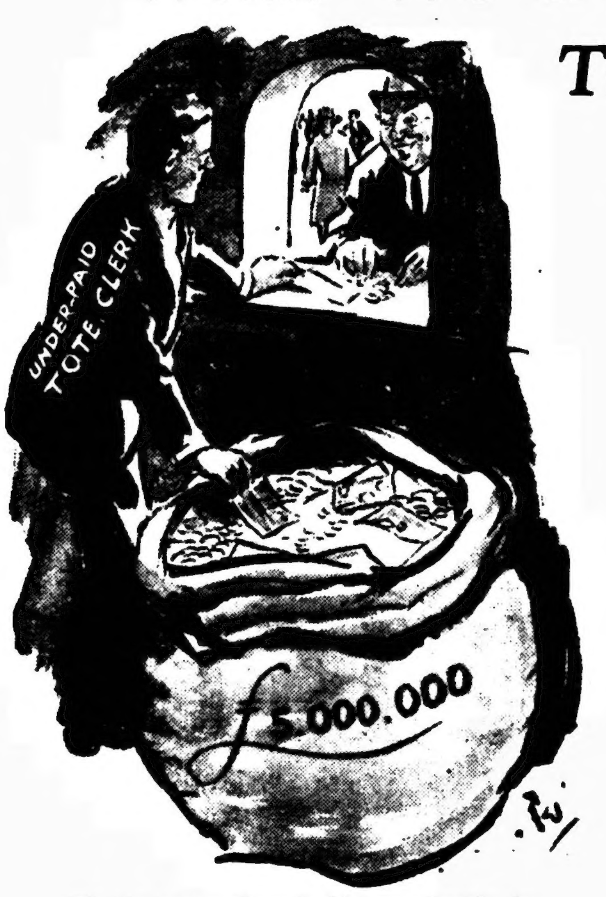
More—we consider it one of the most urgent of the problems Parliament should tackle and remedy when it reassembles at the end of this month.

STRAIGHT FROM THE SHOULDER . . .

What We Dislike about the Tote's £5,000,000

The Bishop and the Babies

Blind—but Left to Drown



The Tote's easy millions shouldn't mean hardship for its underpaid clerks

PEEVED and obdurate, the sponsors of the Betting and Lotteries Bill have had to be pacified by the addition of a fortnight to the forthcoming Parliamentary session to allow them to have their say.

When so many housing, health and social problems are receiving scant attention from our legislators, this great concession of time for such a purpose is, to say the least, remarkable.

Tote secrets

Every opportunity is to be taken in the debates on the Betting Bill to revive the Totalisators controversy, and much will be heard of the achievements this year of the Racecourse Betting Control Board the statutory body in charge of the racecourse Totes.

It is already known that the betting machine will have had a turnover of more than £5,000,000 this year, and that it is struggling towards solvency by drastic reduction of operating and administrative costs.

There are, however, some nasty secrets behind these seemingly satisfactory results.

Sweating

They have been brought about in large measure by what any sportsman would regard as shameful underpayment of the staffs who serve the clients of the Tote.

We hear, for instance, dismal stories of members of the permanent staff who receive and pay out the backers' money on the racecourse receiving only about £3 a week.

Some of these men handle anything from £1,200 to £1,800 daily, and their colleagues who are responsible for the custody of "floats" of £5,000 to £20,000 receive very little more.

Casual labour

A great deal of Tote operating is being done by casual labour—men who are engaged for only a day or two every week and who are paid as little as 12s. 6d. a day.

Notwithstanding the low wages paid by the Tote authorities for most responsible work, they find no difficulty in procuring labour. They draw it from a queer source.

Paid twice

Casual work, the taxpayers will be astonished to learn, is freely obtained from the ranks of the Civil Service.

In addition to their holidays, Civil Servants can claim leave from the departments, for which they are paid.

This provides a wonderful opportunity for the Tote. It takes these men for a day's racing so that they are paid twice at the public expense!

Safeguard wanted

The deductions made by the Tote from the investments of the betting public are so high—never less than 10 per cent.—that there is no reason why the men who operate it should be treated so meanly.

Moreover, it is only by paying adequately for skilled work that any real guarantee can be given to the public that there is no temptation to embezzlement of the money entrusted to the machine.

The panel again

After our scathing exposures of panel scandals comes official proof of how the panel patient is being duped.

The Ministry of Health admits that one out of every twenty prescriptions tested is under standard!

And the average cost of a bottle of panel medicine is less than fourpence.

Callous doctor

Then a doctor in the Midlands has been fined £50 by the insurance committee. Though told that a panel patient was in great pain he refused to call on a Sunday; next day the man was seriously ill and subsequently died.

Neglect to call a doctor to a dying man is held to justify a charge of manslaughter. But the panel doctor who neglects to visit a dying man not only escapes the police court, but even has his name suppressed!

Ruined

Next comes another shocking example of the "new slum disgrace" we have often attacked.

Two years ago Mary English and her husband, of Leeds, had a prosperous business. Now they are utterly destitute because their premises have been demolished under a slum-clearance order.

Driven to desperation, poor Mrs. English has stooped to crime, and has been bound over for shoplifting.

Blighted lives

Who will deny that this couple, like those others of whom we have told, should have been compensated for the loss of their business? Who can justify the means by which people are robbed of their life savings?

Let us clear the slums, let us penalise bad landlords—but don't let us ruin lives in the process!

The Fragrant Minute.

IMMORTALITY

"LET us do something to-day," Admiral Collingwood said, "to hold men's minds in sway long after we are dead. . . . ."

Suppose we decide right now, yes, all of us now together, to utter a sacred vow, no matter the season or weather, that every morning at rising we'll think of something to do, not startling, fantastic, surprising—but kindly, and honest and true. I think the effect would remain longer than proof of our might, longer than battles for gain, longer than courage to smite.

Let us do something this morn; God grant it be worth the doing, so those who are yet unborn will have no cause for its ruing, something constructively kind, something to heal, not to slay, something worth leaving behind, long after we've passed on our way.

Wilhelmina Stitch.

"John Bull" copyright.

Wilhelmina Stitch will always be very pleased to hear from JOHN BULL readers. Address letters to her c/o The Editor, JOHN BULL.

Help for mothers

But if Sir Hilton Young, the Minister of Health, is still turning a blind eye to those terrible hardships, he is at last awakening to the need for saving the nation's mothers.

He has just announced that Ministry doctors are to tour those districts where mothers' lives are sacrificed because of poor maternity services.

We hope the tour won't last too long. The facts are well enough known and it's quick reform, not investigation, that we want.

Tackling that cold

Anyway, it's good to hear that those pests the common cold and influenza are also coming under the expert eye.

Their cause and cure are to be tackled by two young British research workers, the means being provided by the £11,000 left by the late Sir Henry Royce.

But fancy so important a matter being neglected all these years by the State and left to private generosity!

Too-late legacies

And if Sir Henry Royce's will was one of the most sensible we can imagine, what of two others that have just been announced?

A Tunbridge Wells woman has left a legacy to her old schoolmistress. But the schoolmistress, aged eighty-eight, died last week!

Another woman has made a bequest to a girl to whom she sold a bicycle thirty-one years ago at what she considered an exorbitant price. Seized with remorse, she tried to redress the balance in her will—but the legatee can't be traced.

Crazy

Think of the delight those gifts would have brought had they been made in time.

And let us resolve to do what good deeds we can as soon as we can—rather than wait until we're dead!

Infamous cowardice

Yet, oddly enough, the latest good deed has brought to light the most revolting cowardice we have ever had to report. A Southport man plunged into a lake in a vain effort to save the life of a blind man who had fallen in. But before his arrival, and though the water was shallow, at least a dozen people watched the blind man's struggles without attempting to help him!

People like that are the dregs of mankind, not only without a spark of pluck, but without a spark of common decency.

A man's man

In shining contrast with those human vermin are men like Edgar Pombergh.

Buried with a workmate by many tons of stone in a Doncaster pit, his head and shoulders were uncovered by a rescue party. But as soon as he could speak, and, despite his agony, he told the rescuers to turn instead to the other man.

His would-be sacrifice was in vain, but he proved himself a man's man.

A bishop's blunder

We are provided with a different sort of contrast by two religious leaders. The first is the Bishop of Birmingham, who has had the bad taste at a London wedding to denounce birth-control and advocate an average of four children to each marriage.

His address has been described as "unblushing audacity to a blushing bride," and if the bride blushed it may well have been with anger.

What he forgot

The number of children she chooses to have is her business. Moreover, the size of a family has often to be regulated either by reason of health or, more frequently (unfortunately), because of smallness of income.

Bishops may have the means to bring up a family of four in adequate comfort. Thousands of married couples haven't.

Poverty and plenty

But we do share with Dr. F. W. Norwood a fierce dislike of another sort of "birth control."

As he says, "the world is frightened of the fertility of the earth," so wheat, sugar, coffee, wool, silk, rubber, rice and other things are being "strangled at birth" just to keep prices up.

Yes, if these things were made available to everyone at a reasonable price there might be more justification for the bishop's outburst.

15s. for a family!

Again, what sort of family can be supported by a young grocer's assistant of Bournemouth, whose wages are 15s. a week?

Actually, he has a wife and child, though we can't imagine how he has managed to support them.

By the way, why is it that wages are generally disgracefully low in wealthy Bournemouth and its neighbouring towns?

Brutal

The Court of Appeal has shown itself in harmony with popular sentiment by quashing the sentence of three years' Borstal on a Preston lad of eighteen for stealing three bananas.

We hope the Home Secretary will now release the lad's fourteen-year-old brother, who is serving three years in a reformatory for his share in the petty offence.

Not until then will it be possible for the Preston sort of justice to be regarded with anything but shame.

Worse than savages?

We should like to see trees in every street. So, we suppose, would most people. Yet once again Aberdeen reports the wilful destruction of a large number of trees planted in its new housing estates.

Vandals of this sort are fit only for the jungle—though we have yet to learn that even savages deliberately damage Nature!

Slate clubs' reform

Thanks to Lord Mottistone, all slate and share-out clubs are to be asked to come under the direct supervision of the National Savings Movement.

For years we have been pleading for some such protection for the poor folk who invest their savings in clubs and sometimes lose the lot.

The scheme is, for the present, to be voluntary. We should prefer it to be compulsory.

No 'phone calls—£1

Telephone subscribers who think the Post Office is too quick to cut them off for a slight delay in paying their 'phone bills should be grateful.

For a subscriber who asked to be cut off at nights because the bell disturbed his sleep has found this item in his account: "To stopping telephone calls, £1."

Ringing Aberdeen from London for a shilling may be cheap, but this is grotesquely dear.

We Persecuted Cyclists

by KUKLOS

most famous of all cycling writers, who here gives very forcibly the point of view of the cyclists in their present feud with the motorists. Needless to say, JOHN BULL does not necessarily agree with the opinions expressed by KUKLOS.

NOT often do minorities persecute majorities, yet something like that is visible to-day.

There are 10,000,000 cyclists in Britain—the figure is the Ministry of Transport's—and there are just over 2,000,000 motorists of all sorts. Five to one.

What is the reason, then, why certain motorists seem to be conducting an organised campaign against the most popular of the people's pastimes?

Reason No. 1: At long last, the public conscience is aroused to the scandal of road fatalities; and as no statesman has the courage to face the cause and remedy—though both are perfectly well known—a scapegoat must be found. Then why not blame cyclists?

Reason No. 2: Cyclists are increasing so fast that they become an "impediment" on main roads, which means that the motorist cannot go so fast as he would like. So, by hook or by crook, cycling must be discouraged, and the number of cyclists on the roads reduced.

This well-planned and widespread attack on the cyclist's liberty and lawful rights is being developed along three lines—Parliament, Press and Police. Naturally, the House of Commons is full of motorists—too old, too lazy or too unvirile to cycle. It represents the R.A.C. and the A.A., not the cyclists and the pedestrians.

So when the Minister of Transport introduces yet one more make-believe Traffic Bill, as a sop or red herring for the public, the cyclist is singled out for discouragement, although the Minister's own Report on Fatal Road Accidents has proved finally that cyclists are the safest of all road-users.

Nobbled

IT is true that the forthcoming Traffic Act only affects cyclists by proposing that a useless "white patch" shall be added to the statutory red reflector; but Mr. Hore-Belisha is also openly and widely advocating special paths for cyclists, and trying to create an impression that cyclists are asking for trouble by riding two abreast.

On last August Bank Holiday, Mr. Hore-Belisha, completely nobbled by the motoring interests, paid a motoring visit to some main roads near London, with a bodyguard of motoring journalists.

According to these, the Minister's principal conclusions were that cyclists seemed to have frightened the motorist off the roads, and that cyclists were the most dangerous of all road-users!

The published photos were fakes, like the expedition itself. The three motor-cyclists shown abreast in a now famous photo were Press photographers posed for the occasion!

"No sooner had the Bank Holiday cavalcade returned to London than the publicity agents employed by the motoring interests released their 'Letters to the Editor,' faked letters, purporting to be expressions of opinion from disinterested individuals, but actually clever imitations, which are broadcast to the Press of the country from a central office in London."

I quote from the monthly *Gazette* of the Cyclists' Touring Club.

A Society paper, unable to obtain a genuine photo of too many cyclists riding abreast, mounted two separate photos side by side, painted out the join, and published the result with a false description!

Is there an organized campaign against the cyclist? Is it true, as Kuklos avers, that "the cyclist doesn't count" in the eyes of the Transport Ministry Powers-that-Be?

That epistolary flood of professional publicity demanded that cyclists should be taxed and registered, confined to special paths, or forbidden to ride otherwise than in single file, and required to carry live red lamps behind.

Even the cycle accessory makers are not above taking part in this mean campaign, for when I enquired lately into the origins of a letter, apparently from a private individual, which appeared in at least twelve provincial papers, and advocated compulsory rear lamps for cyclists, I found that the gentleman had no existence, and that the letter was part of a paid-for campaign by publicity agents on behalf of a maker of cycle lamps—who would make a huge fortune out of such a regulation!

Doubtless acting on a hint from "above," the Metropolitan Police have lately been stopping paternal cyclists and threatening them with a summons for carrying a child on the machine between their arms, even when a proper saddle and stirrups were provided.

The police action, based on an Act of 1839 (when there were no bicycles), is utterly illegal, as the Cyclists' Touring Club proved last month when they successfully defended an Eltham cyclist charged with this non-existent "offence." But it is part of the campaign of persecution, designed to drive as many cyclists as possible off the roads, so that the motors will have room to go still faster. It will not succeed.

Sir Stenson Cooke, secretary of the Automobile Association, sent out a circular letter to the Press lately, of the most lop-sided and partisan kind, in which he also advocated "paths for cyclists." Said he, "The motorist is not getting justice." That is true, for if he were, many motorists would now be in jail.

A fortnight ago I descended the hill from Essendon, Herts., down to the river Lea, on a bicycle, at 25 m.p.h. At the foot there is a right-hand bend, sharp and blind, with a white line in the middle of the road; I took it at 15. Half-way round that bend there was an ascending car *wholly on the wrong side of the white line.*

I am an old rider and well mounted. Otherwise—a head-on collision and an inquest. The motorist would have said that I "swerved," or that the sun was in his eyes, and he would get away with it.

We don't count!

CORONERS and magistrates are motorists, and so, as Sir Stenson Cooke says, "The motorist is not getting justice." The cyclist never does, for the verdict of Accidental Death is automatic.

Mr. Hore-Belisha now proposes to increase by many thousands those pedestrian zig-zag crossings, and to mark them by means of steel studs let into the roadway. Those studs are dangerous to cyclists, especially when the road surface begins to wear away. But cyclists don't count.

Neither are they considered by the county road surveyors, who think only of their masters, the motorists; so their final top-dressing on new or repaired tarmac is ¾-in. granite chips, either insufficiently rolled or not at all. An admirable non-skid surface for fast motoring, but very uncomfortable for cyclists.

This summer my wife and I and two friends cycled 700 miles in Sweden, a completely happy and successful land, where *all* road-users—cyclists, motor-cyclists, private and commercial motorists—are good friends together, with equal consideration for each other, and "accidents" are rare. The secret? I doubt if we saw one car exceeding 50 m.p.h. Thirty to forty was usual. That is the cure for our disease, and the only one.

The Minister of Transport proposes to continue wasting the public money in making "paths for cyclists." *We shall not use them.* Any cyclist who does use them will be a traitor to his kind, playing into the hands of the mile-a-minute hooligans who are their confessed enemies, as they are also of the great army of courteous, considerate and capable motorists.

Before Mr. Hore-Belisha allows the road-hogs to lead him too far, let him consider whether the persecution of the *people* will bring him fame or shame in the long run. Let him think twice before he drives 10,000,000 cyclists into "passive resistance" or active reprisals.

Next Week : The Motorist's Answer to Kuklos

Half-a-Million

Sir Macpherson Robertson with the trophy he will hand over, together with £10,000, to the winner of the Melbourne Air Race.

Above him is one of the British entries, a "hush-hush" De Havilland "Comet"

LINED up on the flat and desolate expanse of flying fields at Mildenhall, the new R.A.F. aerodrome in Suffolk, are thirty odd aeroplanes which in a week will be engaged on the greatest adventure in the history of aviation. They are the competitors, drawn from eleven countries, in the England-Melbourne air race which starts on October 20.

The race — which is being held in connection with the centenary celebration of the foundation of the City of Melbourne—was the idea of Sir Macpherson Robertson, a wealthy Australian confectioner. He has put up a prize of £10,000 in cash and a cup for the first machine to reach Melbourne. There are also additional prizes of about £5,000 in connection with handicap performances in the race, but it is the speed event upon which the eyes of the world will be set.

By the time that the first machine swoops down across the finishing line more than £500,000 will have been spent by the various competitors to win the chocolate manufacturer's £10,000. The winner of that fifteen thousand mile air sprint will achieve his victory only by submitting both body and machine to the greatest stresses of endurance which have ever been devised.

Enormous expenses

That fact is well shown by the insurance market on the race. Huge premiums have been demanded and special pools of underwriters have been formed. Nearly £50,000 will have been spent in premiums by the competitors before the race starts.

But insurance, heavy as it is, is but a trifling part of the enormous financial burden which each entrant must carry. That burden is so great that even the winner of the £10,000 prize can only just hope to cover expenses. The runners-up must inevitably be heavily out of pocket.

In the last few weeks many people in the aviation world have been asking if the great race is worth it—worth the trouble and expense which make it such an unprecedented gamble. Nearly forty of the competitors have come to the conclusion that it is not worth it. Within the past few days the entry list has shrunk from sixty-nine to about thirty.

Even some of the aircraft constructors who have designed and sold machines for the race view its results with gloomy apprehension. The head of one firm, which has actually spent two or three times as much as the amount for which they have sold machines, does not expect to see their money back, even if one of their 'planes wins the speed race.

It is the handicap race, according to many aviation authorities, which should have been allotted the major prize, because the winning of that event will depend on the essential quality of being able to transport passengers and goods in the most profitable manner and in the shortest time. The speed race depends on the relatively inessential quality of beating the clock, using extreme conditions like stripped machines and uneconomic engine power.

But it is the speed race which will provide the drama, even if its tangible results are indirect and its financial reward scarcely worth the winning. And there has been plenty of drama even in the preparations for the race.

Three of the British machines, the De Havilland "Comets," existed only on paper nine months ago. They are revolutionary in design. Their two engines with a total of only 460 horse-power will drive these beautiful aeroplanes at a speed approaching 250 miles per hour, using only twenty gallons of petrol. Their performance is comparable with that which is only achieved by the giant American machines on 1,400 horse-power.

To produce these machines in nine months is the greatest hustle that backward British aviation has yet put over. To have awakened our designers to that extent is something to the credit side of the speed race.

Each of these new "Comet" machines has cost the purchasers £5,000. They have been hush-hush machines. Work on them has proceeded night and day behind locked doors and every detail of their construction has been guarded as carefully as if they had been the most secret of warplanes.

Dark flying horses

The secret is now out, too late for competitors in other countries to take advantage of the details of design and have them incorporated in their machines.

But other countries in the race have also got their "dark horses," America particularly. The U.S. competitors have the advantage of several years' start in the design of high-speed civil aircraft, and in all their entrants for the race they have improved still further on this advantage.

America's bid for the race has already reached fantastic lengths in money and effort.

The De Havilland "Comets" are more than matched in cost by the Douglas machines entered for the race. These airplanes have been designed for fast mail and passenger carrying on coast-to-coast flights.

They have a specified speed of well over 200 miles an hour with a full load of cargo and passengers. They represent the last word in civil aviation achievement and an enormous amount of special research and secret details of design are incorporated in the race models.

The prototype of the class is stated to have cost over £70,000. Their performance is so impressive, so far ahead of anything that has been done here, that Mr. Anthony Fokker, the famous Dutch designer, hastened to America some months ago and "bagged" the European manufacturing licence for his firm.

The Douglas machines entered for the race will fly specially stripped, their twenty-seat passenger and cargo accommodation being replaced by extra petrol tanks. Nobody knows precisely what special features have been incorporated in the race model, but there is no doubt that a score or more miles per hour will have been added to the standard commercial performance.

The silent one

Another American hush-hush machine is the Vultee V.I., an all-metal, single-engined monoplane. It also is a passenger machine, accommodating ten people, and has a cruising speed of more than 200 miles an hour with full load.

It is stated to be the most stable machine ever built, so much so that it practically flies itself, and it is so quiet in flight that conversation in its cabin can be carried on in ordinary tones. The Vultee will also fly stripped, to add many miles in speed on its commercial performance. Other huge American passenger-carrying speed machines are the giant Boeing, the Delta, Bellanca and Orion. All of them have been heavily subsidised for the pilots by the U.S. constructors who have designed them.

They are all in the more than 200 m.p.h. class as far as the stated performances are concerned, but it can be taken for granted that all the models entered for the race contain a multitude of secret gadgets which will enable them to surpass anything quoted in their commercial specifications.

The Americans will be our most formidable competitors in the race, and they have overlooked nothing to make them so. As far as the U.S. is concerned the race is no longer a simple sporting event with a pleasant profit in the shape of the prize money for the winning pilot.

Those private pilots who entered for the sake of the prize money have now scratched. They realise that there could be no profit. America's entrants are now all out for victory, heavily backed by their aircraft industry for considerations entirely removed from any question of personal prestige for the pilots engaged.

Some of the competitors have already

A giant American competitor—a passenger-carrying speed machine, the Boeing

RACE DRAMA *of* AVIATION'S GREATEST GAMBLE

Goes UP in the AIR!

expended almost all of the expected prize money in preparations, which are entirely apart from the cost of their machine, insurance and fuel.

The Americans have readily recognised that there are many other factors besides speed which will contribute towards winning the race. Such matters, for instance, as familiarity with the route, and superlative ground organisation at refuelling points.

Among the entrants in the race are Dutch pilots who, because of their many years' commercial flying experience out to the Dutch East Indies, are familiar with all the conditions which can be met on the journey. Along the whole of the 10,000-mile route over sea, desert and mountain to the Timor Sea, these Dutch pilots know every landmark like a London 'bus driver knows the streets and turnings on his daily journey.

That is an important point, and some of the American entrants have gone to extraordinary lengths to allow for it. One of them, an American business woman, Miss Jacqueline Cochran, has spent thousands of pounds already on surveying the route and establishing her ground organisation.

She is flying what is reputed to be the fastest machine in the race, the Northrop Gamma, stated to have a speed of 300 miles an hour. Nevertheless, she arranged with her backers to send her co-pilot, Mr. Wesley Smith, on a long survey expedition by passenger machine over the whole of the route, from which he has just returned.

Stream-line lady

In addition, she has established a chain of private petrol dumps all the way to Australia and sent over a small battalion of fitters, from America to each of these landing-places, where they will await her machine on each stage of the race with spares and to assist in lightning overhauls and refuelling.

Several of the other U.S. competitors have also sent pilot representatives on expensive surveys of the route while the entry machines have been building.

Miss Cochran is likely to be the only woman in the race, with the exception of Mrs. Mollison. Several others who entered have now scratched.

Miss Cochran learned to fly only two years ago—for a bet made with Mr. F. B. Odlum, a new York financier interested in the aircraft industry, who is now backing her in the race. She runs a chain of beauty parlours in the States and combines the supervision of streamlining corpulent American females with flying stream-lined speed aeroplanes.

Judging from the preparations she has embarked upon for the Melbourne race, it will not be her fault if her machine is not first across the finishing mark.

But none of the highly organised preparations made by the Americans are unnecessary. The conditions of the race make them entirely worth while. Even seconds will count on this 15,000-mile race, and two or three minutes saved on the ground by these high-speed machines may make all the difference.

£1,000 in petrol

The drama behind the cup race is largely a money drama. There *are* private pilots in the race who will attempt to achieve victory on their own purse and flying skill, but against them is ranged the vast resources of other industrially backed competitors who can afford to lavish huge sums on preliminary ground surveys and on expensive aids like direction devices, "robot" pilots and the like.

But even for these private pilots the trip to Australia will rank as the most expensive journey ever undertaken.

The race for the £10,000 prize will cost, as has been said, about £500,000. But only half of this represents outlay on machines. The bill for the other half is made up in a vast variety of ways.

Petrol alone will cost each competitor between £750 and £1,000. Oil is free, but petrol costs 3s. a gallon at least. In some desert regions where there will be refuelling points, it costs the petroleum companies 7s. 6d. a gallon to dump it. Add another £1,000 to £2,000 each for insurance, the cost of the machines from £5,000 to £10,000, and there will be little change out of the £10,000 prize (worth £7,500 in English money).

Other general costs on the race are the warship rescue patrol in the Timor Sea—the last 500-mile hop which the exhausted competitors must face before they reach Australia—and the wireless costs and the ground organisation established by the race authorities at the five control points. Thus £250,000 will be easily expended on incidentals apart from the cost of the machines.

But there will be plenty of human drama also. The hazards of the course and the conditions of the race make that certain.

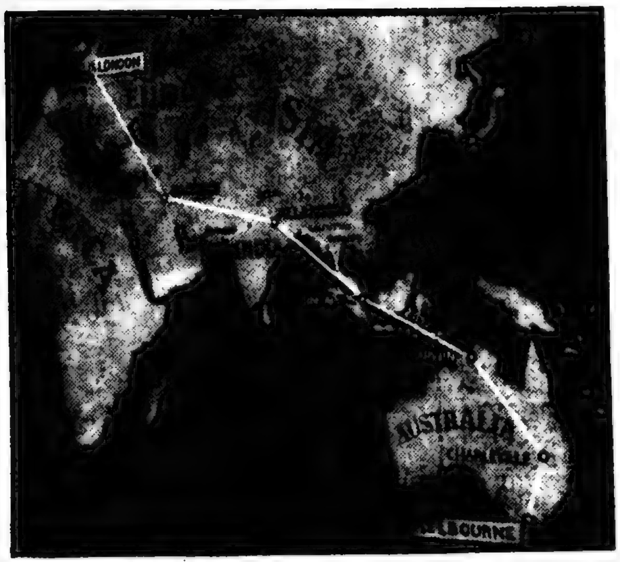
Although the rules provide that as far as possible risks will be reduced to a minimum, those rules apply chiefly to the machines; there will be pilots, particularly those who cannot rely on the assistance of expensive gadgets, who will go "all out" and take every possible risk to "blind through" to the winning post.

There will be night landings at strange aerodromes. And night landings are not easy with stripped high-speed machines.

The authorities expect trouble with some of the competitors at the control points. For despite the fact that all have been informed that there are cast-iron rules with regard to inspections and so on at these points, it is felt that these rules are going to be difficult to carry out.

The pilots, harassed and exhausted with battling day and night with every kind of weather, fighting against time, are likely to resent the precious minutes which will be lost at the control points on the necessary formalities.

Trouble is expected from those who will accuse the authorities of taking too much time on their machines, of favouring other competitors. In the opinion of many it would have been better if the race authorities had laid down a definite stopping time for all competitors at the five control points.



London, Baghdad, Allahabad, Singapore, Darwin, Charleville, Melbourne—the route of the race

There has been and there will be thrills in abundance in this biggest air race ever. Most experts believe that there will be only an hour or two separating the first and second home in this 15,000-mile race. There are many who believe that a pair of "dark horse" pilots relying solely on their flying skill and on driving their nerves and body to the final limit of endurance will beat the luxury airplanes to the finishing line.

But even then, for what?

There will certainly be no money in it for them, or none worth the effort nation. Nor will there be any commercial prestige worth the having to the nation which wins the speed race. Speed as speed has long ceased to count as commercial gain. It is speed *with safety and profit* which counts. The big prize should have been given to the handicap race. Then the Melbourne race might have marked a big step forward in the history of world aviation.

To win the speed race on a freak machine, plus a little extra in physical endurance, means something to the aviator concerned, but to the rest of the world—nothing.

To win it on a freak machine, plus an inexhaustible bank balance which can buy the last resources in racing rig and gadgets means less than nothing.

THE HUMAN MACHINE

Give it *its Head!*

We all face, every day, problems that have to be solved. By the way we tackle them we show the extent of our mastery over our mental machinery.

A great many people are like the man who cranks and cranks at his car which refuses to start, until he is exhausted, only to discover in the end that there is no petrol in the tank!

In other words, most problems contain one place where the trouble really lies, and they can be easily solved if this spot can be found.

Until you find this spot, all the effort you expend in other directions is wasted. It is not the least good fussing and fiddling over things that don't matter and have nothing to do with the real trouble.

First things first—and when you have a problem to solve, the first thing to decide is just exactly what that problem is. Until that is decided, you will make no progress whatever.

Fear, worry, doubt, pessimism, irritation and what the Bible calls "kicking against the pricks," are as much use in helping to solve problems as a feather is when a brick wall has to be knocked down.

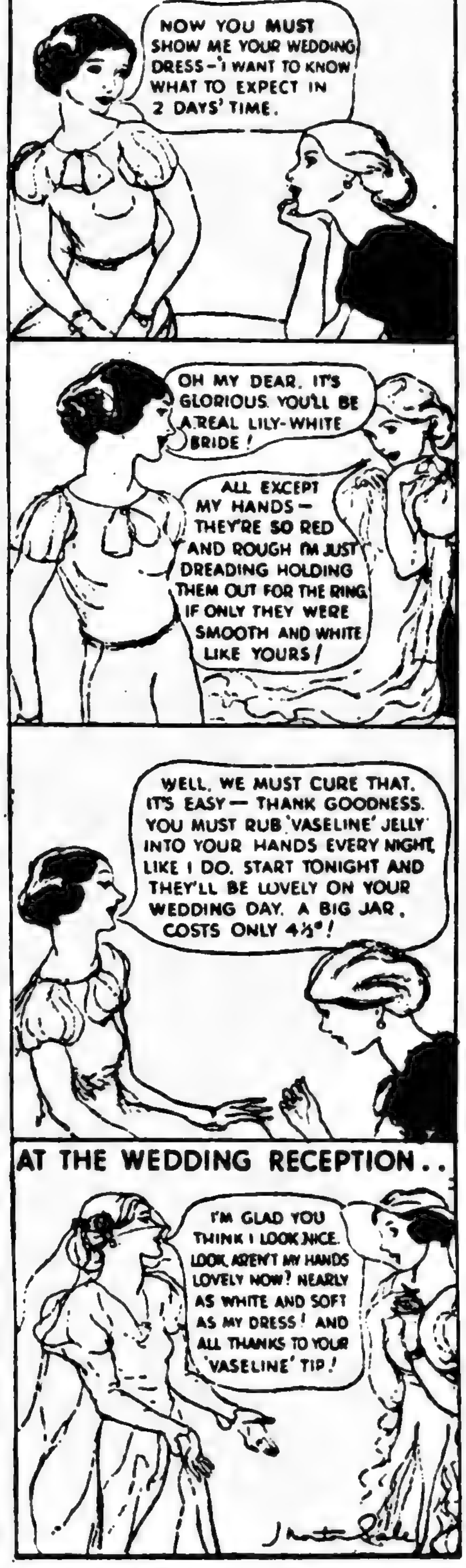
Get this truth right into your head—there is enough energy within you, providing it is unceasingly and ungrudgingly applied, to bring about any result that is possible to a human being. And all you need to give it full play is courage and clear thinking.

We so frequently fail to solve our problems because we shrink from the effort of original thinking: and we do this because it is so much more comfortable to live and think and act along grooves and by fixed rules.

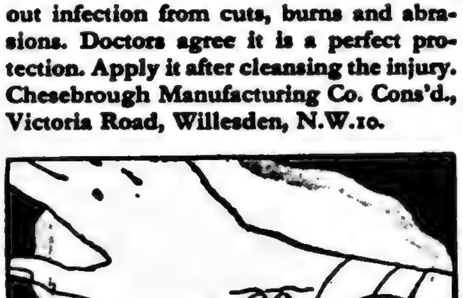
Those who do that have no initiative, and without initiative you'll never solve problems.

Your mind is a wonder working machine. Give it a chance to work wonders by believing in it.

How a Bride took a Beauty Hint


NOW YOU MUST SHOW ME YOUR WEDDING DRESS—I WANT TO KNOW WHAT TO EXPECT IN 2 DAYS' TIME.
OH MY DEAR, IT'S GLORIOUS. YOU'LL BE A REAL LILY-WHITE BRIDE!
ALL EXCEPT MY HANDS—THEY'RE SO RED AND ROUGH I'M JUST DREADING HOLDING THEM OUT FOR THE RING. IF ONLY THEY WERE SMOOTH AND WHITE LIKE YOURS!
WELL, WE MUST CURE THAT. IT'S EASY—THANK GOODNESS. YOU MUST RUB 'VASELINE' JELLY INTO YOUR HANDS EVERY NIGHT LIKE I DO. START TONIGHT AND THEY'LL BE LOVELY ON YOUR WEDDING DAY. A BIG JAR COSTS ONLY 4½d!
AT THE WEDDING RECEPTION..
I'M GLAD YOU THINK I LOOK NICE. LOOK, AREN'T MY HANDS LOVELY NOW? NEARLY AS WHITE AND SOFT AS MY DRESS! AND ALL THANKS TO YOUR 'VASELINE' TIP!

"Vaseline" Petroleum Jelly also shuts out infection from cuts, burns and abrasions. Doctors agree it is a perfect protection. Apply it after cleansing the injury. Chesebrough Manufacturing Co. Cons'd., Victoria Road, Willesden, N.W.10.



Trade **Vaseline** Mark
Petroleum Jelly

The Best Gift of all is Health

That is why you should insist on 'OVALTINE'

GLORIOUS good health and abundant vitality throughout the day! Sound, refreshing sleep all night long! These are the priceless gifts offered by delicious 'Ovaltine.' Its enormous world-wide sales are due to merit alone—*quality always tells.*

There is nothing to equal 'Ovaltine' for quality and value. Although imitations are made to *look* like it there are obvious and extremely important differences.

> ***'Ovaltine' does not contain any Household Sugar. Furthermore, it does not contain Starch. Nor does it contain Chocolate or a large percentage of Cocoa.***

'Ovaltine' is prepared from malt, milk and eggs, and exceptional measures are taken to secure the finest of these ingredients. The malt extract is specially prepared under scientific control in the 'Ovaltine' Factory from home-grown barley—there is none better. The 'Ovaltine' Dairy Farm and the 'Ovaltine' Egg Farm set the highest standards of purity and quality for the fresh creamy milk and new-laid eggs.

Always remember that the manfacturers of 'Ovaltine' have a world-wide reputation as specialists in the science of nutrition, and that 'Ovaltine' is the result of long and intensive research in this field. The scientific processes according to which 'Ovaltine' is prepared were originated by the proprietors. They cannot be improved upon or used by others.

For all these reasons, 'Ovaltine' stands in a class by itself. It is a complete and perfect food which provides every nutritive element for building up body, brain and nerves to the highest level of efficiency.

Remember, too, that 'Ovaltine' gives you *more* in quantity, as well as *more* in quality, and is therefore the most economical food beverage you can buy. There is only *one* 'Ovaltine.' Reject substitutes.

'Ovaltine' gives Health to All

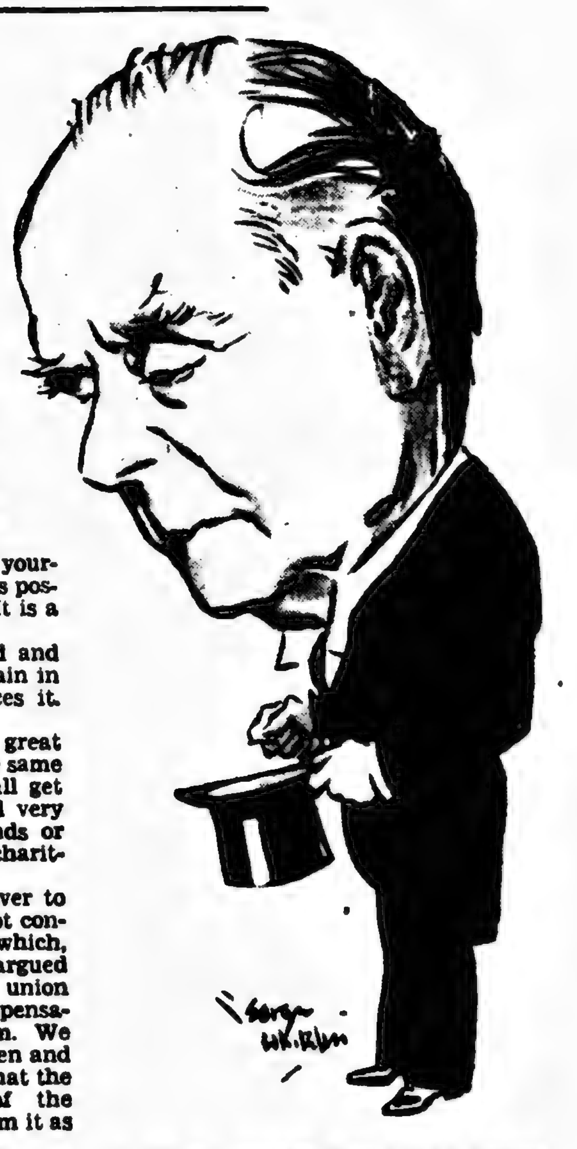
No Gifts or Coupons—just 100 per cent. Quality and Value

Prices in Gt. Britain and N. Ireland, 1/1, 1/10 and 3/3

P.996

Hannen Swaffer's Open Letter to Lord Wakefield

You Did a Brave Thing!



DEAR LORD WAKEFIELD,—You have done, I think, one of the bravest things of recent years. You have confessed that you couldn't do it!

When, after acting for the Lord Mayor of London, you went down to see the widows and orphans of the 265 victims of the Gresford Colliery disaster, you said, quite frankly, "I was so overcome by emotion that I had to abandon my tour of the homes."

Few men would have been so frank. They would have gone around with a wooden face, talked a lot of blah, and then gone away and forgotten it all. You, at least, had the courage to admit that you had not the courage to go on.

In so doing, you have done as much as any man in your position could do to make the nation face up to the fact that in regard to all these miners, all these miners' wives, all these mining disasters, it is the nation that, in the end—yes, and before long—must shoulder the responsibility.

I know what your feelings were, because, when I was a young reporter, it was sometimes my duty to chase off to some pithead in South Wales or the Midlands, and to stand about for hours after a disaster, watching the rescuers go down, staring at the gruesome sight of the bodies being brought up. . . . If the waiting was agony to me, what must it have been to the women and relatives?

And yet it goes on, year after year. Little or nothing is done to stop it.

The City of London, which is proud of its reputation for organising national funds, did its best to raise money for charity You went down to Wrexham to see how this money could most wisely be spent. But you gave it up. You returned to London, unable to go on.

Now, I happen to know what occurred during your visit. Taken to the pithead you met the deputy, David Jones, who led six men to safety. He did not grumble. He made no complaint. He knew that scenes like the one he had recently faced were part and parcel of the terrible business of mining.

You saw hundreds of the miners. You commented on what you called their "classic features."

"There was a rugged intensity about their faces," you said, "that I never expected to see."

You had the mining area explained to you, and then you went to Gresford village, intending to make a very thorough tour.

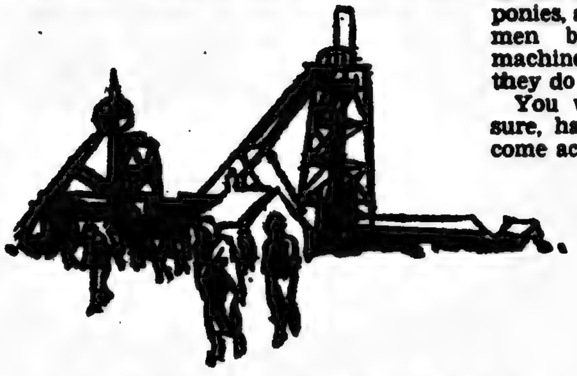
When introduced by the Vicar to Mrs. White, who, having lost her husband, is now left with five fatherless children, and when you met a mother who had lost two sons and saw their widows, it was too much for you.

"What was so terribly upsetting," you said, "was their fortitude. There was nothing squalid. They were proudly brave people. And the surroundings—homes so clean and spotless—somehow made the tragedy more personal to a visitor than otherwise it would have seemed."

After leaving Gresford, you went back to Wrexham, and there you addressed 400 men thrown out of work by the tragedy.

Speaking from the wing of your car, you made a very moving speech, telling the stricken men how their sorrows had affected the hearts of people in the City of London. They might have been cynical about this, you may have thought. But no, there was no word of grumbling. There was nothing in the way of complaint.

No man spoke of the dangers of his calling. They took it all for granted. It was too much for you. You came back to London.



Now, my lord, I am sure that you returned, as any man much less sympathetic than yourself would have done, determined to see that the Miners' Fund, for which, in the Lord Mayor's absence through ill-health you had made yourself responsible, becomes as much as possible. But charity is not enough. It is a palliative. It is not a cure.

Nearly a million men were killed and injured in the mines of Great Britain in the last six years! No one notices it. No one does anything.

Now and then, when there is a great disaster and scores are killed on the same day because of an explosion, we all get frightfully excited, and we all feel very sorry, and we subscribe our pounds or our pennies, and we all feel very charitable. It is a balm to our souls.

But we pay no attention whatever to the daily toll of the pit. We do not concern ourselves with those illnesses which, incidental to mining, have to be argued about year after year by trade union officials before men can get compensation because they suffer from them. We do not substitute machinery for men and ponies, and at the same time see that the men benefit from the use of the machinery instead of suffering from it as they do now if machinery is used.

You went down to Wrexham, I am sure, half expecting to see surliness, to come across disgruntled faces. You saw nothing of the kind.

You yourself have paid, this last week, one of the greatest tributes ever paid to the majesty of these men. Something must be done. Before long, the nation will rise and insist upon it.

No, there are no "heroes" in the pit, because they are all heroes. When there is a disaster, all the miners of the neighbourhood almost fight for the privilege of going down for rescue work, risking almost certain death.

What you and I call "heroism" is, after all, a mere incident in their daily lives.

For the mines are death-traps—and the men who work in them are treated just like rats.

This must end!

CANDID COMMUNICATIONS

Rt. Hon. STANLEY OLIVER,
Minister of Labour

DEAR SIR,—Tens of thousands of men and women will face want this winter because of official harshness.

Seaside workers and others in seasonal jobs, they are compelled to contribute to the Unemployment Insurance Fund while in work. Yet they are not eligible for the "dole" during their "off" periods!

And thousands of these workers were sent to such temporary jobs by your employment exchanges. Now they are stranded.

Will you not persuade Parliament to stop this fraud and robbery?

JOHN BULL.

Rt. Rev. RICHARD PARSONS,
Bishop of Southwark

DEAR BISHOP,—I'm glad you are against "sentimental, sob-stuff church music," but why stop at that? What of the tones in which too many parsons conduct services?

Nasal whines, never used by even the clergy themselves outside churches, which inspire ridicule and keep many would-be worshippers away!

Why not tell the clergy to speak English in the English manner?

JOHN BULL.

Miss WHARTON DUFF,
Orton, Morayshire

DEAR MADAM,—"A perfect scandal" is how you describe Milne's Institution, though it is reckoned to be a "leading secondary school."

And you're right. Rotten floors and a leaking roof give a lead that should not be followed, and I hope your criticism will bring a speedy remedy.

But someone should be held responsible for allowing the school to fall into such disgraceful disrepair.

JOHN BULL.

Miss MEGAN LLOYD GEORGE: "Not enough vitamins in Liberal Party diet to keep it alive," you say. Give it some ginger!—JOHN BULL.

Judge BENSLEY WELLS,
Southwark County Court

YOUR HONOUR,—"It is stupid to waste your money on mourning. It does no good to the dead."

So you told a boy of eighteen who wanted to spend a compensation award of £13 on mourning for his brother, and allowed him only £2 10s.

Your words may have seemed harsh to him, but I hope he recognised their good sense.

JOHN BULL.

GEORGE ALAN TAYLOR,
Cossall, Notts

TAYLOR,—A puppy sent to you for treatment was found a mass of wounds, so weak that it could scarcely stand. Yet your treatment by the magistrates is also as deplorable.

They have fined you £5 or seven weeks in jail.

I can only hope that you won't be able to pay the fine.

JOHN BULL.

Mr. ALBERT H. HARRIS,
Haxey, Lincolnshire

SIR,—Annoyed because you had been fined £1 for permitting the use of a lorry with a defective tyre, you told the magistrates that you intended to dismiss the driver, who had also been fined.

Whereupon the justices added another £19 to your fine.

Not very good law, perhaps—but good justice.

JOHN BULL.

The SCHOLARS,
Victoria Place School, Islington

DEAR CHILDREN,—Every year you go to the Zoo and are given a stick of toffee each; this year you have decided to go without the toffee so that the money may be given to the children of the men who were killed in the Gresford Colliery disaster.

A little thing maybe, but a little thing that demonstrates sympathy as sure as the big gift of a wealthy man!

JOHN BULL.

Mr. ST. JOHN RAIKES, K.C.: Giving old man six months' jail for stealing coal worth 6d., you accused women jurors of sentimentality. You favour callousness, I suppose.—JOHN BULL.

Mrs. GEOFFREY BROOKE,
Leamington

DEAR MADAM,—Carrying on your good work for old war horses, you have just found homes for three more from Egypt, where they had been sold after the war and since subjected to the gross cruelty which might have been foreseen.

The credit is yours. A War Office which could neglect its old soldiers can't be expected to concern itself with mere horses. And more's the shame and pity of it.

JOHN BULL.

Judge FRANKLAND,
Rotherham, Yorkshire

DEAR JUDGE,—"For five years he has been robbed," you said of a man who was persuaded by a company to accept a full settlement of £30 in the belief that he was entitled to compensation of only 2s. 6d. a week.

You awarded him 8s. 4d. a week, but I wish you had power to treat that company as it deserves. JOHN BULL.

Mrs. ELIZABETH RICHARDSON,
Shepherd's Bush, London, W.

DEAR MADAM,—Congratulations on being the first woman to become Britain's champion inventor of the year—and with a wireless improvement!

Two runners-up submitted tap washers and a clothes-horse respectively. So who can grumble at women invading the masculine sphere if men intrude like that on theirs? JOHN BULL.

Sir HERBERT AUSTIN,
Lickey Grange, Bromsgrove

DEAR SIR HERBERT,—You marvel that the motor industry has managed to survive and progress because of the taxes and restrictions which burden it.

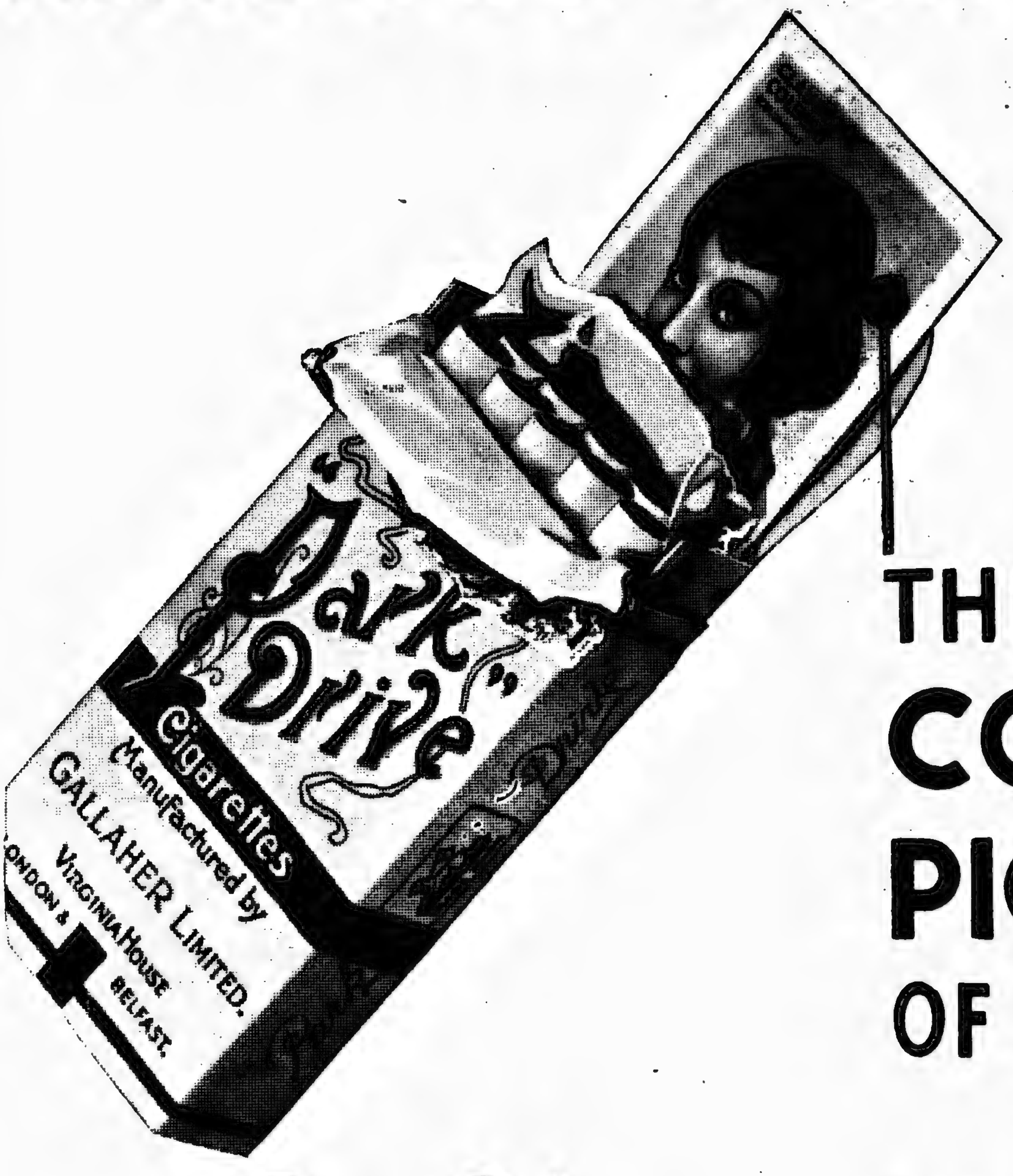
How magnificently it is still progressing, despite the burden, is shown well enough by this year's Motor Show—the best ever!

And that's a fine tribute to the enterprise and persistence of British business.

JOHN BULL.

Mr. L. T. VAUGHAN, Harrow: Treat professional bankrupt as habitual criminal, you say. I've urged this for years, but Law still smiles on the most cowardly type of swindler!—JOHN BULL.

HAVE YOU SEEN THEM ?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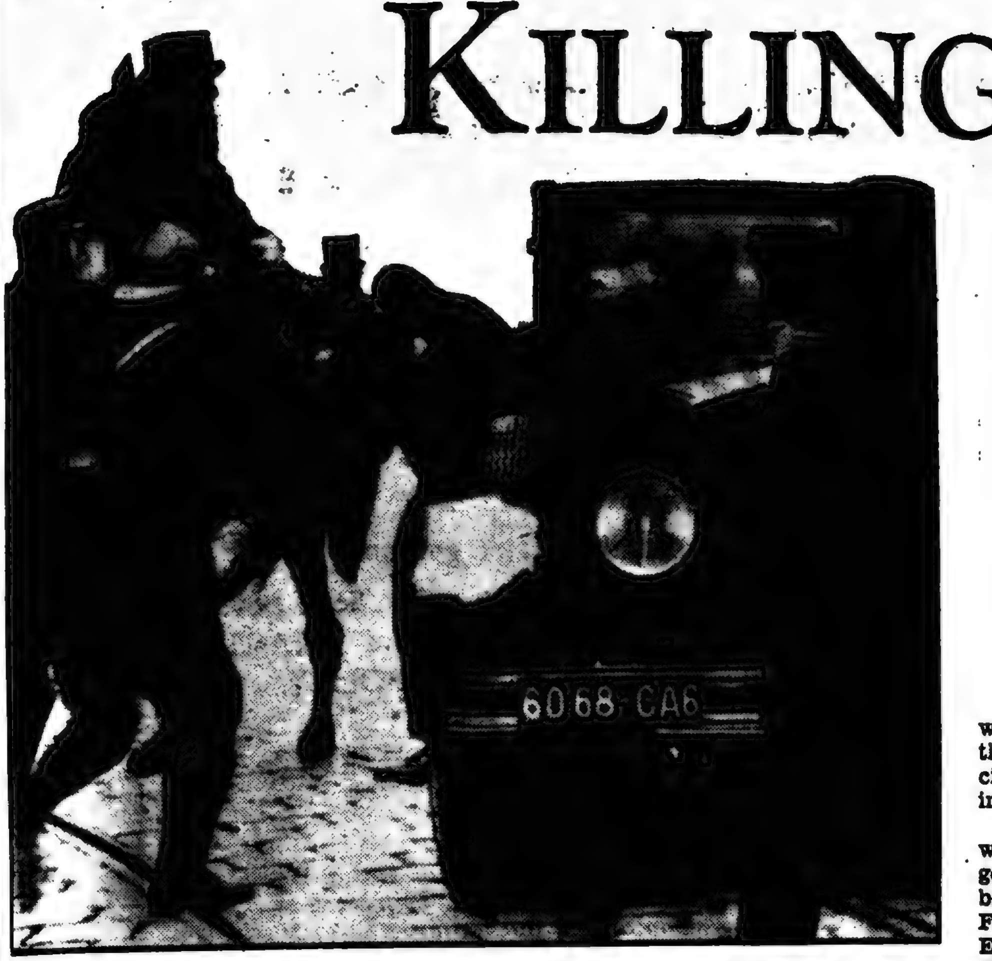


"The murder of King Alexander is a domestic crime . . ."

by A. G. GARDINER

IT is not unnatural that the horror caused by the Marseilles murders should have been mixed with a great fear. Is this Serajevo over again? was the question that leapt inevitably to the mind. It was the murder of the Archduke Ferdinand on Serbian soil that set the world in a blaze twenty years ago, and the murder of the Serbian King on French soil offered a parallel that, in the feverish condition of Europe, was bound to create alarm.

I did not, and do not, share that alarm. Equal in horror, the two assassinations were fundamentally different in meaning. The murder of the Archduke came out of an international quarrel. It was an incident of the struggle between Slav and Teuton for the domination of the Balkans, and it fell on a Europe mobilised into two camps for war.

The murder of King Alexander is a domestic crime. It sprang from internal discontents, and it has fallen on a Europe not mobilised for war, but torn into fragments, each armed to the teeth it is true, but none knowing who will be with it or against it if the clash comes.

It is an equilibrium of fear. It cannot last. But it gives us a breathing space. Marseilles will not repeat the terrific consequences of Serajevo.

Cat-and-dog States

But this does not mean that the tragedy will leave that equilibrium of fear unshaken. It will affect it in two ways. Adversely, I think, in the case of King Alexander.

The Balkans have long been one of the danger zones of Europe. War after war has had its origin in that combustible region where Russian, Teuton and Turk have intrigued and plotted and massacred in the past for supremacy.

At last there seemed a gleam of hope that the Balkans would cease to be the cockpit of European quarrels. So long as these minor States were living a cat-and-dog life, they were bound to be the sport and victims of the Great Powers. Unity alone could give them peace among themselves and security against the ambitions of their powerful neighbours. And that unity King Alexander had gone far to achieve. If his death defeats the completion of that great work it will be a catastrophe of the first order.

But this is relatively a detail. Much more important is the repercussion of M. Barthou's death on French policy. Upon that, I think, more than upon any other consideration depends whether the "breathing space" of which I have spoken is to end in the establishment of Europe on a peace footing or a war footing.

Peace—everywhere

On this point one thing is clear. If Europe is to have peace it must have peace as a whole. It cannot have peace here and war there. It is either peace everywhere or war everywhere. "Every European war is a civil war." That was said by Voltaire nearly two centuries ago. It was true then. It is infinitely more true to-day when Science has annihilated distance and frontiers, and trade and finance have woven us all into a unit of common interest and common necessity.

It was to give effect to this truism that the League of Nations was founded. To win that hope of emancipation from war we had sacrificed ten millions of the youth of Europe, wrecked our civilisation and plunged the whole world into economic ruin.

If the goal had been won the price would not have been too high. But the goal has not been won. The League, betrayed and discredited, has failed. Fifteen years after the Great War, Europe is a dump of high explosives. Every nation is piling up armaments against what emergency it knows not and against what enemy it knows not. Fear is the only check upon action. When that Balance of Fear becomes a Balance of Power—when, that is, the nations have taken sides—the storm will break and European civilisation will be finally obliterated.

Geneva is dumb

Against this dreadful drift to calamity the League has almost ceased to fight. It has not disarmed Europe. It has been itself disarmed. The machine is there, but it is put out of action. Geneva is dumb.

Instead, we see the revival of all the old evil activities of secret diplomacy. We see Ministers flitting about from one European capital to another, hawking treaties and bidding for support. And behind all these activities is the spectre of War.

This breakdown of the League is due to many causes—Hitlerism in Germany, the swaggering militarism of Mussolini in Italy, and not a little to the lack of a vigorous initiative from this country. But the main cause has been the fact that the French have almost throughout backed a policy in direct conflict with that which the League was formed to promote

The task of the League was to organise peace by collective and agreed disarmament and by the substitution of the authority of law and judicial arbitration for the exercise of force in the settlement of international differences.

But the French have had an entirely different goal in view. Their purpose has been to stereotype the situation as it was at the end of the war. A disarmed Germany was to be permanently enveloped by a ring of armed Powers under the military direction of France.

M Poincare pursued this policy with a ruthless hand. and with the result that we know. A nation of sixty million people. caged and imprisoned, were driven at last to seize any weapon that offered them a way of escape, and Hitlerism was the consequence.

Our hatred of that monstrous tyranny must not blind us to the circumstances that brought it about. It was the inevitable reply to the insane idea of keeping a powerful nation locked up for ever behind a barbed wire fence.

Idle hopes

That idea should never have been tolerated, and this country bears a heavy responsibility for failing to mobilise the League against a policy which made its existence a farce, all hopes of peace idle, and another European war inevitable.

That is the position to-day. Germany is openly and defiantly rearming, and the whole of Europe is once more an armed camp, while the League's authority declines and its policy has almost ceased to count. France, under the direction of M. Barthou, reverted to the Poincaré idea of enveloping Germany with hostile alliances. But that scheme is visibly breaking down. Poland has refused to take a hand in it on the East, and though Russia has come into the French orbit she is only insuring herself in Europe in view of the menace that hangs over her in the Far East.

Is it too much to hope that France, now that M. Barthou's influence has been so tragically removed, may drop the vain policy of imprisoning Germany, and even at this late hour rally to that of the League?

Back to Geneva is, more than ever, the only way to peace. If we had been loyal to Geneva from the beginning Europo would not to-day be trembling on the brink of another war. If we are loyal to it even now that calamity may still be averted. Nothing else can avert it.

"Chez Nous" and the Highbrow

NOT FROM THE B.B.C.

'MID suburbs and country, where'er he may roam,
Your elegant highbrow finds no place like home—
The homes that *we* live in—for making him jeer;
"Sardine tins" and "bungaloid growths" he will sneer!

A neat modern residence causes him pain:
"Oh, give me my lowly thatched cottage again!"
He inwardly groans; for what turns him quite sick
Is seeing a house that's as span as it's spick!

But let it be ancient and bulge in the roof,
And lo! of its charms no additional proof
Is needed! He rev'rently takes off his hat
And asks why we can't live in houses like *that*?

A singer would suffer from pains in the chest
If forced to reside in a "tumbled-down nest,"
So why of such homes should she warble her lays?
And why should smug highbrows unite in their praise?

Though pleasures and palaces aren't in my line,
For tumbled-down shacks I don't specially pine;
If it lacks h. and c., I don't want in the least
A little grey home in the west or the east!

One of these days mild ratepaying citizens living in neat suburban homes will rise in revolt against the people—ranging from sentimental song-writers to sentimental architects—who imagine that a home cannot be homely unless it is excessively humble and cannot be beautiful unless it is old.

Why an out-of-date house should be considered any more desirable than an out-of-date motor-car or an out-of-date egg is not clear.

"The modern house," Sir Edwin Lutyens informed the Wigan Education Society, "is but a sardine tin. All that was beautiful in England is passing away."

As regards rural architecture, quite a lot that was insanitary has happily passed away, much of it having passed into the possession of urban æsthetes, who can't see an ancient cow-shed without wanting to live in it (for week-ends only!) after stuffing it with Chelsea furniture.

Meanwhile, most of us will insist that ours is a nice house, ours is, despite such disadvantages as electric light, h. and c., and a portion of an acre of ground that can either be turned into a halma lawn or used for filling the window-boxes.

Nor do we share the grief of Mr. H. P. Shapland, A.R.I.B.A., who is terribly distressed about "the imitation home to be found in any suburb," with the door grained to imitate oak, linoleum in the form of imitation tiles and a gas fire in imitation of an oak log.

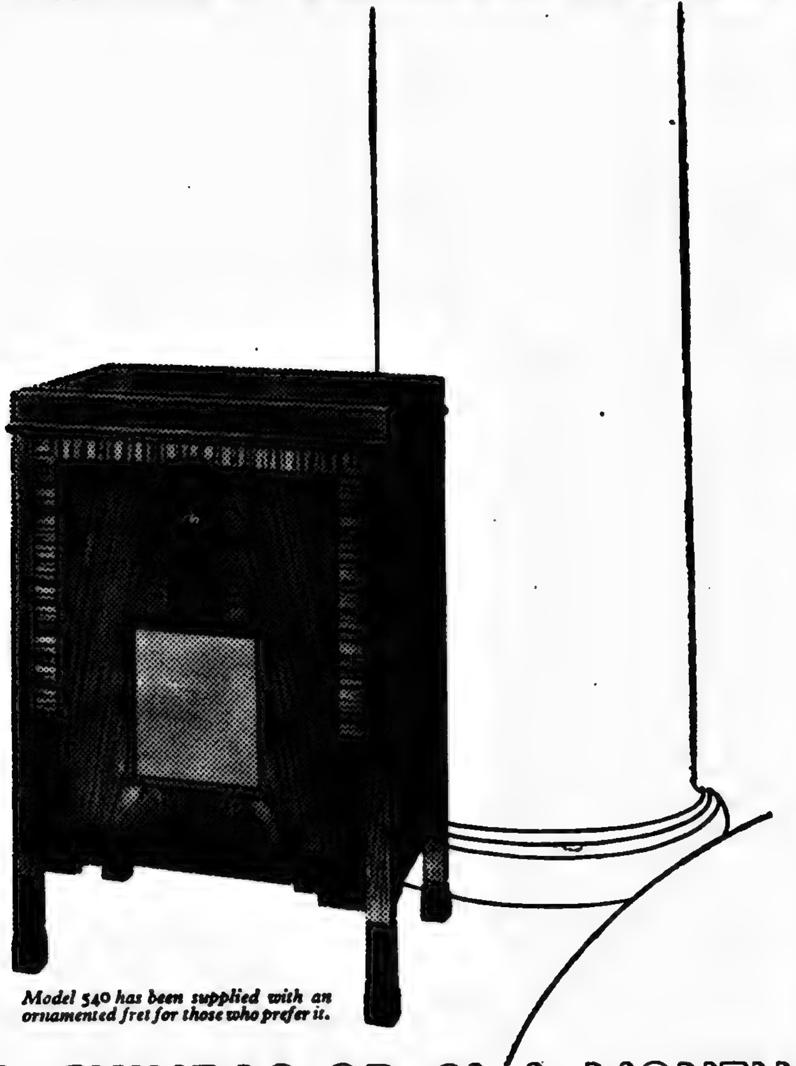
I imagine that if Mr. Shapland entered a suburban home where the family cat is not made even of imitation tortoiseshell, but of mere flesh and blood, he would give such a convincing imitation of a man striken with a mortal malady that the inhabitants would forthwith read the Bloomsburial service over his imitation remains.

Meanwhile let me suggest to Mr. Shapland, A.R., etc., etc.:

Art is mostly imitation;
Painters win to high renown
Just by imitating Nature;
Singers gain a laurel crown
When they imitate the accents
Of the nightingale; so why
Should a useful imitation
Win a highbrow's anguished cry?

We but imitate all lovers
When we whisper words of love;
With our billing and our cooing
We but imitate the dove;
E'en our high and mighty mentors
Are by imitation caught
When, as imitation thinkers,
They voice imitation thought!

5/= A WEEK BUYS THIS SUPERHET RADIOGRAM



Model 540 has been supplied with an ornamented fret for those who prefer it.

● 20 GUINEAS OR £1 A MONTH

HIS MASTER'S VOICE

Here, indeed, is the instrument you have always wanted—an "His Master's Voice" all-electric Radiogram, combining, in a fine piece of furniture, two splendid instruments in one. And it can be yours for less than 5/- a week! Just think of the endless entertainment it offers. True-to-life reproduction. The pick of the broadcast programmes, rendered with that pure flawless tone associated only with "His Master's Voice."

Radio and Records, too. And the Five-Forty gives you the joy of choosing your own programmes of Recorded Music, to play whenever you like—records by artists like Caruso, Kreisler, Chaliapine, Paderewski—or Gracie Fields, Jack Hulbert, Peter Dawson and hundreds of others.

The Superhet Five-Forty Radiogram. A.C. Model 20 gns. D.C. Model 21 gns. Model 540A with QAVC (for districts where fading is particularly prevalent) 22 gns. A.C. only. Any of these models, small deposit and £1 a month.

Or with Automatic Record Change. Model Five-Four-Two. The same instrument as the 20 gn. Five-Forty, but fitted with automatic record changing mechanism to play eight 10 in. or 12 in. records without attention. 27 gns. or small deposit and 27/6 a month. A.C. only. (Prices do not apply in I.F.S.)

"HIS MASTER'S VOICE" RADIO

To the Gramophone Company Limited, 106T Clerkenwell Road, London, E.C.1. Please send me complete illustrated catalogue of the full range of "His Master's Voice" models.

NAME ....

ADDRESS ....

Please write clearly in BLOCK LETTERS *and put in an unsealed envelope, using ½d. stamp.*

540-5e

YOUR PENSION

Don't say "I shan't get one."

Make sure that you will. Send now for particulars of the PEARL PENSION ASSURANCE POLICY.

EXAMPLE OF BENEFITS.*

For yourself at age 65.

A cash payment of **£625** and a life income of **£250 a year** or instead of the income a further cash payment of **£2,500.**

For your dependents.

In the event of your death before the cash payment becomes due, the sum of **£2,500 plus guaranteed bonuses** will be paid. If death is accidental the payment will be increased by **£2,500.**

Reduction of income tax is allowed in respect of the premium payments.

* Applicable to a man aged 40 next birthday.

PEARL ASSURANCE

COMPANY LIMITED

ENQUIRY FORM.

To the Joint Managing Directors,
Pearl Assurance Co., Ltd.
High Holborn, London, W.C.1.

Please supply particulars of how I can obtain a pension of £................

My age next birthday will be..........................

Name ....
(State whether Mr., Mrs., or Miss)

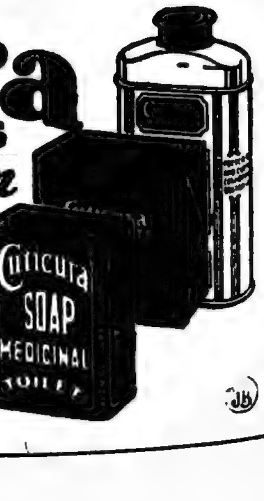
Address ....

....

20. J.B. 20-10-34.

Cuticura

PREPARATIONS for clear Healthy Skin



If you are troubled with occasional pimples or a rashy skin, prevent these conditions by using **Cuticura Soap** daily and **Cuticura Ointment** as needed. Antiseptic and healing, they keep the skin in a healthy, vigorous condition. **Cuticura Talcum** is pure, fragrant and refreshing, ideal for daily use.

SOAP 1s. OINTMENT 1s. 3d. and 2s. 6d.
TALCUM 1s. 3d. SOLD AT ALL CHEMISTS.

Felon Financier's BANK PLOT

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Officers under Chief Inspector Barker (above) once arrested the mysterious banker

Weekly Informations
from
MAJOR-GENERAL
SIR WYNDHAM CHILDS

dentials, and given all the necessary particulars with regard to the patented invention for which he wanted finance, the other waxed very eloquent indeed.

Clever acting

There was a fortune in the marketing of the household commodity, he averred. He said he was amazed that nobody had thought of such a thing before. He pretended to show the greatest interest in his visitor's affairs, and acted his part cleverly to suggest that he was indeed delighted that such a splendid proposition had been brought to the firm of Horsley, Webster and Kennett.

"I must see some of my other colleagues about this at once," he finally stated, and left the office apparently to confer with them then and there.

When he returned half an hour later he said that the matter would be proceeded with at once, and that his colleagues were very pleased to have the opportunity of helping to exploit the invention. Had the client known it, the individual who had interviewed him actually spent the half-hour he was supposed to have been discussing the deal in an adjacent refreshment lounge!

A further interview was arranged at which the question of finance was fully discussed. The victim was told that, to conform with necessary legal formalities, he would have to pay certain preliminary expenses to enable the finance he wanted to be raised by Horsley, Webster and Kennett.

Money didn't come

Believing that he was dealing with a reputable financial "house," he paid over, first of all, two cheques for £150 each, and at yet a further interview he was shown what was termed an "underwriting agreement," which contains some amazing nonsense.

The document purported to agree that Horsley, Webster and Kennett, with their unlimited financial resources, would raise £70,000 for the formation of a company to market the invention.

It even went so far as to mention that a certain bank in Holland had already undertaken to raise part of the money in consultation with members of the firm of Horsley, Webster and Kennett, who, the client was given to understand, had made special journeys to Holland in connection with the matter.

Another £200 was thus cleverly wheedled out of this victim, who thereafter was to find disillusionment very rapidly.

Weeks passed, but the anticipated finance was not forthcoming. The spokesmen of Horsley, Webster and Kennett regretted that one or two little difficulties had arisen in Holland, but it was all only just a matter of arrangement, and everything would go through in a day or so.

Well, the excuses grew thinner and thinner as the weeks developed into months, and, suddenly, the victim made some astonishing discoveries.

He found, for example, that several people from whom money had been similarly obtained had grown so tired of trying to get satisfaction, or the return of their capital, that they had lodged complaints of their treatment with Scotland Yard.

He demanded his money back. He has not received a penny-piece. And, from enquiries I have had made, I fear that he never will.

Investigations pursued in Holland enable me to disclose the fact that there is no bank there at all of the name used by this swindling company. The whole story, from beginning to end, was a tissue of falsehoods.

Quite a lot of other people, regaled with similarly golden stories, have parted with varying sums of money, in return for which they have received nothing beyond worthless documents and promises.

The master-mind behind these frauds is a rogue who has been exploiting the public for years, and many of the people who work under his directions are lesser rascals with prison records

The formation of Horsley, Webster and Kennett was, in fact, brought about just over a year ago upon his release from prison, following a twenty-months' sentence for a series of frauds run in connection with a mythical insurance company called Cross, Leigh and Co.

He used, entirely without authority, the names of several reputable insurance companies, and succeeded in raising large sums of money from clients by stories which, as usual, were based on lies.

One illuminating incident in his career was when, with his customary flair for surrounding himself in a luxurious setting, he floated a business called Staple and Company, in High Holborn, London. This he described as "Manufacturers, Sundriesmen and General Merchants."

Crook-of-all-trades

For months he succeeded in obtaining large supplies of leather goods, fancy goods, umbrellas, trunks, suit-cases—in fact, everything he could get on credit. He sold them all and pocketed the cash, paying none of his creditors.

When references were requested, the most satisfactory ones were instantly supplied, chiefly from two firms with offices in the City, named "W. J. Judd and Co.," and "Cathcart and Crawshay."

Both were names he invented for the purpose, and all the references were written out by himself! A sojourn in jail followed his arrest by officers acting under Chief Inspector Barker, of Scotland Yard.

Another phase of his career was when, in the guise of a wireless merchant, he obtained radio sets and accessories by fraud, for which he was later sentenced to another spell of imprisonment.

Several of his victims are hotel proprietors and boarding-house keepers, while his criminal record even includes terms for common theft and larceny.

Numerous judgments have been registered against him, and he is an undischarged bankrupt. Even while employed years ago as an accountant to a firm of export merchants he embezzled moneys entrusted to his care, and figured in a mysterious incident in which a bank draft went astray.

His name, I find, constantly crops up during the course of enquiries into other investment companies, and there is not the slightest doubt that his operations are by no means confined to the firm of Horsley, Webster and Kennett.

He is obviously an audacious and brazen-faced swindler, and the sooner his activities as an "Investment Broker" are officially probed and ended the better.

Snowball Schemes

WHEN the Farm and Road Engineering Company, which originally used to manufacture cycle components, launched the "Swastika note-case" idea, I described it as "nothing more than a variation of the hoary old snowball scheme."

The company, however, in its circular published the following: "This is not a Snowball or a competition, but a method by which you can earn any sum up to £20,000 in return for a few hours' work. We ask you to buy one of our Swastika note-cases for £1 and get at least four of your friends to order these cases on the forms we shall send you. In return for this we offer you commission up to a maximum of £20,000."

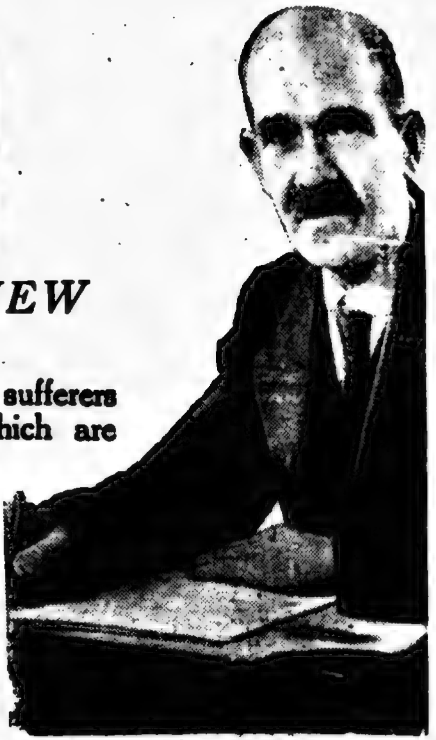
I am glad to notice that the King's Bench Division of the High Court of Justice has decided that the scheme is a lottery, and that the Lord Chief Justice has expressed the opinion that the circular "had the word lottery written all over it."

In my view, schemes of this description have not even the redeeming features of a sweepstake or lottery.

In a sweepstake you gamble with your own money. In this case you are merely a parasite, making money out of your friends with the full knowledge that at *some time* the chain must be broken and somebody left with a note-case, for which £1 has been paid.

Good Health
Now Within Reach of ALL!

Mr. Wm. Shadforth, Father of Modern Dispensing, is giving NEW HEALTH and ENERGY to Thousands every week.



Mr. Shadforth, best known of all dispensing chemists is the founder of the Shadforth Prescription Service that is famous all over the civilised world. All dispensing is carried out under his close personal supervision.

"Shadforth" Prescriptions have shattered the fetters of ill health! Scores of thousands of sufferers owe their health, happiness and freedom from pain to these wonder-working compounds, which are ***prescribed in one form or another by leading doctors all over the world.*** Every prescription is backed by the personal knowledge, skill and experience of Mr. William Shadforth—the father of Modern Dispensing—who holds the highest possible pharmaceutical honours and has probably ***dispensed more medicines than any man living.*** Besides being better than many other so-called remedies—***thev often succeed where others fail***—they are also **CHEAPER.** Start taking Shadforth Prescriptions TO-DAY. You may get them direct by Post from Shadforth's, or from your own chemist. Turn your back on illness, get back Good Health and Happiness, and **ENJOY LIFE TO THE FULL ONCE MORE! . . . . . . *ACT NOW!!***

★ ***Seize the opportunity to get Mr. Shadforth's 2/6 book FREE—see coupon below.*** ★
EVERY REMEDY BACKED by a LIFETIME'S EXPERIENCE.

EAT WHAT YOU LIKE!

NO MORE ACIDITY, GASTRITIS or PAIN AFTER EATING.

From now on, eat whatever you fancy without unpleasant after-effects. Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fulness after meals, and all forms of acid indigestion have been cured by the "Shadforth" Acidity Prescription (No. 1077) Popularly known as "White Lions." They give prompt relief and comfort. Even Gastric and Duodenal Ulcers yield to this treatment. This is the famous "White" prescription used by hospitals everywhere for stomach trouble—

SHADFORTH PRESCRIPTION No. 1077. Prices: **2/6** (144); **7/-** (432 tablets).

Try them NOW and prove for yourself that "White Lions" are

***POSITIVELY** the World's Greatest Remedy for Acid Indigestion.*

NEW HEARTS FOR OLD!

GIVE YOUR HEART THIS NEW LEASE OF LIFE!

Healthy Heart,
Hearty Health

Don't be alarmed because you suffer from symptoms of palpitation or pain near the heart. It may be indigestion or overstrung nerves. **Shadforth Tonic No. 632** (known as "Blue Lion Fox Nuts") will **strengthen the nerves, steady the heart, and tone up stomach and kidneys.** Don't imagine yourself into an illness; have a good rest, take the prescription and be normal in a few days. **Ask for Shadforth Prescription No. 632.** Prices: **1/9** (50), **2/6** (72), **4/6** (144), **13/-** (432 pills). This prescription **prevents palpitation faintness, tremblings, run-down condition and stops that falling-to-pieces feeling.**

Can be taken alternately with No 470 (Brain Sparklers) with marked benefit. See below—paragraph headed "Depression," Order one of each and feel 10 YEARS YOUNGER!

NO MORE DISTURBED NIGHTS!

QUICK RELIEF & COMFORT FOR KIDNEY AND BLADDER TROUBLES.

He Needs 'SHADFORTH' BLADDER COMFORTERS

Kidney and Bladder Troubles such as Cystitis, Prostatitis, Chronic Congestion, with associated Gout, Rheumatism, Backache, Sciatica, Gravel Scalding and constant getting up at nights are quickly relieved by the bloodless surgery of the **Shadforth "Bladder Comforters."** Immediately, all day and all night, painlessly, secretly, and without the loss of one drop of blood or one hour of employment, they get to work. They cleanse, cool and heal. They move what is harmful. **Stop worrying!** Start taking this **proved** remedy **now** and be quickly restored. **Ask for Shadforth Prescription No. 223.** Price: **2/6** (50) **4/6** (100), **13/-** (300 pills).

A MAN
is as
OLD
as his
ARTERIES!

LOWER YOUR BLOOD PRESSURE

REJUVENATE YOUR ARTERIES, STRENGTHEN YOUR HEART.

It is **vitally important** to keep your arteries young, **especially if you are over 40 years of age.** Many people who have been carried off during dangerous illness would have pulled through if their arteries had not imposed too great a strain on the heart. Steady heart action co-ordinated with youth-like elastic arteries, is now possible for those past their prime. The **"Shadforth" Simple Home Treatment** for Arterio Sclerosis rapidly reduces high blood pressure and tension. Avoid Blood Pressure Breakdowns! It gives prompt relief from **palpitation, giddiness, premonitions of collapse, and sleeplessness;** it leads to permanent restoration and makes you feel years younger within **20** days. **Get it now. Prescription No. 1168 T. Prices: 2/6, 5/6, 15/6.**

FOR MEN AND WOMEN NEAR AND OVER 40.

DEPRESSION

NERVOUS BREAKDOWN, BRAIN FAG, LOSS OF MEMORY, DEBILITY AND NEURASTHENIA.

"Brain Sparklers" the greatest of all mind and nerve tonics. These magic pellets cure mental depression, relieve the strain on the brain, **make you brighter in an hour and a new man or woman in two days.** "Brain Sparklers" dispel **Absentmindedness, Loss of Memory, Despondency, Fear of Failure, Frowns, Irritability, Lassitude, Neurasthenia, Run-Down Conditions, Sleeplessness, Weakness. Doctors prescribe "Brain Sparklers"** for Civil Servants, Editors, Journalists, Lecturers, Pressmen, Politicians, Preachers, Teachers and all Brain Workers. **Ask for "Brain Sparklers" (Shadforth Prescription No. 470). A proved remedy.** Prices **1/9** (25), **3/3** (50), **6/-** (100). Don't fail to try this wonderful tonic. It **Stimulates and NOURISHES** your nerves but does not harm the heart or stomach.

BRAIN SPARKLERS
MEAN NEW LIFE!

Can be taken alternately with the Heart Tonic (No. 632). That is to say, take No. 470 for a few days and then No. 632 for a few days and so on. (See No. 632 above.)

THE MIGHTY MODERN TONIC FOR BRAIN AND NERVES.

"NEVERILL"

OLD SALTS.

A SPOONFUL A DAY KEEPS THE DOCTOR AWAY.

BRACING DAILY TONIC!

PRICES:
6d. & 1/- (*Post free*)
IN AIRTIGHT TINS.

The best morning Saline for **Biliousness, Constipation, Disordered Stomach,** Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Feverishness, **Obesity,** etc. Drink it **first thing every morning.** Tasteless with your tea. **For Sparkling Eyes, Clear Complexion, Tip-Top Fitness and Joie de Vivre.** Make it a daily habit! Ask for **Prescription No. 565K.**

MORE FAMOUS WONDER-WORKING REMEDIES—WHICH DO *YOU* NEED? ORDER TO-DAY!

ALL WITH FULL DIRECTIONS.

No. 2000	Constipation, Sluggish Liver, Biliousness. **1/3, 3/-.**
No. 263	Headache, Neuralgia, and all Nerve Pains. **2/-, 3/6.**
No. 32	Sleeplessness. Sound Sleep without Drugs. **2/6, 4/6.**
No. 74/T	Acute Gout, Muscular Pains, Uric Acid Troubles. **2/6, 5/6, 10/6.**
No. 442	Blackheads, Pimples, and Bad Complexion. **1/9, 3/3.**
No.331/T	Nasal Catarrh, Stuffiness in the Nose and 'Flu. **2/9, 4/6.**
No.394/T	Complete Four-fold Treatment for Piles. Price **7/9** and **14/6.**
No. 1064	Special Soap for Acne, Pimples and Bad Complexion. Price 1/3.
No. 2457	Critical Time Tonic for Ladies. Price **2/6** (72), **4/6** (144).
No. 1262	Iodised Blood Tablets for Cleansing the Blood and Spring Rash. Price **4/6** (144), **13/-** (432).
No. 988	Ox Gall Obesity Soap for Removing Fat. Price **1/3.**
No. 850	Hair Falling Out, Alopecia, Psoriasis, Scurf, **1/9** and **4/-** per jar.

THIS COUPON ENTITLES YOU TO 2/6 BOOK

★ ***FREE*** **with every order and for a limited period only.**

MR. SHADFORTH'S BOOK ON BLOOD, KIDNEY and BLADDER DISEASES,
By WILLIAM SHADFORTH, Ph.C., M.P.S.

PUBLISHED AT 2/6, and containing 108 pages packed with valuable medical information and prescriptions written in plain English.

A BOOK EVERYONE OUGHT TO POSSESS.

These medicines may be obtained direct from us, or from any chemist. If purchasing from chemists send leaflet enclosed with the medicines and your chemists name, together with this coupon, and the book will be forwarded post free by return. Book No. 189, "John Bull," October, 1934. J.B.99.

CUT OUT THIS COUPON AND SEND WITH YOUR ORDER

ALL THE FAMOUS PRESCRIPTIONS ABOVE MAY BE HAD PRIVATELY PACKED & POST FREE BY RETURN POST AT ABOVE PRICES FROM:—

SHADFORTH PRESCRIPTION SERVICE LTD

QUALIFIED DISPENSING CHEMISTS,

(Dept. J.B.99), 49, KING WILLIAM ST., LONDON BRIDGE, E.C.4,
AND BRANCHES.

Boots, Taylors, Timothy Whites, and your local Chemists either hold stock or gladly obtain to order at a few days' notice if required to do so. In case of difficulty you can always obtain by return of post from Shadforth's.

INNOCENT FAMILY'S LIFE of TORTURE

Paying for their Father's Crimes

Mrs. Irene Whailing and her children outside the crazy cottage which is their home. Soon this, their only shelter, is to be destroyed. What can they do then?

THIS is a remarkable story of roguery and red tape. It is in two parts; the first concerns the conduct of a crook, who lives by his wits on the money he gains by robbery and deception, and the second deals with the struggle of his young wife to keep a roof above herself and her two innocent children.

Many people in the Midlands have recently been victimised badly by a man who has been passing under the name of Arthur Wainwright. He describes himself on his "business" cards as a house furnisher, and he travels the country pretending to be engaged in the furniture business.

Lately he has concentrated his activiies in Staffordshire, in which county he has been living at an address near Cannock.

Now this fellow Wainwright has a imple and effective means of operation. Using a motor car, which does not elong to him, he drives around canvassing householders for orders for repairing and reupholstering furniture. He does a certain amount of work, raws payment for the whole job, and hen disappears.

The other woman

With the money in his pocket he escends upon another town.

Another method of robbery which he ractises extensively is to secure goods n the extended payment system, and hen to dispose of them as second-hand rticles. Indeed, nothing comes amiss o Wainwright in the way of a business onfidence trick.

The value of the goods he has secured, and sold in this way during recent months, runs to a considerable figure, and the police in several Midland towns are anxious to interview him in regard to his escapades.

But Arthur Wainwright has disappeared into the blue in a smart saloon motor car—for which he has not paid in full—and taking with him a young woman, who is not his wife.

No doubt he will open up again in some other district under some other name, but keeping to his craft as a furniture maker.

His wife at "home"

All manner of aliases have been used by him in the past, including Albert Jackson, Frank Moore, Jack Keen, and Albert Thomas.

His real name is Albert Stanley Whailing, and he has a string of prison convictions to his record. Fraud, embezzlement and larceny have been the charges against him since his first punishment at Leicester in 1925. The towns at which he has been convicted for some offence or other include Portsmouth, Birmingham, Manchester, Southport, and Leeds.

In all respects a sorry scoundrel, who robs poor people and struggling traders.

Now we come to the second part of the story—the "red tape" portion.

The scene lies in the village of Humberstone, which is in Leicester County, just outside the boundaries of Leicester. Behind the small houses of Steine Lane, Humberstone, is a narrow cobbled courtyard, and there stands an unsightly, decrepit cottage.

This is the "home" of Mrs. Irene Whailing, wife of Arthur Whailing, vagabond and thief, and of her two children, a boy of nine and a girl aged five.

It is all the *home* that poor Mrs. Whailing knows, and so she treasures it, although at any time now she may find herself turned out into the yard to watch the bricks come tumbling down beneath the pick blows of a demolition gang.

For the cottage has been scheduled for destruction—as quite properly it should be—and Mrs. Whailing has been served with the formal demolition notice.

Already the cottage which was next to hers has been razed, and one side of the Whailing "home" is gaunt, naked interior wall and jagged brick.

She lives on with her children in this crazy cottage, which is half of a building. Gas supply has been cut off and fittings removed. Water must be obtained from a stand pipe in the yard, for there is none in the dwelling.

Miserable, inhuman conditions under which to exist. Yet this woman and her children cannot move. *They have nowhere to go.* Their life is perpetual torture.

Mother's struggle

Endless miles have been tramped by Mrs. Whailing searching for a new home, within her means, but such a place she finds impossible to secure.

The money she has coming in is nineteen shillings a week in unemployment benefit, for she was previously a shoe finisher in a Leicester factory, earning a good wage until bad trade brought her dismissal.

From that *vast sum* of nineteen shillings she must feed and clothe her children and herself, and find a payment for rent. And the only homes which are offered her in her vain explorations have been rented at 16s. a week.

Small wonder that this young mother —she is only twenty-seven—finds the burden of life impossible.

During the past years she has tried with all the persuasion in her power to bring her husband back to a straight and decent mode of living, but always he has failed her and the children. Between his periods of prison he has constantly deserted her, leaving her to fend for her little ones as best she can.

Children's testimony

Through all her struggles she has fed the children well and clothed them respectably. How admirably she has achieved this, the condition and health of the children prove.

In her predicament, never knowing from one day to the next when the workmen will come to begin the pulling down of her "home," Mrs. Whailing appealed to the local authorities for assistance.

Within a short distance of the condemned cottage at Steine Lane is a new and excellent working-class housing estate, built by the Leicestershire County Council.

Cottages there are let to suitable tenants at a rental of 7s. 3d. weekly. "Surely they will let me have one of those nice, new little houses," thought Mrs. Whailing, when she journeyed into Leicester City and made application at the appropriate office for a council dwelling.

Whailing, the father

That application brought only another and devastating disappointment. Her request was refused, and a reason given to her for the refusal was: "Your husband is not living with you and supporting you."

Indeed the absurdity of "red tape." This woman had tried by every possible means to get her husband to come back to her, and was ready to forgive him his many misdemeanours.

Yet the man preferred his own way of dishonesty. He was either in prison or away on some of his exploits and wanted by the police.

One refusal was not enough for Mrs. Whailing; she tried again to break through rules and regulations. All to no purpose.

"Your application for a council house has been refused," she was told, and the office door closed against her.

What now?

What can she do? She cannot afford to rent a home from an ordinary landlord.

There is nothing but a Poor Law institution before her and her children on the day they are evicted from their condemned cottage.

It seems intolerable that Mrs. Whailing and her innocent children should be penalised in this way. Yet she is, unhappily, one of countless unhappy women who are tied to criminals, and not only denied their freedom but compelled to pay dearly all through life for another's crimes.

Their Fresh Start

IT was one of the worst problems the little Devonshire family had ever been called on to face.

Fire had badly damaged their home, playing havoc with much of their treasured furniture. The shock and ordeal of that nightmare experience and worry as to immediate future was bad enough.

But what to do for the children was the most urgent question of all—for the mind naturally always turns first to the children.

They were left practically without clothing as a result of the fire.

Very soon, however, good news was to hand.

A cheque arrived that enabled the necessary clothing to be bought without any further delay, and also provided the wherewithal for new furniture. Almost from that moment the youngsters of the family were able to face the world again in such trim, clean clothes as they had always worn.

The money was from JOHN BULL—a payment under our unique free insurance scheme, and the father of the family acknowledged our cheque with the remark that "Had he been paying a high insurance premium he could not have been treated more courteously and promptly."

He had had the foresight to fill up such a form as you will find on page 7 of this issue of JOHN BULL.

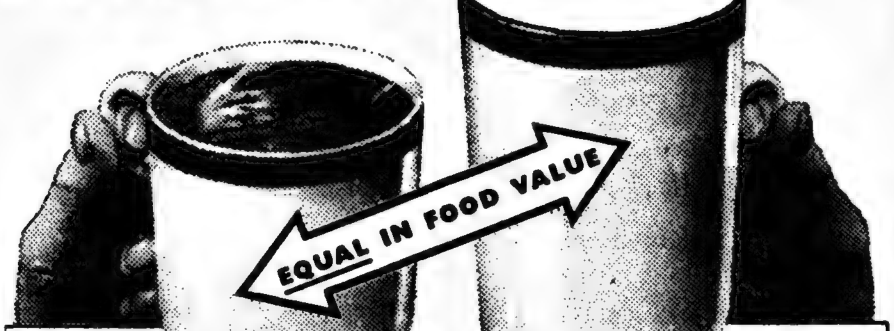
It's strange that anyone should neglect such an elemental precaution. By the way, have you? The coupon is waiting for you.

MAKE HER milk INTO Bournville Cocoa

It's twice as nice Mummy!

And you get the extra nourishment dear!

Milk is very nourishing



A cup of Bournville Cocoa made with milk equals A cup of Milk nearly half as large again

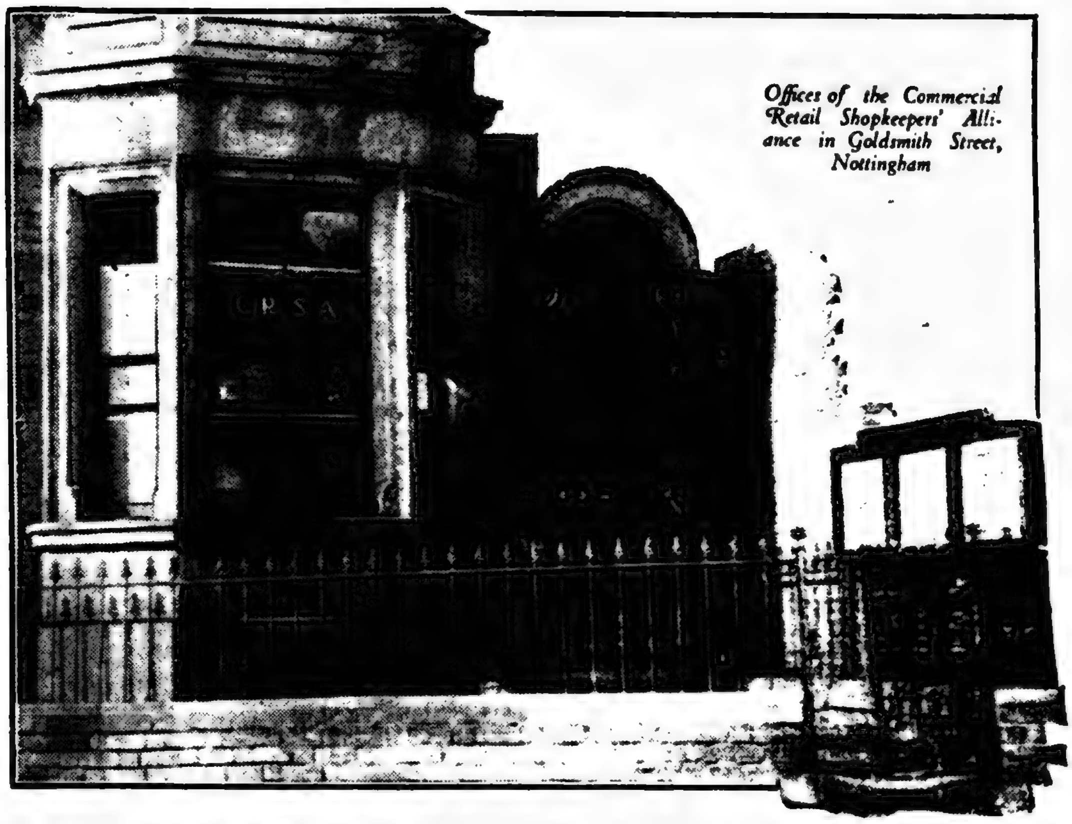
You know that milk is a real food. Make it into Bournville Cocoa—cocoa, of course, is another real food—*and the energy-giving power of that milk is increased 45%.* To increase the nourishment of milk in this way costs less than a halfpenny a cup. And here's another striking fact. The rich chocolaty flavour of Bournville Cocoa makes milk more appetizing, so that the children can more easily digest it, and absorb it more *completely* into their lively, growing bodies. Give them Bournville Cocoa made with milk!

TESTED JB

MADE BY CADBURY IN THE FACTORY IN A GARDEN

GIFT COUPONS IN EVERY TIN—5½D PER ¼ LB.

A BIG BUSINESS Wolf



Offices of the Commercial Retail Shopkeepers' Alliance in Goldsmith Street, Nottingham

EACH week sees a new campaign of plunder, misrepresentation, and sharp practice being started in various parts of the country.

The victims are usually small traders or unemployed persons, who, lured on by pleasing promises of good employment at fixed salaries, invest their savings in concerns which peter out with surprising suddenness.

One concern that seems well versed in the art of extracting money from credulous people is the Commercial Traders' Alliance, of 61, Goldsmith Street, Nottingham.

It has been advertising for some time past in the provincial Press, mentioning the fact that it can provide excellent opportunities for investors.

The first preliminary necessary is that the person desiring the assistance of the Commercial Traders' Alliance should become a member by paying a subscription ranging from £3 upwards.

Those who fall for its initial newspaper advertisements receive printed stationery which is doubtless intended to convey the impression that the business is a huge concern built on solid foundations.

The letter-headings, for instance, bear an imposing list of branch offices at Derby, Birmingham, Wolverhampton, Coventry, Sheffield, Manchester and Leeds.

These branch offices have since been closed down, but on the notepaper they serve the purpose of creating the impression that the Commercial Traders' Alliance is a nation-wide organisation.

Past-master

We can reveal that it is nothing more than a trading name for one man—a Mr. Harold Higgins, who is a past-master in the gentle art of fee-snatching.

This man's usual method of business is to advertise that he can find splendid opportunities in business for those who can invest anything from £100 upwards.

Flamboyant promises are made and the potential client is so impressed by Higgins' easy flow of talk that the preliminary fees are paid and the client becomes a member of the Commercial Traders' Alliance.

That is the first stage which leads on to the possibility of an introduction into a partnership which may be arranged if sufficient capital is forthcoming.

There is seemingly no limit to his impudence. He loves a high-sounding title, and for some time past he has been operating under a variety of impressive business names.

These include the "Commercial Contractors' and Traders' Alliance," "Commercial Retail Shopkeepers' Alliance," "Commercial Traders' Alliance," and the "Commercial Auxiliary Traders' Alliance."

Though he changes his trading titles in this carefree fashion, his methods are invariably the same. His main object all the time is the snatching of fees and the finding of people with money to invest in dubious concerns.

One of the recent victims of the Commercial Contractors' and Traders' Alliance is Mr. Harry Taylor, of Leicester.

Being unemployed, he replied to an advertisement appearing in the local Press, and as a result was asked to call at the branch office of the Alliance in King Street, Leicester.

He did not see Higgins, but he was welcomed with open arms by a Mr. J. Richardson, the local manager, who told him that if he paid a fee of £3 13s. 6d. he would become a member of the Alliance, and that a permanent situation would be found for him if he could invest some money.

His life savings

Taylor, who was naturally anxious to obtain employment, was impressed with the promises and paid the fee.

A few days later he was introduced by Richardson to Mr. J. W. Allen, who promptly offered Taylor a partnership in his gown business.

The amount required was £100, and for this he was to get £3 a week salary, plus 50 per cent. of the profits.

To allay any suspicions that may have been in his mind, he was assured by Richardson that Allen was a well-known business man, and that it was a splendid opportunity.

Eventually this unemployed man decided to withdraw practically the whole of his life's savings from the bank and paid £100 for the partnership.

Within a few days he began his duties at a small warehouse in Leicester, but he soon discovered that practically no business was being done. He naturally felt dissatisfied and gave notice, demanding the return of his money.

As this had no effect, Taylor took legal action to recover his money, and this succeeded to the extent that there was an arrangement made in Court for the repayment of the money by Higgins, Richardson and Allen.

This is but one instance of the methods of Harold Higgins and those who have acted with him.

Enquiries show that under the cover of the various business names that have been mentioned Higgins has obtained considerable sums of money from a too-trusting public.

His usual plan is to obtain amounts ranging from £3 to £5 as a subscription to his organisation and "for services and enquiries into and introducing sound investment."

How many people have suffered serious financial loss by being introduced to sound investments is difficult to estimate.

Harold Higgins is a clever bluffer, and with the idea of impressing those who have dealings with him he has added a string of initials to his name.

These include F.I.A.C., F.A.C.S., and F.B.A.S. All of these look rather imposing, but Higgins was once forced to admit that he did not know what F.B.A.S. actually meant!

This brazen-faced bluffer, who sometimes describes himself as an "International Consulting Accountant," was a few years ago renting a ten-shillings-a-week office in Thurland Street, Nottingham, as the Commercial Traders' Alliance.

He was then obtaining subscriptions of four guineas yearly from small traders for the privilege of membership of the Alliance, which included audit of books, income-tax returns and appeals, to say nothing of general business advice.

It was at this period of his career that he threatened to issue a writ on behalf of a client, with the result that he subsequently appeared in Court on a summons for falsely pretending to be a solicitor. For this offence he was duly fined.

Further investigations show that Harold Higgins has had a remarkably varied business career.

In 1929 he was running a secondhand wireless and musical store at Drury Hill, Nottingham, but as this was not enough to engage his active business brain he had another concern housed a few doors away.

This was the International Auxiliary Publishing Agency, incorporated with H. Higgins and Sons, who were described as general and art publishing contractors.

Mixture as before

Budding artists were promised a number of advantages if they paid a monthly subscription of five shillings.

The years pass, but there is not much variation in the business activities of Harold Higgins.

We have said enough about this plausible man of business to warn those who may be in danger of paying subscriptions to his organisation.

Certainly those who contemplate investing money in businesses should be extremely cautious in their dealings with him.

It is typical of this man's impudence that he advertises a "Financial Protection Service." There is no doubt that many people who have had dealings with him feel that they should have financial protection against him.

LAST WORDS

Homely Wisdom by Canon R. J. Campbell, D.D.

THE recent Welsh colliery disaster has deeply moved the heart of the nation, partly because of the heavy loss of life involved and partly because of the tragic circumstances. The knowledge that more than two hundred and fifty men were entombed in a burning mine and could not be rescued by their comrades above, notwithstanding all the heroism displayed on their behalf, darkens the dreadfulness of the scene.

We picture to ourselves the wives and mothers of the doomed men, many of them with children in their arms or standing white-faced by their side, waiting in distress of mind hour after hour with gradually diminishing hope that somehow a means might be found of averting the worst.

We have no difficulty in imagining what their grief would be like when at length the news went forth that nothing more could be done to gain access to their loved ones who were dying below.

A coal-miner's is one of the hardest as well as one of the most dangerous occupations. We ought not to grudge good wages and ample hours of recreation to those who live by it.

The members of a miner's family never know for certain that they will see father, husband or brother again when he bids them good-bye before going down into the pit. They get used to it, I suppose. I am told that they do not allow themselves to think too much about the hazard involved. If they did they would never know a moment's peace.

Those poor bereaved folk at Wrexham will now be recalling with tears the last glimpse they had of, and the last speech they had with, the poor fellows whom they will never see again on earth.

* * *

Will they be wishing they could have said something a little different, perhaps a little more in keeping with a final farewell? It may be so, for human nature is like that

There are times in the experience of all of us when we are compelled to realise the comparative brevity and uncertainty of existence: we do not know from hour to hour what is going to happen to us.

We say good-bye to a friend with a wave of the hand at the door, and the next we hear of him is that he has been taken to hospital and operated upon for a malady that neither he nor anyone else knew he had contracted. He is gone: and there was so much we wanted to say to him that must remain unspoken.

Or perhaps there is someone very near and dear to us from whom we parted in anger this morning. Just a bit of irritation over a trifling matter, and we both said silly things we did not really mean; we only wanted to hurt each other or at any rate to keep our own end up in the dispute.

Well, we shall not have the chance again, for death has suddenly thrust in between us. What would we not give now to be able to recall our yesterday? How thankful we should be for the remembrance that the last words we uttered to each other were tender words, words of affection and mutual helpfulness!

If you are troubled by this kind of vain regret, reader, take warning from it, but don't let it spoil your life. A great German thinker once said that life would be intolerable if we could not forgive ourselves and others the sins of the tongue and the selfish will. We can know ourselves forgiven by the very fact that we become incapable of repeating them.

Speak and act to-day as if it were your last—not because it might be your last, but because that is the right way to live.

A Better Salvatio

ON November 25 Evangeline Booth, the 68-year-old General-elect of the Salvation Army, will arrive in Britain from the United States to assume her proud command.

On whatever plans she has made for the period of active service left to her may depend the future glory or failure of the vast organisation which is about to pass into her charge.

There are few people, even in the Army, who believe that it can continue to be a powerful religious and social force so long as the code and style of administration by which it has been governed for sixty years remain unaltered and rigidly enforced.

It is known, indeed, to be the view of many with intimate knowledge of the internal construction of the Salvation Army that it will possibly dwindle and disappear in another generation if an early and drastic overhaul is not made of the rules that govern the lives of Salvationists.

This belief is based on close observation of the manner in which potential recruits and young officers are responding to-day to the general appeal of the Army, but more particularly of their reactions when they actually enter the ranks and become subject to its discipline.

These observers are equally satisfied, however, that a very small measure of reform will be sufficient not only to preserve, but to increase both the power and prestige of the Army.

Into the field!

TO the higher officers, even to the new General, the word "reform" in relation to the objects and work of the Army is distasteful. They are so perfervidly loyal to the memory of William Booth, the founder and complete autocrat, that they have come to believe that the rules and principles which he laid down to regulate the lives of Salvationists are so hallowed as to be inflexible.

Reform there must and assuredly will be, however. It may be introduced as a "new interpretation" of the laws and principles of the Army, but change is inevitable.

Will Evangeline Booth bring it about? The answer will be found in watching what she does when she comes back to Britain to raise her flag of leadership—whether she concerns herself chiefly with the office work of the immense business machine which the Army has become, or goes into the field amongst the soldiery to learn the truth about conditions and the social outlook of her people.

The new General has not so far given the slightest indication of her intentions, but those who know her best guess confidently that she will dissociate herself from the office desk. Her experience in America must have taught her that things which may have been best in her father's time are not necessarily best or even good to-day.

The Salvation Army "lassie"

But if her personal inclinations are to study the consequences of these things at first hand and bring about reforms, she will first have to resist great influences that are already at work to persuade her to be chained to the administrative desk.

By virtue of her office, Evangeline Booth also becomes a kind of managing director of many units of a colossal commercial organisation embracing a trustee and investment company, an enormous list of real estate properties in all parts of the world, fire and life assurance companies, a benefit society, departments for the manufacture and sale of clothing and musical instruments, a publishing company producing more than a hundred periodicals in many languages, a tea supply company and a bank.

The vow

ALREADY forces are at work to impose upon the new General the responsibility for vital decisions in regard to this host of undertakings so that she would have to devote herself and her authority almost wholly to the welter of administration.

There will be dismay among the rank and file of the Army if the movement to immerse Evangeline Booth in Big Business succeeds.

The field officers and soldiers of the Army—two million of them together with an innumerable other following not within its stricter discipline—have acknowledged her appointment with the greatest satisfaction. They are sure that she will come down among them to see the need for change in their conditions of service—conditions so absurd in some cases that it is astounding they have not long since been buried with those who first enforced them.

Reform, it is the common opinion of the ranks, will have to begin at the foundation on which the Army has been created—the vow which has to be taken by every soldier in accepting what are known as the Articles of War:—

I do here and now, and for ever, renounce the world with all its sinful pleasures, companionships, treasures and objects.

What do these words mean in the light of modern social circumstances and contacts?

The disciplinarians of the Salvation Army insist that in application and practice they must be held to have the same meaning today as they had sixty years ago, when William Booth conceived and interpreted them.

"Sinful pleasures," they say, are still exactly what they were regarded to be by the Army dictators of the mid-Victorian period, when every aspect of a Salvation soldier's public and private life was first legislated for.

How futile or impossible many of these regulations have become could not be better illustrated than by an incident which occurred when Evangeline Booth made her temporary visit to this country a few weeks ago for election to generalship.

One of the firmest laws of the Army is that its members, either in uniform or in ordinary dress, must avoid wearing any finery or fashionable attire.

In Britain this seems to be construed to mean that women Salvationists shall wear black woollen stockings.

When Miss Booth arrived, members of the reception party seem to have been startled by her appearance.

Silken hose

HER stockings were of silk!

The news travelled like wildfire from Army citadel to citadel in this country. It was even whispered that the General-elect powdered her nose! At some Salvationist gatherings, it is said, prayers were offered that the errors of her ways might be made known to her.

Unhappy Evangeline Booth—most gracious of women!

The explanation of her silk stockings was merely that in America, whence she came, woollen hose is so dear as to be a luxury—and to good Salvationists all luxury is taboo. Even the law of her father cannot prevail against economic forces.

It is "sinful" still in the Army for a woman to indulge in a permanent wave. Her hair must not be "cut, frizzed, crimped or fringed."

Men and women alike are strictly forbidden to wear adornment of any kind, and women, either in or out of uniform, are specifically prohibited from wearing any jewellery, a locket, a gold or silver chain, or even a brooch.

Salvationists must never display watches, which, it is laid down, shall never be in gold or silver, but in gun-metal cases. If carried on the wrist, the watch must be worn so far up the sleeve that it can never be shown.

Even sweet-eating is a sinful pleasure. It is, says the Salvation law, a needless luxury which absorbs money that could be used for higher purposes.

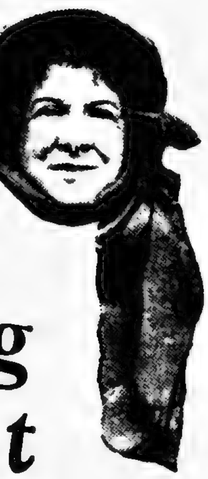
These, however, are only a typical few of many repressions ordered by an organisation which still instructs its officers that performers and other workers in theatres, circuses, music halls, and the like, are engaged in callings which are "injurious to the bodies, minds and souls of men."

The use of the cinematograph in any form is entirely forbidden, but Salvationists are allowed to look at magic - lantern pictures—provided the lanterns are obtained from one of the commercial establishments of the Army and the slides are officially approved.

Radio, the Salvationist is induced to believe, is akin to the Devil's inventions. No wireless sets, or even

Army

—And how GENERAL EVA BOOTH can bring it about



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s useless and senseless restriction of personal freedom, and resign. In this manner the Army is suffering very heavy casualties among its membership, and, unfortunately, the losses are of some of the best material in its ranks—devout and devoted men and women who find it impossible to maintain allegiance to an oath both too vague and impracticable for modern social conceptions.

What logical or moral justification, for example, can there be for a code of discipline which permits a soldier to use tobacco, holds that it is some kind of sinful act for an officer to do so, and denies promotion to any soldier who does take advantage of the permission to smoke?

Particularly unhappy seems to be the position of the Army's bandsmen, who are the backbone of the organisation. From the first, when William Booth said he objected to the Devil having all the good tunes, music has held a foremost part in the Army's equipment, and the bandsmen virtually purchase public good will for the Salvationists.

For disciplinary purposes the band players are equivalent to officers and must not, for instance, congregate with worldly crowds. When a Captain Straitlace takes command of a local corps and enforces the narrow interpretation of the Army law, revolt is almost inevitable. It may occur over such things as playing in or attending a football match.

The Salvation Army has always attracted skilled musicians, but many of them go when such incidents arise. In some parts of the country the champion bands are thus now composed of ex-Salvationist players who were either expelled from or renounced the Army because they could not comply with regulations which they found to be unnecessarily harsh or too antiquated for application to present-day conditions.

Broadcasting bands and bands which play before football crowds and other public gatherings all over the country all contain a very large proportion of former Salvationists who would still have been serving the Army faithfully but for the imposition of a rigid discipline by officers who refuse to adapt their power to changed social habits and ideas.

The Army authorities still seek to exert the power of veto in marriage. Matrimonial contracts can only be entered into and performed with their approval.

There are strict rules as to correspondence between the sexes, legislation for the time and manner in which courtship can be conducted, and no officer must marry outside the Army.

So complete is the attempted domination of the marital affairs of its members that even husbands who believe they are "henpecked" are required to accept instruction in methods to overcome their persecution.

The grip becomes really too severe in circumstances such as the following, which have only lately occurred:

Price of Forgiveness

A BANDSMAN Salvationist in a South Wales village had been engaged to be married for six years. His sweetheart went to work elsewhere, and he found employment near her.

Morally they erred. Both privately expressed repentance and sought forgiveness and then decided to be married at once.

They returned to their native village to set up house and eight months after the wedding a daughter was born.

The wife was still confined when a deputation of Army officers presented themselves at the house to inform the husband that he could no longer be allowed to take his part in the services.

The man appealed against this sentence, pointing out that in the eyes of the law his child was legitimate, and that he and his wife had long since made their peace with God.

Thereupon the Army authorities relented a little. *They announced that he would be restored to his position in the Army only if he came before an open assembly and made public confession of his sin.* They would yield nothing further.

In other words, the man was sentenced to brand his wife and baby before the crowd.

To most minds it would be inconceivable that Christ would have demanded such penance. But it is the law of the Army.

The husband and wife have refused to pay the penalty. Devout to their religion, clear in conscience and happy in their love and baby daughter, they prefer to be outcasts from the Army.

Most drastic of the reforms which the rank and file have come to see is necessary in the commercial administration of the Army is relief for the impoverishment of local corps officers—the men and women whose service alone has enabled the organisation to grow to its present size.

Officers obtain their rank on the understanding that no pay or allowance is guaranteed to them, but, in practice, a very small salary is provided for.

Every officer becomes a cog in a colossal business machine, and the regulations tell him that business is essential to soul-saving, and that upon his possession of business ability will depend the verdict as to his efficiency or inefficiency.

They go hungry

A LARGE percentage of all money collected or subscribed in a corps area is remitted to headquarters, and from the balance all local expenses must be met. But the last item to be considered must be the small salaries of the corps officers.

It often happens, therefore, that all that remains for pay is a few shillings weekly. In theory, the officer's salary can be made up to a low minimum by grants from headquarters, but any such grant has to be added to the local debt, and the officers must, therefore, find still more money from their members and the public. Debt, say the regulations, is a disgrace.

This system may operate well when the community is prosperous, but—however necessary his chiefs may regard it to be—the officer affected by it is in a dilemma when, as lately, the public is unable to contribute so freely to the Army funds.

He can never forget that his efficiency is always being tested by his business ability.

With financial worry of this kind, the real work of the Army cannot, of course, be carried on with success. Health frequently breaks, and, here again, the officer is in peril. The Army law declares that when the Devil cannot succeed in stopping an officer's work by other means, the Devil will try to do so by "persuading" the officer to undermine and destroy his health.

She shall decide

IT is incongruous, to say the least, that a rich organisation should employ the people who gather its riches under conditions so parlous and severe.

Will the labourers be made worthy of their hire? Will the Salvation law be amended to conform to the needs of the times?

Evangeline Booth has the answer in her keeping. On her decision—the office or the field—may depend the hope that the great vital spirit which animated the formation of the Salvation Army will not be completely lost.

The new General Booth, more than anyone else, will understand that any criticism which is offered upon her accession to office is inspired only by jealous regard for the preservation of one of the loftiest achievements in the social history of our times.

HURRY!

£1,000 CASH PRIZES

HURRY! Entries must be in first post Saturday, October 20th. First Prize £500: Second Prize £100: Third Prize £50: and 350 Prizes of £1.

Name the Fairy Soap Baby, a two-word name that is easy to say, such as "Sudsy Sam." Write it clearly on any piece of paper. Send to Thomas Hedley & Co., Ltd., Dept. B5-102, Collingwood Street, Newcastle-on-Tyne, with your name and address and one end from a Fairy Soap packet. That's all! Send in as many entries as you like; be sure one packet-end accompanies each. Do it now! No cash entry fee. Get your soap to-day and enter now.

TWO TABLET CARTON 5D

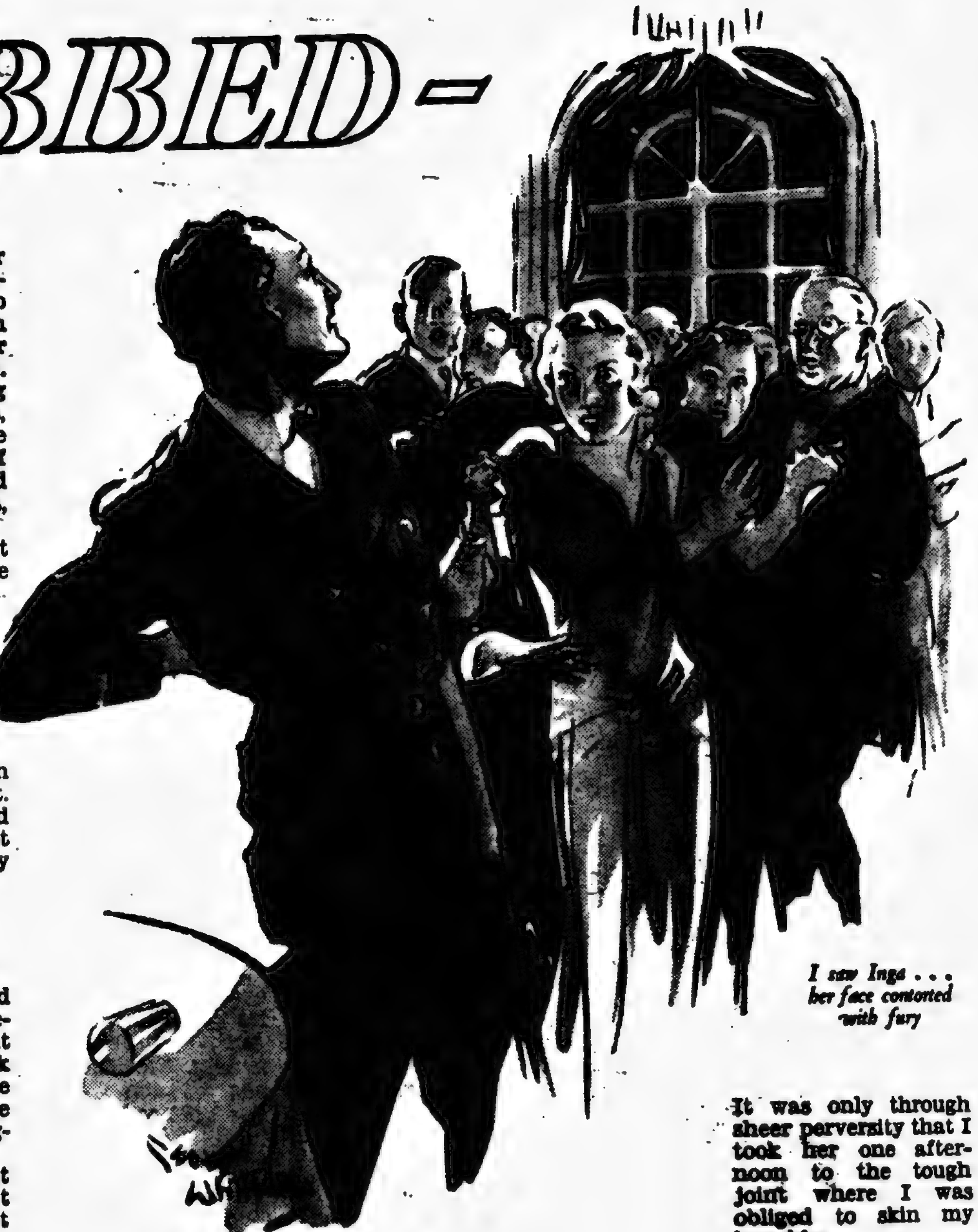
NAME THE FAIRY SOAP BABY

POST ENTRIES TONIGHT
CONTEST CLOSES
FIRST POST
OCTOBER 20TH

All entries are submitted subject to contest rules printed on page 28 in the Oct. 13th issue of "John Bull" or obtainable at soap shops.

STABBED- -by the WOMAN I loved

The Hundredth "JOHN BULL" Readers' Story



I saw Inga . . . her face contorted with fury

WHEN I first knew her she wore her corn-coloured hair in two heavy plaits which swayed beneath her waist as she walked. There was a dancing light in her blue eyes, a high colour in her cheeks and a smile that always lingered at the corners of her pretty mouth. She was German and blonde and not quite seventeen—Inga, the only girl I ever loved.

I had a smattering of German, but Inga knew very little English and one of the first sentences I taught her was: "Sailors don't care." The knuckles of my left hand were bleeding and she wanted to tie her absurd little handkerchief round them. I smiled at her and told her not to worry, and I said: "Sailors don't care."

Two waiters were propelling a drunken man from the dance hall into the street. His legs were like bolsters and his head lolled on his shoulders. It was against his teeth that I had skinned my knuckles.

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Inga watched his progress gravely and then looked up at me. I raised one eyebrow apologetically and suddenly she put her hands to her sides and threw back her head and burst into laughter. She looked for all the world like one of those charming little Dutch maidens in English musical comedy.

I should never have taken her to that particular dance hall in Hamburg, but it was in the afternoon and I didn't expect a rough house. The man I hit had no particular harm in him, but he was just drunk enough to be a nuisance, and when he laid his paws on her there was nothing else for it. Many times afterwards, when some trifling incident gave her the opportunity. Inga would flash a smile at me and say "Sailors don't care!"

I had been faithful to the sea for nine years before I met Inga, and I had had my share of adventure and toil and danger in the far-away corners of the earth.

But no woman ever counted in my life until Inga came aboard the s.s. *Pittsburgh* when we lay docked at St. Pauli just outside Hamburg. I picked her out instantly among the party of visitors which was being shown over the ship and at once I decided to speak to her.

Bronzed and fit and young, I always looked best in a uniform, and when the visitors came up on deck again I went straight over to Inga, saluted, and fell easily into conversation.

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At first she was a little shy, but she was delighted that I could speak German, and at that time she was scarcely more than a schoolgirl. I said that I must see her again, and she told me simply that she would meet me at seven that evening.

If I had had any doubts about her they were at once dispelled when she kept the appointment, and took me in her own car to meet "Mother and Brother Hans."

Inga's people kept an hotel not far from the Bernardstrasse. Her father had been killed in the war and Hans, badly wounded, walked with a permanent limp. But he bore no malice. The war, he said, was "*ofer; feeneeshed,*" and he and his mother opened a bottle of Rhine wine for the occasion and made me welcome as Inga's friend.

My ship, the *Pittsburgh,* was doing fairly well with German emigrants to America, making the round trip—St. John's, Newfoundland, New York, Cherbourg, Southampton, and Hamburg.

I spent all my shore leave with Inga that first time and in every succeeding voyage I counted the days until we sighted the German coast again and began steaming up the Elbe.

I won't mention the name of Inga's hotel.

It was an old-fashioned, well-conducted place with a decent dance hall and a quiet bar in addition to the ordinary hotel rooms.

Hans and his mother ran it very efficiently, with Inga helping in the management more and more as she grew older.

It was only through sheer perversity that I took her one afternoon to the tough joint where I was obliged to skin my knuckles.

We used, after that, to go for walks or to spend the time in her own hotel, always full of a cheerful crowd of seafaring men, English and American, Dutch and Scandinavian, and a good few of her own German compatriots into the bargain. Frau Never-Mind-the-Surname and Brother Hans knew all about our friendship and, at first, at all events, they did not mind. I liked them and I suppose they liked me, too. In any case Inga was just a kid to them and during that first leave I myself thought of her rather in that way.

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She was in tears when we parted and yet we had never exchanged so much as a kiss. She said: "You'll come and see us at once directly you get back, won't you, Tom?" and I promised I would.

I pulled her into my arms and gave her a great hug and kissed her as though she had been a younger sister. She broke away from me and her face was scarlet. I didn't guess until then that my going or coming could mean so much to her.

Next time we made Hamburg she was waiting for me and I found her completely changed. Most of the German girls were bobbed or shingled at that time, but Inga had just coiled the masses of her fair hair into a close pile at the back of her neck. I used to tug a schoolgirl's pigtails, but now I was afraid even to tease this trim and pretty and grown-up Fraulein.

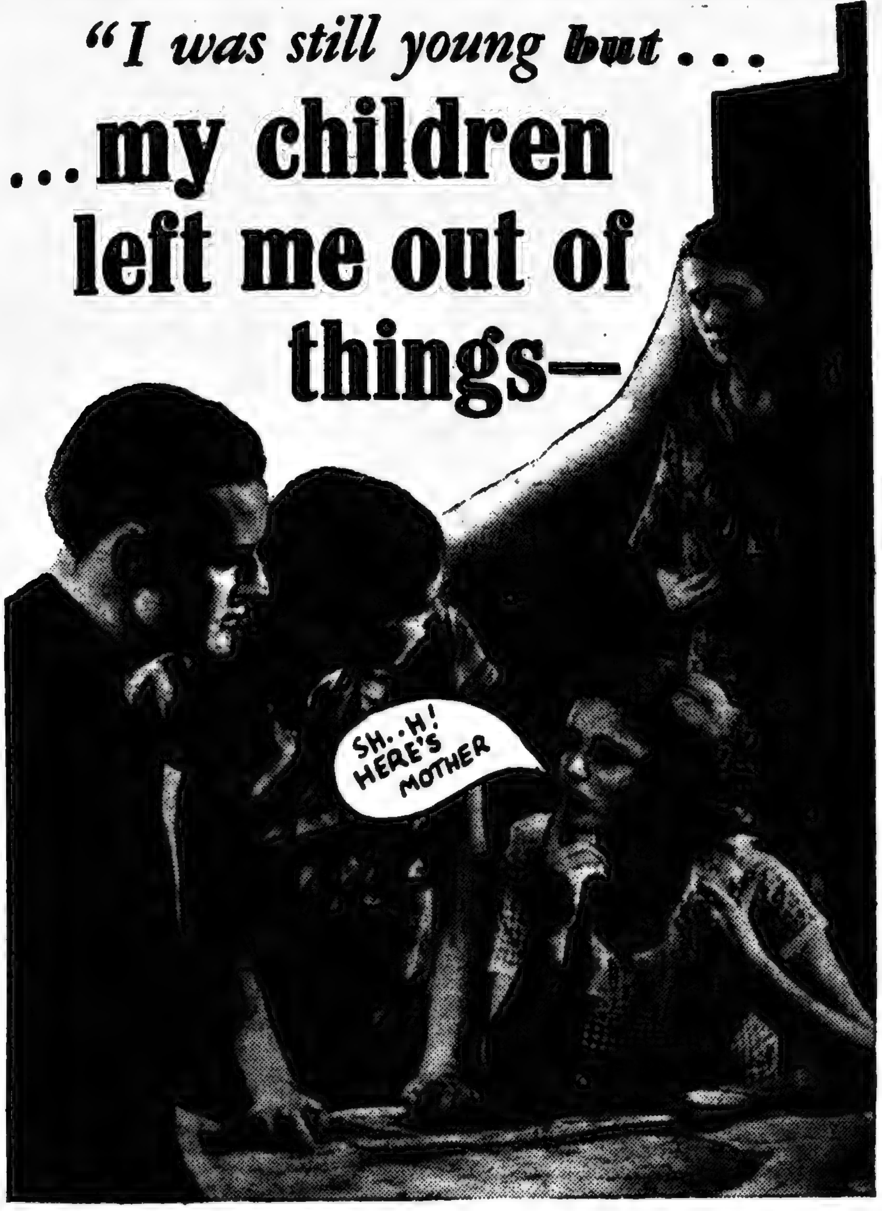
At heart, though, she wasn't changed at all. Directly we were alone together she slipped her arm through mine and soon she held up her face to me for the kiss I had not dared to give uninvited.

I knew then that we were sweethearts

(Continued on page 28)

"I was still young **but** . . .

. . . my children left me out of things—


SH..H! HERE'S MOTHER

"They found me **TIRED** and 'old.' Now **I've changed all that**—

"When the children were small we used to have such lovely times together. Then last winter — what with so much work to do — I got tired right out. I could hardly keep going. My 'nerves' were irritable, too . . .

My own son deceived me

"My tiredness made the children love me less. They started going out on their own in the evenings. And they didn't share their secrets with me any more — once I heard 'Sh . . h!' when I came into the room.

"Then one night my boy Jack, he's only 19, told me he was engaged. Nothing could have hurt me more.

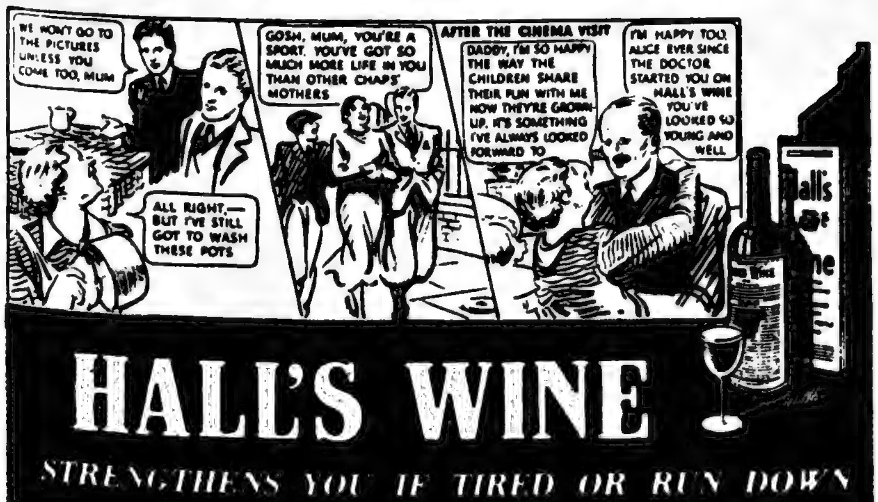
"A few days later I had tea with my sister — she's married to a doctor. 'You're run-down,' she said. She recommended Hall's Wine. The very first bottle seemed to pour new life into me. All my tiredness went. Two or three delicious wineglassfuls every day made me feel like new.

A Happy Family now.

"Now everything's much happier at home. Trust me to take Hall's Wine if ever I feel tired-out again."

Prepared from the formula of a well-known doctor, a member of the Royal College of Surgeons, Hall's Wine has a quick and lasting effect no other tonic gives you. Hundreds of letters (open to inspection) from nurses, prove its wonderful results even more. Start today! From all Wine Merchants, Licensed Grocers and Chemists. Price 5/6. Stephen Smith & Co. Ltd., Bow, London, E.3.

How much happier this mother is with her children


WE WON'T GO TO THE PICTURES UNLESS YOU COME TOO, MUM
ALL RIGHT.— BUT I'VE STILL GOT TO WASH THESE POTS
GOSH, MUM, YOU'RE A SPORT. YOU'VE GOT SO MUCH MORE LIFE IN YOU THAN OTHER CHAPS' MOTHERS
AFTER THE CINEMA VISIT
DADDY, I'M SO HAPPY THE WAY THE CHILDREN SHARE THEIR FUN WITH ME NOW THEY'RE GROWN-UP. IT'S SOMETHING I'VE ALWAYS LOOKED FORWARD TO
I'M HAPPY TOO, ALICE EVER SINCE THE DOCTOR STARTED YOU ON HALL'S WINE YOU'VE LOOKED SO YOUNG AND WELL
Hall's Wine

HALL'S WINE

STRENGTHENS YOU IF TIRED OR RUN DOWN

£3,000 IN PRIZES

Will your lucky star be NORMA SHEARER?

Will this popular Film Star head the winning list in

SYMINGTON'S SOUPS

Film Star competition

Choose 12 of the 15 Film Stars on the Entry Form, and number them, in the squares beside each name, in what you consider the experts decide is their order of popular appeal. The prizes will be awarded to the entries on which the numbered lists correspond most nearly to the list of order of popular appeal compiled by SETON MARGRAVE, Film Critic, "Daily Mail"; P. L. MANNOCK, Film Critic, "Daily Herald"; PAUL HOLT, Film Critic "Daily Express." This key list, carefully sealed, will be in the hands of the judges until the competition closes. Send in as many Entry Forms as you like—or entries written on plain paper—but *each* one *must* be accompanied by *either* the front panel of a 5½d. packet *or* three empty 2d. cartons, *or* the label from a 6d. tin of Symington's Soup.

£ 1st PRIZE 1,000

£ 2nd PRIZE 400

3rd PRIZE £100

ENTRY FORM

CHOOSE 12 NAMES ONLY.

☐ WALLACE BEERY
☐ JACK BUCHANAN
☐ EDDIE CANTOR
☐ CLAUDETTE COLBERT
☐ MARLENE DIETRICH
☐ GRACIE FIELDS
☐ CLARK GABLE
☐ GRETA GARBO
☐ JANET GAYNOR
☐ KATHARINE HEPBURN
☐ CHARLES LAUGHTON
☐ JESSIE MATTHEWS
☐ RAMON NOVARRO
☐ NORMA SHEARER
☐ TOM WALLS

Name ____________________
(Write in block letters)

Address ____________________
____

Name and address of Retailer
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CONSOLATION PRIZES

1,000 Prizes of 10/- each
10,000 value 2/- each

Two or more entries can be put into one envelope, but make sure you have paid sufficient postage or your entry will be disqualified. No responsibility can be accepted for entry forms lost or destroyed, and proof of posting will not be accepted as proof of delivery. Any breach of these conditions, or mutilation or alteration of entry forms, will cause disqualification. In the event of a tie, the prizes will be divided equally. The judges' decision will be final and no correspondence can be entered into. Send your Entries to SYMINGTON'S SOUPS COMPETITION COMMITTEE, STATION BUILDINGS, NEW BRIDGE STREET, LONDON, E.C.4. COMPETITION ENDS NOVEMBER 30th, 1934.

ENTER NOW—Your Grocer will give you as many more Entry Forms as you require, or you can make your entry on a plain sheet of paper.

TO HELP YOUR JUDGMENT you can obtain A SET OF 15 PHOTOGRAPHIC POSTCARDS of the famous Film Stars in this competition. On Sale at W. H. Smith & Sons' Bookstalls and shops. Price 1/-.

SYMINGTON'S SOUPS *a thrifty delight to appetite!*

SYMINGTON'S SOUPS TOMATO

"... THE ROSES CAME BACK TO OUR PHYLLIS' CHEEKS WHEN WE CHANGED TO ROWNTREE'S"
... see letter from Mrs. Brooks, 68 Southampton Road, N.W.5.
WHAT IS THE MATTER PHYLLIS? YOU USED TO EAT LIKE A TROOPER
MY MITE WAS THE SAME TILL I READ THAT ROWNTREE'S WOULD HELP HER STOMACH TO GET MORE GOODNESS OUT OF HER FOOD
IT'S WONDERFUL TO SEE THEM SO WELL AGAIN, SINCE YOU CHANGED TO ROWNTREE'S, MOTHER
ROWNTREE'S ELECT COCOA

"The roses came back to our Phyllis' cheeks"

... says Mrs. J. BROOKS.

"Our Phyllis went right off her food. The boy didn't look too good either. We got worried, until a friend said she gave her kiddie Rowntree's Cocoa, and it actually helped the digestion, so your food did you more good. Well, we found the kiddies loved Rowntree's, and it worked wonders; the roses came back to our Phyllis' cheeks when we changed to Rowntree's."

EXTRA NOURISHING; HELPS DIGESTION!

Food goes further and does more good, when you drink this cocoa with it. Remember Rowntree's is extra-economical, too, for these 3 reasons — (1) Free gift coupons; (2) You use less . . . only half a teaspoonful; (3) Does *more* good by helping the digestion of other foods. Change to Rowntree's . . . today! NOW 5½d. per ¼-lb. tin, ½-lb. tin 10d. FREE gift coupons in every tin. Write to Rowntree & Co. Ltd., York, for Free Gift Booklet UB3 (which includes many children's gifts).

ROWNTREE'S COCOA ACTUALLY HELPS DIGESTION

Continuing

STABBED—by the WOMAN I LOVED

A view of Hamburg, showing St. Pauli Harbour, scene of an important incident in this story

and that Inga loved me not as a child loves, but as a grown woman. And I knew, too, that she trusted me completely.

Poor little Inga! She must have thought me a strangely backward lover in those days. But the truth was that I dared not let myself go.

It was not surprising that she could not understand me, for I could scarcely understand myself. Her mother and Brother Hans must have taken it for granted that one day we should get married. All that second leave she was creeping closer into my heart, but I wouldn't tell her so. I hated people taking anything for granted where I was concerned.

When we made Hamburg for the third time I could scarcely wait to go on shore and meet "my girl" It was fine summer weather then, and one day she took me to an open-air swimming pool. There we bathed together among scores of young people. I can never forget the slim, gracefully curved beauty of her as we sat on the close turf sun-bathing after our swim.

"When will you marry me, Tom?" she asked suddenly, "I luf you. You give up the sea, eh? You not need to vork. I have plenty money. You shall help Hans in the hotel. And we shall all be very happy Yes?"

If she had not spoken then I am certain that I should have asked her to be my wife. But she did speak. I put my arm round her shoulder and laughed at her.

Lightly, I said:

"Sure, Inga darling; we'll get married one day. But I'm going to do another trip or two first. You're too young to set up house yet awhile. And I'm too young to settle down. I must have time to say goodbye to the sea."

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Does a sailorman ever have time to say goodbye to the sea? I doubt it. Inga and I didn't talk of marriage any more just then, but there was a sort of understanding between us, and her mother and brother realised it. Already they treated me as one of the family.

Then my ship sailed and this time we parted as lovers part. I held her in my arms and her blue eyes were brimming with tears. "Soon I shall be back again, Inga," I said. "A few weeks to wait; only a few weeks."

"So little time to you," she sighed, "and so mooch to me!"

All through that trip Inga was constantly in my thoughts. I loved her and I felt that I must settle down sooner or later. In New York I bought a ring for her and I meant to give it her immediately she met me in Hamburg again.

But I didn't do it. In the first moment of our meeting she said triumphantly: "*Thees* time I not let you go back to the sea. *Thees* time you stop with Inga, yes?"

Hating myself, I laughed at her. And the ring stayed in my pocket. The little anxious frown would not leave her forehead all the way from the dock to the hotel. She kept looking at me and, for the first time, I read doubt in her eyes.

That night we sat as we had often done in the hotel's big dance hall with its band at one end and the little tables all round the floor. There was space for some seventy couples and the place was well filled. Inga, as the daughter of the house, had a word of greeting for most of the customers, and many of them had a nod and a smile for me as well.

They thought I was "Inga's Englishman." They thought: "Lucky devil! The little daughter of the house has taken a fancy to him and he won't need to worry any more."

I was only drinking lager beer, but I drank a lot of it that night and a kind of reckless mood came over me. Worried though she was, Inga was infected by my high spirits and she joined in my laughter. She wanted particularly to dance, but I kept saying "Not yet; let's wait a little until things liven up."

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After a while her mother called her away to attend to something in the hotel and I was left sitting alone at our table for two.

Across the other side of the room there was a young woman seated by herself, a big, fine-looking lass with dark hair and flashing eyes. Our glances met and she smiled a slow, deliberate invitation.

I got up and threaded my way along the edge of the tables to where she sat. I was surprised to feel slightly unsteady. Nobody could have noticed it, but I had a sensation of floating rather than walking.

I asked the unknown Fraulein for a dance, and instantly she was in my arms, a glorious partner, lithe and yielding and yet obedient to my slightest motion.

We danced through that fox-trot and had begun the encore. For the moment I had forgotten Inga, thinking only of the music and the other woman whom I held so closely.

Then Inga caught my shoulder. She tore at me with all her strength. She wrenched me out of my partner's embrace and I faced her amazed, her cheeks scarlet, her blue eyes alight with anger.

"So!" she gasped, "you will not dance with me, no? But you dance with that woman! She is no good, but I luf you. . . . You make me little! You make me mooch ashamed."

I was ashamed, too. The other girl, with a laugh and a disdainful shrug of the shoulders, had left us immediately, but Inga and I were for the moment conspicuous on that dance floor. It could not have been otherwise. Her whole attitude was a challenge. She stood there like a tragedy queen unconscious of all save me.

Then, more than ever before, I loved Inga. In her anger she was magnificent. The other woman wasn't of the slightest consequence to me.

I stood hesitant. I had only to take Inga in my arms and sweep away with her in the dance and all would have been forgotten and forgiven. Before the next dance had started I should have pressed the ring on to her finger and our fate would have been settled.

But I had heard that other woman's laugh and the madness in me made me shake off my sweetheart's hand. I said:

"I'm dancing this one with somebody else." And I laughed at her and hurried straight to the table of the dark Fraulein.

"Fraulein," I said, "we have not finished our dance. Please!"

Behind me I heard a scream, and in the same instant there was a red-hot pain in my back. I turned my head stupidly. The whole band at the far end of the room was lifting and falling like a ship in a lazy swell.

Faces and figures all round me were strangely blurred. But I saw Inga with something in her hand and her face contorted with fury.

I blinked at her in dazed surprise and her face changed and she stretched her hands out and caught me as I fell. And I heard her say:

"You leave me for her. I kill you. . . . Oh, Tom, I luf you; I luf only you!"

After that I do not remember anything until I woke up in hospital. Inga had snatched a knife with a pointed blade from one of the tables and stabbed me in the back. The wound went close to the heart and I shall always carry the scar of it.

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But that scar is nothing, a mere token of a wound long since healed. The deeper wound came afterwards with one tragic letter from the girl I loved.

Her mother had sent her away from Hamburg and Inga wrote desperately asking for my forgiveness. "I didn't mean to," she said, "but I have love you so. Oh, Tom, why could you not love me?

"Always I hoped and never you said anything! At last, at last, I know it is true: you are a sailor and you do not care."

I never saw Inga again. They would not tell me where she had gone, and I went to sea once more. And still I follow the sea, for now there is nothing else in life that I shall ever truly care for again.

"The Greatest of These—"

The FATAL Accident

DICK, aged twenty-two, met with an accident less than two months ago. He had obtained work as an ice-cream salesman, and whilst riding his tricycle he came into collision with a motor, with fatal consequences.

Dick

This tragedy has brought overwhelming grief to his parents, who have passed through sorrow upon sorrow. "My eldest son," writes Dick's mother, "was in the Royal Engineers in that big push at Loos and Ypres. He is amongst the missing."

A year and a half ago they lost their daughter, aged twenty-one. The small grocery business they opened six years ago failed because they gave credit, and their kindness and thoughtfulness for others were imposed upon. In one case fifteen shillings was all they received in payment for a debt for goods supplied amounting to twenty-three pounds.

"Dick's father is a complete invalid, suffering from chest and heart trouble, and with his wife, and their sole remaining son, aged eighteen, has only the boy's wages of eighteen shillings a week to live on. Their rent of twelve shillings is much behind, and their landlord has given them notice that he intends to evict them unless arrears are paid.

With the help of kindly neighbours some of their son's funeral expenses have been paid, but there is still about seven pounds owing. "And," says his mother, "we do not want our dear son to lay in a grave which is not paid for. His invalid father, who has to keep to his bed, worries about it."

Here is our readers' opportunity to show "kindness in another's trouble" by sending donations earmarked "Dick," who was his parents' chief support and whose loss now threatens to deprive them of their home.

All donations, whether earmarked "Dick" or intended for the general fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2, and will be acknowledged where names and addresses are given. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

RATIONAL TAILORING

Well,—I've bought *my* overcoat

I needed a new one and I should probably have forgotten about it until the cold weather reminded me. But I took the Fifty Shilling Tailors' tip, went into one of their branches last week and got the pick of their new stocks. Frankly, I was amazed. They've got a tremendous selection—all styles, light, heavy, raglan, belted—whatever a man can want—and all sizes. The manager told me that they seldom fail to suit a man—either in style or size. I tried a few on and within a quarter of an hour I walked out with as good a coat as I've ever worn. Fifty Shillings! I'm glad I went early because—well, there were more to choose from. I was sorely tempted by the price to buy a second, but I ordered a suit instead. When you see and feel the kind of cloth they give you for 50/- and 75/- it certainly gets you.

OVERCOATS Ready to wear—all styles New Season's patterns 35/-50/- and 75/-

RAINCOATS Wide range on view in every depot —prices from 21/- to 50/-

SUITS The new Season's patterns have now arrived —ready to wear or made to measure—prices 50/- and 75/-

THE FIFTY SHILLING TAILORS

For patterns, write to:

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—by generations of lovely English women

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to
4½D
a cake
PEARS'S
ORIGINAL
Transparent Soap.
PEARS

To say that Pears Original Transparent is "Matchless for the Complexion" is no idle claim. Generation after generation of lovely English women have proved it. From the very first time that you use Pears you will know that this fine soap is indeed different. You can feel at once how it leaves the skin refreshed, toned up, more deeply cleansed. And you cannot buy a purer, milder soap. For Pears is so pure you can see through it—matured for months until it is as mellow as a fine old wine. Yet now it costs only 4½d. a cake—a price that makes it the most economical of all good soaps.

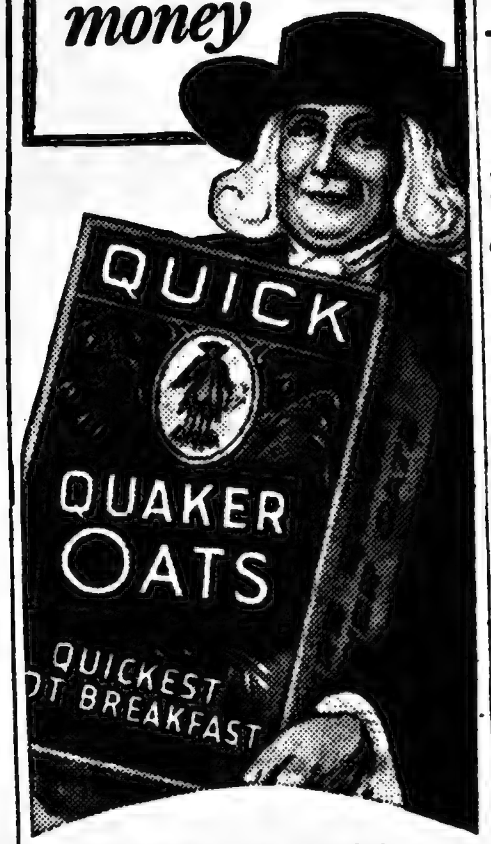
ECONOMY NOTE
There is no waste with Pears Soap. It stays firm till it is worn to wafer thinness. The wafer, moistened, fits snugly into the hollow in a new cake, and becomes part of it.

Pears ORIGINAL TRANSPARENT

TP/128/364

A wonderful lather—a quick shave and real comfort afterwards Pears Jif FOR SHAVING Stick or Cream 6D CREAM ALSO IN 1/- SIZE

The quickest way to save time and money



Lack of time needn't make your family go without a hot breakfast. *Quick* Quaker Oats . . . ready in 3 or 4 minutes . . . is the world's quickest *real* hot breakfast.

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Imitations of Quaker Oats sometimes look the same, but they never taste the same. For flavour, nourishment and economy Quaker Oats is in a superior class of its own; those who have used Quaker Oats know this—a trial packet will convince you.

Quaker Oats is sold only in sealed packets, which not only preserve the special flavour, but protect from dust, taint and other impurities.

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Two kinds—Quaker Oats and Quick Quaker

MADE IN CANADA

Quaker Oats Ltd., London.

What to do with the— Stay-Out Husbands

"He spends all his spare time with his friends . . ."

IN the business world neglect is usually synonymous with waste; so, in the domestic world of married men and women, does neglect tell the same disastrous story of wasted opportunities and unhappiness. . . .

This week my first correspondent writes:

"I was married at eighteen, and my husband was a few years older than myself. We now have four children; the youngest a baby of four months. Until about a year ago we got on very happily together in spite of two years' unemployment and other hardships. My husband is, however, now in a fairly good position though his hours are somewhat irregular. He gets one free day each week, and I always looked forward to it as we all went out together.

"But these outings have ceased. He says he dislikes being seen out with the four children. He spends, instead, all his spare time with friends and also all the money he can get hold of. Not only does he borrow from my housekeeping, which puts me behind but he even takes it from the children's money-boxes.

"He says 'he will only be young once' and means to have a good time. He doesn't go with undesirable people—I can trust him in that way. Yet he won't bring his friends home because, he says, it isn't decent enough. Not once since we were married has he remembered my birthday. I put it down to forgetfulness. This year, however I was very hurt when he remembered a friend's birthday and gave him an expensive present which he couldn't afford to pay for and bought on the hire-purchase system.

"His mother thinks that because he seldom goes to see her that he is at home with me and my parents think the same. Ought I to let them know the true state of affairs?

"When I speak to him about his treatment of me he doesn't like it and talks of getting a legal separation. I don't want that to happen, for though I have a very thin time and rarely get out to any amusement I still love him dearly."

THIS man has been both selfish and neglectful. Bent on having a good time himself, he has no consideration for his wife and family.

All the same, I don't think this wife should take her troubles either to her own people or to her mother-in-law. At any rate, not yet. It would no doubt be a relief to confide in them and to enlist their help. The disadvantages of such a course, however, might easily outweigh its advantages.

Such an appeal would most certainly be hotly resented by her husband. What she must do is to insist upon her rights as an equal partner in the home.

The world has a way of accepting us at the valuation we place on ourselves. This wife must remember this when dealing with her own man, and she should refuse to part with her housekeeping allowance for his extravagances. She must also make it clear that she is entitled to recreation and amusement as much as he is. After all, those children are his responsibility just as much as hers.

This man says that "he is only young once." That is perfectly true. It is also true of his wife. If there are good times going, therefore, she is entitled to share them. It is up to her to see that she does so.

* * *

"I am a married woman with a good husband who would do a kindness for anyone," writes another woman. That scarcely sounds like the language of a neglected wife. But the letter goes on:

"He is," she tells me, "a Scoutmaster. He gives every spare moment he has to that work. He is out nearly every night of the week, if not with his own troop then helping some other. He is also often away at week-end rallies and camps which last over Sunday.

"I don't know if I am selfish in thinking he should spend more time at home. But I get weary of being left so much alone. I am not one who makes many friends or goes out visiting a great deal. We have two boys of our own, and I feel he ought to spend some of his time looking after them. They seem to be getting out of control.

"The matter is causing a good deal of disagreement between us, which is leading to unhappiness in the home. I sometimes feel that if a change does not occur soon we shall have to part."

This wife has one satisfaction. She knows that her husband is not wasting his time and money in bad company but is doing good and useful work. Work among boys is well worth while and cannot be too greatly commended. All honour to those who are able and willing to undertake it. But what is highly praiseworthy in a single man may very well become "too much of a good thing" in one who has family responsibilities. And this seems to be very much the case here.

Though this Scoutmaster's motives are no doubt excellent, yet in some respects he is acting no better than the husband of my first correspondent. This wife, too, lives a tied and lonely life, and the boys are growing up without the discipline that a father can best provide. Has my correspondent made this clear to her husband? It is the essence of folly for him to look after other people's children and neglect his own.

HUMAN DOCUMENTS
are probed by
PHILIP INMAN

JOHN BULL'S "Humanist." Write to him at 93, Long Acre, London, W.C.2, and send a stamped envelope. £1 1s. is paid for each problem quoted.

IF he refuses to see reason, no amount of argument will convince him. In this event my correspondent must find other ways of dealing with the situation. I don't think it need mean anything so drastic as separation. What I suggest is that the father should allow his two sons to join his troop of Scouts. They would then come under his care for part of the time.

Then this woman must overcome her present reluctance to make friends and should try to take an interest in some activity going on in the town. This would act as an antidote to her loneliness and give her something to occupy her mind. It might also mean that her husband would not always find her at home waiting patiently for him. He would then get what never comes amiss to anyone, a taste of his own medicine.

* * *

Now let me turn to the husband's point of view. Here is a man who complains of being neglected:

"My wife and I," says this young fellow, "fell in love at first sight and within a year had saved enough to get married. The first twelve months of married life was heaven for us both, and our joy was increased when a baby daughter was born to us. This, of course, meant more expense. So I put my shoulder to the wheel and worked late at night in various ways. Consequently we have managed quite well.

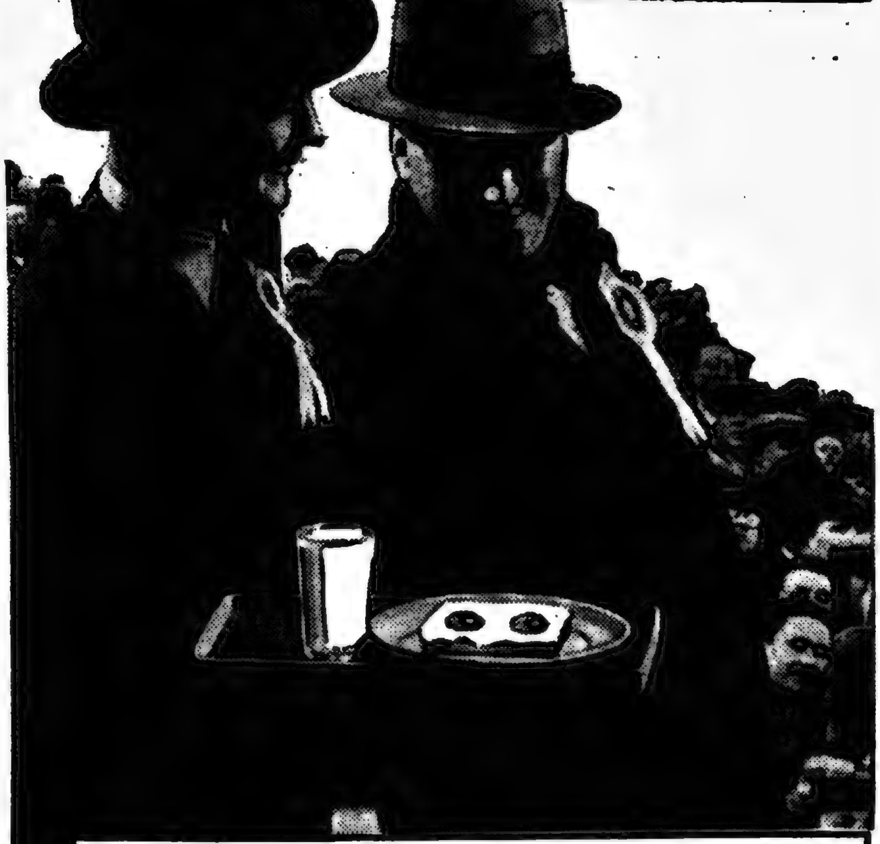
"Since the baby has come, however, it has absorbed my wife's whole attention. Naturally, I did not expect things to be as they were before, but my wife no longer greets me as she used to do. All her attention and love seem to be for the child. Lately she has even started to nag me as soon as I get in—tells me to get my own meals and that I must do more about the house, though I've always done all I could to help. It makes me miserable. I would do anything to regain the former happiness that was ours."

THE arrival of Her Majesty the Baby has put things out of joint in the home. It does in many homes. And sacrifices have to be made by both parents. This young man seems to realise that extra demands have been made upon him. And he is obviously doing his best to fulfil them. He must also remember that the child means additional burdens for his wife. After all, the strain of child-birth takes a heavy toll upon every young mother. Let him be patient, therefore, and humour her in every reasonable way during these early months of motherhood.

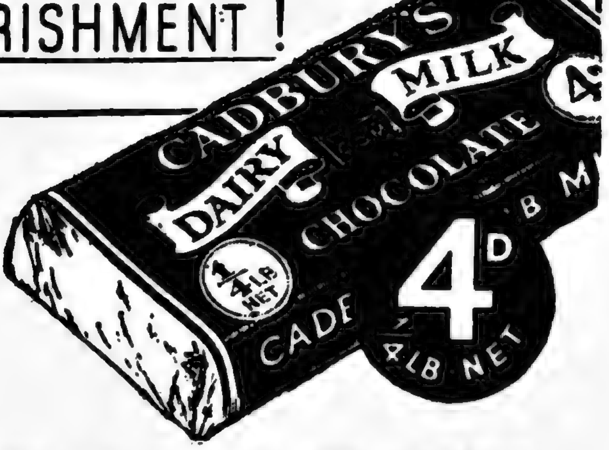
I hope, however, that his wife will also play her part. Her husband is, after all, the family breadwinner, without whom the home could not be kept together. She should never forget this. It would be neither reasonable nor just to expect him to sacrifice every comfort and attention merely because a baby has arrived.

A child in the home can be a great joy. It sweetens life and should draw husband and wife more closely together. It would be a tragedy if in this instance, where the marriage has begun so well, that baby should estrange them.

NOBODY TAKES MILK & POACHED EGGS TO A FOOTBALL MATCH



-BUT MILLIONS TAKE THIS AND GET THE SAME NOURISHMENT !



YOU'RE safer with a quarter-pound block of Cadburys Milk Chocolate. *And you get the same nourishment.* Laboratory analyses show that a ¼ lb. of Cadburys 'Milk' provides as much nourishment as a glass of milk and two poached eggs on one large slice of buttered toast. *Weight for weight, there is no food which provides more complete nourishment.*

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MILK CHOCOLATE

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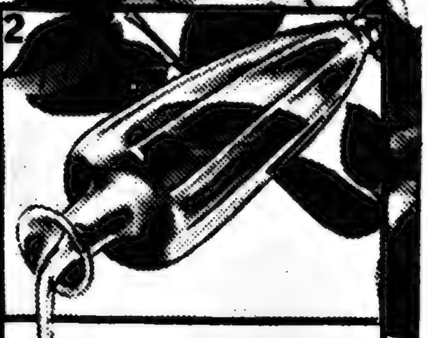
-but only Palmolive gives me these important facts!

I often say to my friends, there must be something better about a soap when 20,000 beauty experts recommend it. On a subject so important in social life, I follow the experts every time — and I advise all my friends to do the same.



I just happen to be the kind of woman who likes to know why *anything* is better than something else . . . and I'm perfectly satisfied that Palmolive *is* better, because I've learned it's made from a scientific blend of olive and palm oils.

I took the advice of the beauty experts, too, as to how to use Palmolive. I massage its velvety lather well into my pores, rinse with warm water, then cold. I use it in my bath too—you'd be surprised to find how it helps your skin.

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PURE SOAP CONTAINING PALM AND OLIVE OIL
PALMOLIVE

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THE HOME WAVER

No need to have that awful bother of setting after a shampoo. PURMWAVE will set your hair in beautiful deep waves that will last—no clips required. PURMWAVE is the *only* waver that enables you to use heat (dip it in hot water).

From all Chemists, Stores, BOOTS and TAYLORS, etc., or post free (1/1½) from :

THE H. BUTLER TRADING CO., LTD., 5, Pipe Lane, Bristol, 1.

SEVERE FITS OF COUGHING

80 times a day—then

FAMEL

Brand

SYRUP

—and a wonderful recovery

This is a message of hope for all whose days are made hideous and whose nights are disturbed by racking, painful coughs. For such people there is one almost certain curative agent—Famel Syrup. This proved remedy can actually enter the bloodstream and root out the very *cause* of throat and chest troubles. That is why tens of thousands of patients tell of miraculous recoveries from coughs, catarrh, bronchitis and allied troubles of the throat and chest. Famel Syrup is not the ordinary cough mixture. It is a scientific product made to an original formula; many doctors and sanatoria all over the world prescribe and recommend it.

READ THIS AMAZING REPORT

" Dear Sirs,

For more than 30 years I have continuously suffered from chronic bronchitis with severe coughing on an average 60 or 80 times each 24 hours. During the winter it often brewed up to the dangerous, acute kind, with fever and high temperature.

Cures all failed to make more than trifling improvement, if any, and I considered I would have to suffer till I died, even if it did not cause my death. Last Christmas it kept me to house and bed. Without much faith that it would be better than others, I got your sample. The result, after three doses, arrested my attention. I was not sure but thought I was not coughing quite so often and the phlegm was less.

At the end of the bottle I was certain it was removing my nasty complaint and now after 3 bottles I feel that I am cured! No more am I kept awake in bed coughing and expectorating. No, not one single spit and not more than 3 or 4 coughs in 24 hours. I think this is wonderful after 30 years of it! I am glad, thankful and astonished!" Yours truly, J. A. L., London."

[1/6 & 3/- (triple quantity)]

Sold by all Chemists

Distributors:
Wilcox Jozeau & Co., Ltd., 15, Gt. St. Andrew St., London, W.C.2, & 19, Temple Bar, Dublin

Pin-Table Fever

A WICKED RAMP TO STOP

WE are glad to be able to reveal that the Home Office authorities are about to hold a special enquiry into the automatic-machine gambling mania which is being created by the dumping of these machines into this country from America.

Not long ago we published an exposure of the racket in the so-called "Fruit" machines, which, banned by President Roosevelt in his great national clean-up of vice and gambling in the United States, were shipped to this country in thousands and exploited chiefly in clubs and other "closed premises" over here.

But pernicious as this "Fruit" machine racket is, it has a comparatively limited appeal, for the coins inserted are sixpences, shillings and florins.

Now, we are faced with a far worse phase of this gambling fever—also a discarded import from America.

It is the ramp of the "pin-table" machine.

Its insidious lure is that only pennies are inserted—pennies in their millions. But they come from the pockets of the class of the community which is least able to afford to play what is invariably a "must lose" game.

We say nothing against this game where it is purely one of amusement. But we frankly condemn it where a "prize"—cigarettes or the like—is offered as an inducement to gamble for a "stake."

The "pin tables" are made in a wide range of varieties, but all are adaptations of an innocuous parlour game called Corinthian Bagatelle. They are unfortunately, an ideal device for tapping the 200 million pennies that are placed in slot machines every year in this country, and for roping in still more millions.

☆ ☆ ☆

The seaside season just over has brought a golden harvest to the various promoters and has brought the question of these gambling devices to a head. Indeed, it is complaints and action by seaside authorities which have brought about the Home Office enquiry.

Brighton, Folkestone, Eastbourne and Southport are places where police-court prosecutions have been embarked upon in an effort to stamp out the machine racket.

But now the "pin table" proprietors are after their winter's keep, and the machines are being dumped in thousands in saloons, billiard halls, and every kind of public place all over the country. Shop premises are being taken in London and many provincial towns and converted into miniature casinos, with scores of every variety of "pin table."

Still another penny . . . its insidious lure empties the lightest pockets

In many places people queue up to play on them, squandering pennies for the lure of a packet of cigarettes and similar prizes which are offered for a certain score.

According to a decision given by Judge Whiteley at the Central Criminal Court recently, the offer of prizes makes the "pin table" game illegal and an offence under the gambling laws, and that decision has been repeated at half-a-dozen other courts during the past few months. Without the prize lure, of course, the "pin table" proprietors could not stay in business.

In spite of Court decisions, however, the business in the machines is increasing by leaps and bounds, because there is no unanimity of action by police authorities on the matter. Many still take the lenient view and allow the promoters to go on. Even in London, where there have been several convictions, more and more "pin table" saloons are operating.

☆ ☆ ☆

But, apart from their illegality or otherwise, the machines can easily be converted by unscrupulous proprietors into a frank swindle by adjustment of the mechanism.

At Southport recently the Chief Constable, Major Egan, imposed a wholesale ban on gambling machines. There had been many complaints and dozens of instances where shopgirls, workmen and others had played away a substantial portion of their week's wages on this silly gamble.

The Chief Constable said it was farcical to allow these games to get past the law on the pretence of their being solely a "game of skill," and he acted by making a clean sweep of all in the district. He said a player can be deprived of any skill he acquires on the machines by an alteration in the tension of the springs, and in a variety of other ways.

A bad feature of the racket is its effect on children. The saloons are open to the street, and in many places dozens of child players can be seen, particularly on Saturday afternoons, learning to acquire "pin-table" fever. In fact, it was on complaints from mothers that the Watch Committee of a South Coast town recently closed down machine saloons.

☆ ☆ ☆

In this connection the law is made even more farcical. A small shopkeeper is heavily punished if he sells a packet of cigarettes over the counter to a child, but apparently it is permissible for a child to gamble for a packet of cigarettes with pennies in the automatic machine saloons.

The promoters of these machines operate with impunity because of the bets law and gambling law chaos throughout the country. Machines which are permitted in two-thirds of the country are forbidden in the other third.

Machines permitted in one town in 1933 are forbidden in 1934, and vice-versa. It is time this nonsense was ended and there was one law interpreted for the country as a whole.

Legitimate showmen whose interests are threatened by this chaos want the law made clear. At Southport this year when the machines were cleared out from the fair grounds, even cocoanut-shies were threatened in the general upheaval.

The proprietors were told that no customer could take away more than one cocoanut for his penny, even if he knocked down more than one; otherwise his marksmanship would be classed as a betting transaction.

Here is an opportunity for the Government to clear up the chaos by an amendment to the Lotteries Bill which is now before Parliament.

It can do so before the Christmas recess. It should.

SIDE-SLIPS

THE NURSING MIRROR AND MIDWIVES JOURNAL:—"Lady, useful Companion, ex-V.A.D., or with slight knowledge of nursing and COOING."

LIVERPOOL POST AND MERCURY:—"The engine-room officers were at their POSES."

WELLINGTON JOURNAL AND SHREWSBURY NEWS:—"—— was awarded the Royal National Lifeboat Institution MEAL."

SPORTS DESPATCH:—"Middlesbrough deserved to score a few MONTHS later."

NOON RECORD:—". . . bought her for very small RUM as a yearling."

TORBAY HERALD:—". . . cowl collar and tight-FIGHTING sleeves."

THE SHEFFIELD TELEGRAPH:—". . . the lace and veil having been worn by the bride's great-great-grandMOTH."

BURTON-ON-TRENT MAIL:—"They can have actual experience in hand-BROOM weaving."

SOUTH WALES EVENING POST:—"He made quite a FOOD of himself."

THE SUNDAY CIRCLE:—". . . should set itself the task of arresting the needless IMMORTALITY among the babes."

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

THE FOOTBALL ECHO:—"When —— first joined the Southern League their WAGS bill . . ."

THE TIMES OF MALTA:—". . . erection of BACONS and lighthouses."

THE EVENING NEWS OF INDIA:—"Add eight slices of cold roast LAMP."

EVENING NEWS:—"Extending REFRACTORY dining table."

LINCOLNSHIRE STANDARD:—"He can vote for whom he wishes by filling in the form and SINGING it over a penny stamp."

WEST WALES GUARDIAN:—"His head became visible to the goat, the long WHISPERED quadruped."

THE RED STAR:—"Serve on pieces of dry COAST."

THE FOOTBALL PRESS:—"Played a very vigorous game and worked hard to keep intact the home LINEN."

THE WARRINGTON GUARDIAN:—"He was of a quiet disposition, and was well known and highly INSPECTED."

LEINSTER LEADER:—"A PORKER was used to beat him about the head."

YORKSHIRE EVENING POST:—". . . the substitution of trolley buses for RAMS."

The £5,000 Stars

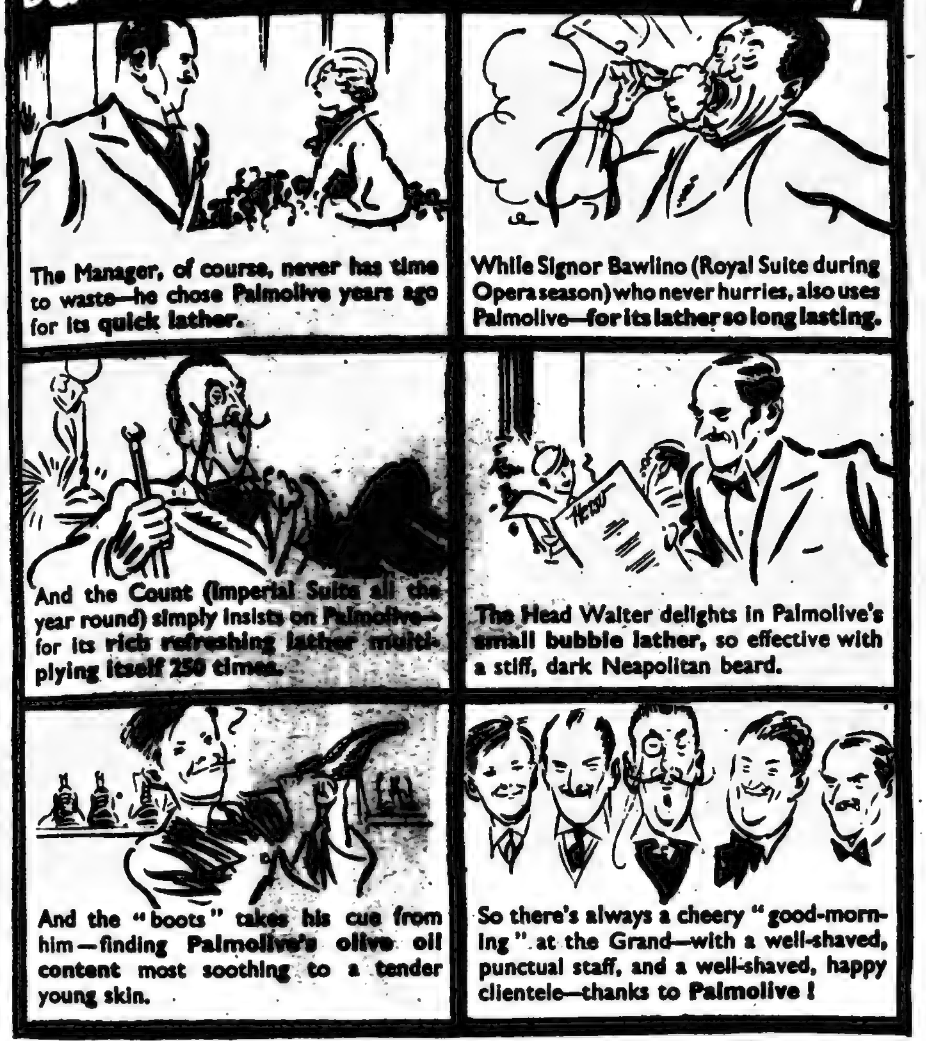
Why not study the film stars and graduate with a fortune of £5,000? This is the colossal cash prize offered in the *Daily Herald's* great autumn film contest—a competition in which everyone can join.

And all you have to do is to select from 28 outstanding screen personalities the 12 greatest.

Another great feature is the distribution of unlimited free surprise gifts.

Entry forms appear daily in the *Daily Herald*.

THEY SEE A LOT OF LIFE AT THE GRAND HOTEL, ANYWHERE—BUT ONLY ONE SHAVING CREAM!



The Manager, of course, never has time to waste—he chose **Palmolive** years ago for its **quick lather**.

While Signor Bawlino (Royal Suite during Opera season) who never hurries, also uses Palmolive—**for its lather so long lasting.**

And the Count (Imperial Suite all the year round) simply insists on **Palmolive**—for its **rich refreshing lather multiplying itself 250 times.**

The Head Waiter delights in Palmolive's **small bubble lather,** so effective with a stiff, dark Neapolitan beard.

And the "boots" takes his cue from him—finding **Palmolive's olive oil** content most soothing to a tender young skin.

So there's always a cheery "good-morning" at the Grand—with a well-shaved, punctual staff, and a well-shaved, happy clientele—thanks to **Palmolive!**

Many shaving creams give you one, two, or perhaps even three of these extremely desirable points. But only Palmolive, with its quick, long-lasting abundant lather, and pure olive oil content, can give you all five!

Prices do not apply in I.F.S.

MADE IN ENGLAND

6d & 1/-
PALMOLIVE shaving cream
PALMOLIVE shaving cream

RADIO on *Easy Terms—5/- a week!*
There's no need to wait another day when you can have a splendid "H.M.V." Superhet on these low terms. See p. 18. Write for complete illus. Cat.

DON'T MASK YOUR SKIN BLEMISHES

Creams may fill up enlarged pores, and powder cover up pimples, spots, eruptions, etc., but nothing can equal the charm of a naturally spotless complexion. Don't put a mask over your blemishes; cleanse the disfigured skin with D.D.D. Brand Prescription, a sure cure for all skin troubles. Apply this soothing liquid and the skin is quickly cleared of blemishes and eruptions, and the old tissues are replaced by the faultless complexion you have always longed to have. Buy a 1/8 bottle of D.D.D. Prescription to-day—of all Chemists.

FREE.—Send a postcard to-day for a liberal free trial bottle. D.D.D. Laboratories, M.N.20, FLEET LANE, LONDON, E.C.4.

D.D.D. PRESCRIPTION FOR SKIN HEALTH

On retiring don't be wheezy.
Soothe your throat—it's nice and easy . .

"Go—suck a ZUBE"

ZUBES

3D & 6D in Flat tins 2½D. Per ounce

ZUBES ARE BEST FOR THROAT AND CHEST

STOP SCALP STARVATION

OR HAIR THAT IS "GOING" WILL SOON BE "GONE"

It is no use deluding yourself that you can stop your hair "going" by "putting something on it." For the root of all hair evils is scalp starvation.

Scientists have always known this. But only one—the internationally famous biologist, Dr. Weidner—has ever succeeded in applying his knowledge. Dr. Weidner approached the problem of the restoration and growth of hair from the biological standpoint. After years of research he was not only able to identify the active elements necessary for the growth of healthy hair. He was able to isolate and concentrate them in an organic solution: which he named Silvikrin.

Silvikrin supplies the scalp with the substances indispensable for the formation of hair cells, in a form identical with that which the human system itself normally produces.

That is why Silvikrin is the natural food for starved scalps. That is why, if you feed Silvikrin to *your* starved scalp your hair will regain its natural vitality. Dandruff will disappear. Thin hair will grow thick. Bald patches will be covered with new growth.

We will gladly send you a generous sample of a Silvikrin preparation, together with a booklet which tells all about its discovery and how to look after your hair. Fill in and post the coupon.

Silvikrin

HAIR CULTURE

Goes to the Root of Hair Trouble

SCIENTIFIC OPINION

Before being offered to the public Silvikrin was submitted to rigorous and exacting tests in Hospitals and Universities all over the world. The results obtained were so dramatic that they caused something of a sensation in scientific circles.

PUBLIC OPINION

Silvikrin's most convincing advertisements are the thousands of people who unhesitatingly admit that they owe the health, abundance and beauty of their hair to Silvikrin—and to Silvikrin alone.

Silvikrin Laboratories
145, Sydney Road, Kings Parade, London, N.10

Please send me
1. Free sample of a Silvikrin Preparation.
2. Hair Culture Booklet.

J.B. 438

Name ....

Address ....

S-18-d ....

Post in unsealed envelope, ½d. stamp. BLOCK LETTERS, PLEASE!

"Use nothing but the Best" says

KAY FRANCIS

Kay Francis, the Lovely Star of Warner Bros.' Pictures, never allows herself to be tempted to buy cheap and inferior preparations, and that is one of the secrets of her lovely complexion. Her skin is kept soft and lovely, every little roughness is healed and only a delicate refined matt powder finish remains. Famous Stars everywhere are enthusiastic about Potter & Moore's Powder-Cream, because they know it is the best and purest preparation it is possible to buy.

PM&F
POWDER-CREAM

Every jar is fitted with a dainty mirror. Obtainable everywhere in four shades and two perfumes—Mitcham Lavender and Eau de Cologne Price 1/- Per jar

Potter & Moore's
MITCHAM LAVENDER
POWDER-CREAM

RHEUMATISM

Backaches,
Colds, Influenza,
Liver and Kidney Chill

WHEN vitality has been lowered by faulty elimination and your blood is in a poor state, then you are most likely to be attacked by rheumatism and other aches and pains.

Rheumatic ailments are usually associated with digestive disorder or constipated bowels from which poisons and acids are being absorbed into the blood-stream. In a similar way liver or bowel congestion makes us more predisposed to colds, 'flu and catarrhal troubles.

This is the time when everybody needs a nightly dose of Bile Beans to tone up the digestion, keep the liver active and ensure a complete daily evacuation of all waste and impurities. Thus, Bile Beans maintain a perfectly healthy condition of the blood, and keep your vitality unimpaired. Start taking Bile Beans to-night!

BILE BEANS
SOLD EVERYWHERE.

LOST LEGION of the LEAGUE

Two Million Without a Country

IF you were to stand long enough at the customs barrier of any British port or foreign frontier you would form the opinion that a new nation has come into being.

Certainly a new type of passport has come into existence, and, judging by the extra degree of vigilance shown by the passport officials in inspecting it, you would think the nation issuing it is one of which there is every reason to be suspicious.

But look closely at the bearers of this wide, squat sheet of white paper which is made to fold into the compass of a pocket-book. They look as if they belong to no nation and yet to every nation!

One man who produces it nervously from his pocket appears to be unmistakably an Arab. Another has the appearance of a Frenchman, and insists on speaking French. A third you would swear to be a German. A woman has the beauty that belongs to Greece, and yet another, who carries this same passport in her hand, looks as if she might be . . .

But surely she *is* English. Her accent is Cockney!

* * *

Who are these strange people on whom the geography and history books of the world are silent?

They comprise a nation in the sense that the white document they carry—and which they treasure more than people treasure an ordinary passport—gives them all the same national status. But their "nation" has no flag, no language, not even a name of its own. No atlas shows its territory because it doesn't own as much soil as would fill a window-box.

They are the people who have seen the countries of their birth swept into oblivion, like the Armenians, or who have been disowned by the nations in which they first saw light, or who, for a variety of reasons, found themselves without a country until the new flagless, nameless, landless "nation" was created.

Woman's fight

Their strange passport is known as the Nansen Passport, issued to give a national status to people who would otherwise be without one of any kind.

A fortnight ago an Englishwoman of unquestionable standing travelled to Geneva with such a document. It is the only legitimation paper she has for travelling.

She lost her nationality on marrying an American, without acquiring the nationality of her husband—and so became a woman without a country.

Her presence in Geneva was to take part in the fight women are to make next year to persuade all the countries that belong to the League of Nations to give women the same nationality rights as men, ensuring that when they marry they keep the nationality to which they were born unless they choose to adopt that of their husbands.

Treasured papers

One day, perhaps, in a more commonsensed world, her country will recognise her as a loyal British woman, none the less so because of her marriage.

To-day the Nansen International Office in Geneva is her only Parliament. She is docketed and pigeon-holed there just as British citizens are docketed and pigeon-holed at Somerset House.

Her status, as possessor of a Nansen certificate, is the status of Assyrians who have fled as refugees, Russians who daren't go back to their own country, Germans who have fled from the Hitler régime, Armenians whose country disappeared in the holocaust of the war, and those strangest people of all, the men and women who can't remember where they were born and have never owned a passport in their lives.

There are 2,250,000 holders of Nansen passports in the world. Their prescribed "national" status is recognised by sixty nations.

The treasured sheet of paper issued

Sixty nations recognise the status of the holder of a Nansen Passport. Here, in the streets of Paris, a policeman examines a "temporary citizen's" papers of identity

to them enables them to travel, to seek work, to study, to become decent citizens in a world that once denied them citizenship—things that would have been impossible before such a paper was issued.

True, their passport is usually issued by the chief of police of the country in which they reside, although in England it is controlled by the Immigration Department of the Home Office. But there is no discredit in that. The police do but make sure that they are fit and proper people to hold such a document.

It is one of the most remarkable developments in this post-war world, the international passport idea.

It was started by that great internationalist and sociologist, Dr. Nansen, the Norwegian explorer—in the first place to settle the problem of the Russian refugee.

It helps

These people fled to struggling new countries round the frontiers of Russia that were scarcely able to look after their own.

Other countries wouldn't take them. It was terribly unfair to those little countries.

The "Nansen certificate" idea was tried at first. It distributed them more fairly over the world. And so a bigger idea grew out of it.

When Nansen died, four years ago, it had become an international passport idea to ensure a more equitable distribution of the world's unwanted. But even as recently as that there were no such holders as that Englishwoman who lost her nationality on marrying.

It is the wonderful inspiration of a great man. And it is helping to make tolerable the lot of millions of our fellow men and women.

Race with "Silver Ring"

WYCHWOOD ABBOT TO WIN

I SHALL have one more opportunity of referring to the Cambridgeshire but, providing he keeps well, Wychwood Abbot will be the selection.

The colt was one of a small group put up in these notes when the entries appeared, and I know that a lot of my followers were fortunate enough to obtain 40 to 1 about him.

Many shrewd judges passed over the son of The Black Abbot after his failure at Ayr, but they returned to support his cause after the splendid trial he ran at Newmarket.

Inasmuch as his failure in Scotland was over a mile and three furlongs, I did not take it into account.

The final acceptors, which come to hand next week, will clarify the air as regards the French candidates.

If Rentenmark is left in he must be saved on, and I would also put in a good word for Astronomer II. I did not include this one in my list of Gallic horses last week as I had heard he was to be scratched from the race. The news, however, was premature.

I notice that in his Free Handicap of three-year-olds Mr. Arthur Fawcett, the Keeper of the Match Book, places Windsor Lad 2 lb. above Colombo and 5 lb. above Umidwar.

Unfortunately, the trio cannot meet in the Cup contests next year, as Colombo has gone to the stud; but Umidwar will be taking on the "Lad," and I think that the Aga Khan's colt will come out best.

Both will have a tough nut to crack in Brantome, from France, another wonderful son of Blandford.

At Lingfield I like the chances of Moon Fly, Easter Rush, Lady Kitt, and Creme Caramel.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, October 18, to Wednesday, October 24.

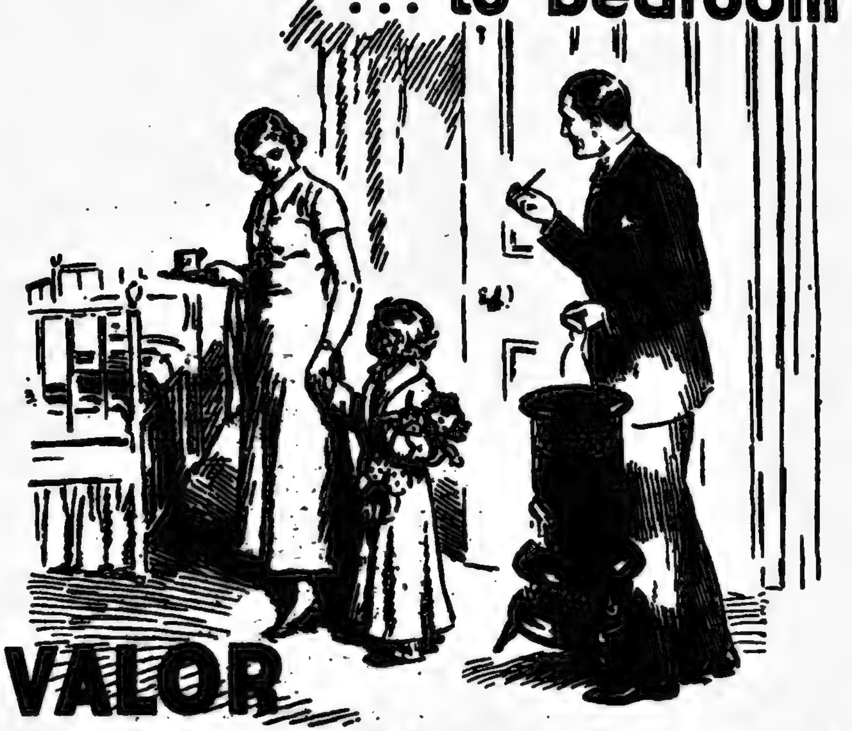
Q	C	93	B	94	M	R	98	T	F	O	A	P	U	X	Z
H	J	I	95	E	D	W	N	96	G	S	K	V	Y	97	L

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

OVKM94 would read SPADE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. O98S2A94W would read SNOOKER.

From sitting-room ...
... to bedroom



VALOR
heat goes where you go!

Damp, chilly rooms are the dread of every good housewife. The Valor heater makes it easy and inexpensive to keep every corner of the house cosily warm and dry. Easily carried from room to room, and burns for hours without any attention. No smoke, no smell, no fumes. British-made throughout. Saves all the trouble and expense of extra coal fires. The most popular home heater in the world. Buy yours to-day from your ironmonger or stores—but be sure to look for the Valor shield, your guarantee of quality.

PRICES FROM 13/6 No. 525R. Large black model, as illustrated - 21/-

Ask your dealer for illustrated price list of all models.

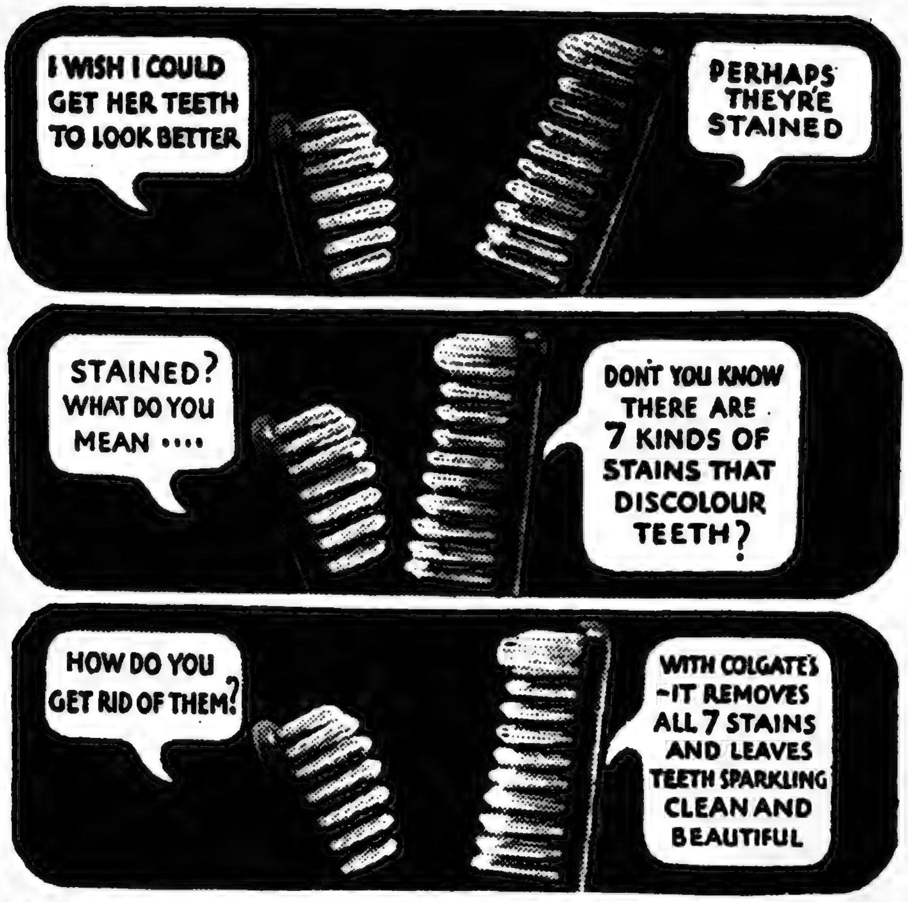
VALOR
OIL HEATERS

Manufactured by the Valor Co. Ltd. (Registered Proprietors) Birmingham

Wholesale Distributors:—ANGLO-AMERICAN OIL CO. LTD. *Branches everywhere.*

FOR BEST RESULTS ALWAYS USE Pure White ROYAL DAYLIGHT OIL and VALOR WICKS

292


I WISH I COULD GET HER TEETH TO LOOK BETTER
PERHAPS THEY'RE STAINED
STAINED? WHAT DO YOU MEAN ....
DON'T YOU KNOW THERE ARE 7 KINDS OF STAINS THAT DISCOLOUR TEETH?
HOW DO YOU GET RID OF THEM?
WITH COLGATE'S —IT REMOVES ALL 7 STAINS AND LEAVES TEETH SPARKLING CLEAN AND BEAUTIFUL

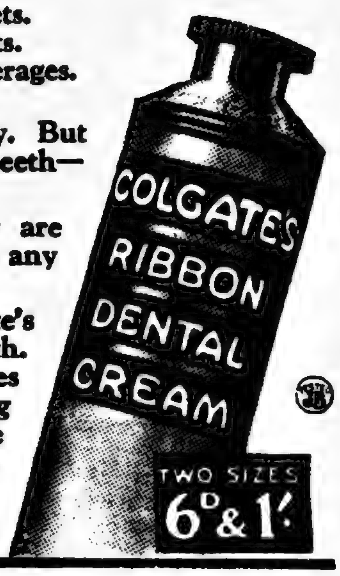
Here are the 7 causes of stains *that discolour teeth*

1. Meats and other proteins.
2. Cereals and starchy foods.
3. Vegetables.
4. Sweets.
5. Fruits.
6. Beverages.
7. Tobacco smoke.

You can't see all these stains right away. But gradually they hide the lustre of your teeth—discolour them, make them dull.

And all these stains—because they are chemically different—will not yield to any *one* cleansing action.

But the TWO cleansing actions of Colgate's get every last one of them off your teeth. An *emulsive* action dissolves and washes away some of the stains. A fine *polishing* agent—such as dentists use—removes the others. Together, they clean your teeth beautifully, down to the bright, sparkling enamel.



FREE 9d. tin of BIRLEY'S ANTACID POWDER
The makers of Birley's Antacid Powder have such confidence in the efficacy of this excellent remedy for all digestive troubles that they offer every reader a free 9d. trial tin. Turn to p. 41.

Just a minute, please!
You're bound to find something of interest or value in the "John Bull Shop Window" and "Small Ads. Worth Watching" on pages 2, 3 and 6. Turn to them now, while you think of it.

HOW to DRESS WELL
on 10/- or £1 Per Month

OPEN a Credit Account with SMARTWEAR. No Deposit no References required even from non-householders.

VISIT our magnificent showrooms for Smart Winter Coats, Gowns, Furs, Fur Coats, Knitted-Wear, Millinery, Shoes and Underclothing.

IF you are unable to call, our specially trained Staff in the Mail Order Department guarantee to fit you to perfection by post.

"NINA" Winter COAT in All Wool Cloth with Stranded Coney Fur Collar. Lined Celanese. Colours: Brown, Navy, Black, New Green, Mulberry. Sizes: S.W. and W. Price 3 gns. **10/- Monthly**

WRITE for Ladies' Beautifully illustrated Winter Catalogue, post free. Address in full to Dept. M.35.

Write for Gent's Catalogue.

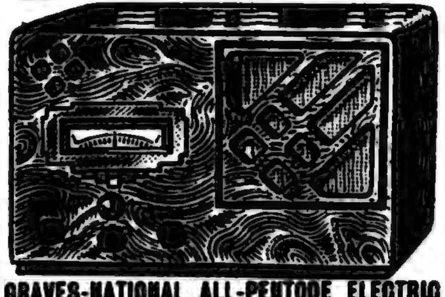
Smartwear LTD.
263-271 REGENT STREET, Oxford Circus, London, W.1.
● *Brighton: 40-42, West St.* ● *Birmingham: 94, Corporation St.* ● *Belfast: 10, Donegall Place.*

Hand conscious?

Does your work give you red, roughened hands—make you ashamed to go out? Snowfire Tablet will rescue you from this. Rub it in every night. You'll find your hands keep smooth and white, and always look attractive.

USE
Snowfire
TABLET 3D.

GRAVES Beats the World For Quality & Value



GRAVES-NATIONAL ALL-PENTODE ELECTRIC Receiver for use on any A.C. or D.C. Mains, supplied all ready to plug in. It is reliable, powerful, selective, and will give all you can possibly desire in the finest type of Radio at a price you can easily afford.

Incorporates the newest ideas in circuit and valve design, including IRON CORED COILS, IMPROVED TYPE PERMANENT MAGNET MOVING COIL LOUD SPEAKER, STEEL CHASSIS, AND AN ILLUMINATED DIAL MARKED IN WAVELENGTHS. Every component is selected strictly on its merits, and all compactly housed in a handsomely Figured Walnut Cabinet, size 18½ x 12½ x 10in. as illustrated. Supplied Complete with Aerial Equipment. Carriage Paid £9.12.0 or 12/- monthly. Nothing else to buy. No extra for Easy Terms.

12/- NOW

WRITE FOR CATALOGUE of latest designs for Mains or Batteries including Band Pass, Super-Het. Sets, etc.

J. G. GRAVES LTD. SHEFFIELD.

WAKE UP YOUR LIVER BILE
WITHOUT PURGATIVES OR CALOMEL
and you'll jump out of bed in the morning ready for anything

If you feel sour and weary and the world looks dreary, don't swallow a lot of Epsom salts, liquid paraffin, unknown laxatives or harsh purgatives and expect them to make you feel fresh and buoyant and full of sunshine.

They can't do it. They only move the bowels and that doesn't get at the cause—your liver. Your liver's chief job is to send two pints of bile juice into your bowels every day. If bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Your stomach is filled with gas. You have a thick, bad taste in your mouth. Your breath is foul and skin blemishes often break out. You get headaches and feel rotten. Your whole system is poisoned.

It takes those famous, sure acting, CARTERS BRAND LITTLE LIVER PILLS to get these two pints of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing for making the bile flow freely. But don't let them give you just any liver pills. Stand out for Carters Pills, the famous, sure-health kind. Look for the name Carters on the package. At all chemists, 1/3 and 3/-.

PANEL HORRORS: *the Dentists' Reply*

ONCE again JOHN BULL has had an enormous postbag following another of its Panel system exposures — the article on Panel Dentist Horrors which appeared in our issue of September 29.

And it is with a very real pleasure that we have again to record that the firmest congratulations on JOHN BULL's attack and the most abundant further testimony and confirmation has come from members of the profession themselves. The letters from dentists, in fact, far outnumber those from the general public.

Direct criticism and disapproval of the article is limited to two letters only. One of these is merely ill-natured, and as, furthermore, it is anonymous, we shall not bother to quote or comment on it.

The other letter bluntly opens by accusing JOHN BULL of a "discreditable distortion of facts."

We are sorry if this reader sees the article in that light. Our only reply is that all facts given in our article were based almost entirely on official reports and that no other readers who have written to us, and who are at least as well qualified to detect error as this correspondent, have noticed the distortion of which he speaks.

The worth of his other argument is typified in the following two extracts from his letter:

"The regulations of dental benefit," he says, "are so framed as to ensure the member obtaining the same treatment as he would were he a private patient. Were a dentist guilty of doing any of the things you allege are done, the penalty is drastic. . . ."

This, to say the best of it, is a highly ingenious argument. We have never denied that regulations and penalties exist. What we do say is that, in spite of them, misdemeanours continue—just as, in spite of a penal code, crime continues.

Dental crime

Our main concern is with the extent of that dental "crime," for official facts and figures tell us that misdemeanours are rife in the dental panel system. Hence our strictures and our attack.

He says further: "If you are aware of any dentist who is doing that which he ought not to do, or omitting to do that which he should do, your duty is to report the matter either to the Dental Board or to the Dental Benefit Council."

This reader will allow us to know best wherein our duty lies. It certainly does not consist in playing detective for a system which should by now be capable of rooting out its own black sheep.

A London dentist with the Royal College of Surgeons degree and, apparently, a wry sense of humour, writes to tell us that he found his nameplate badly bent and thrown down the area of his house shortly after the publication of our article. He concludes his letter, however . . . "I congratulate you on the article and am watching to see what effect it has on the different dental societies."

Another, writing from a Wimpole Street address, says: "Your article on the Horrors of Panel Dentistry is very damning, and I think to a very great extent justified . . . the whole system of panel dentistry calls for urgent revision."

This reader discusses what he calls the "miserable pittance" paid to panel dentists for their work. With that statement we do not agree. . . . "All the same," he goes on, "it does not justify inefficiency and incompetence by those who agree to and accept these remunerations."

He concludes with a question—"£18,000,000 expended on Dental Insurance Benefits! It would be interesting to know what improvement in general health can be shown by insurance societies to have resulted from the treatments?"

A strange question from a practising dentist! But its answer—and one of the justifications of our article—lies in a statement made by the head of a great approved society at its conference this year.

It was to the effect that so far from the sickness rate being reduced, it has increased since the institution of the dental benefits.

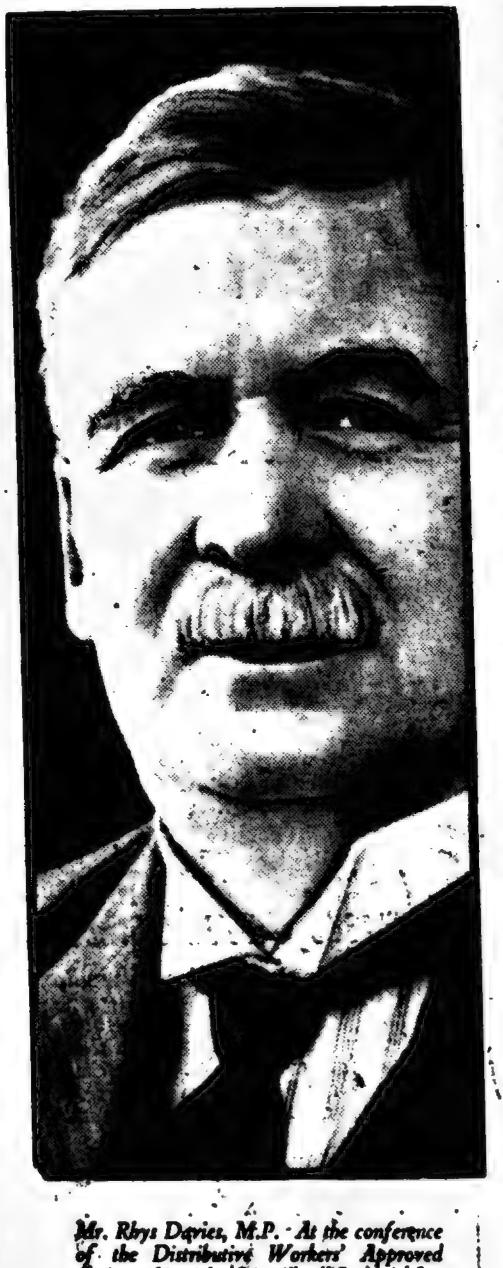
A dentist from Cardiganshire writes: "Your article was long delayed. Of course I can't teach you anything, but I am of the opinion that the formation of close associations is at the bottom of indifferent services—'Perfection in service is the thing to aim at.'"

This reader gives instances of bad work by members of his profession, including an unfortunate experience of his own. He says: "I visited an L.D.S.R.C.S. man—I could have eaten a dinner off his polished floor—yet he used a dirty instrument when he extracted one of my teeth, causing septicity of the lower maxillary nerve; that jaw cost me over £100, to say nothing of untold agonies."

From Staffordshire comes a letter from another dentist of twenty-eight years' experience, which is worth quoting in some detail.

"I write to thank you for your article," he says. "Undoubtedly the panel system is abused, and I would like to point out one or two improvements I would like to see made in the administration of the benefits."

—they welcome JOHN BULL'S Exposure



Mr. Rhys Davies, M.P. At the conference of the Distributive Workers' Approved Society this year, he said: "It is a fact that an actual increase in the sickness rate has coincided with the provision of dental benefits"

Hand-in-glove

He attacks the extraction ramp. He wants to see the removal of the necessity of a doctor's certificate before a dental letter is issued. He goes on:

"The doctor can, and does, direct his patients to the dentist he favours or who works hand-in-glove with him. For the recommendation he claims the right of the anæsthetic fee, which means £1 1s. to the doctor.

"I maintain that not more than 25 per cent. of the cases where general anæsthetics are administered and charged for are necessary or desirable. All these cases should be referred to the Regional Dental Officers, and the approved societies would save a considerable sum. All cases where total extractions and dentures are ordered for persons under thirty-five should be referred to the R.D.O.S.

"The dental profession are not alone in the blame for total extractions. Many of the panel doctors are extraction mad . . . cases which do not respond to their treatment in a reasonable time are sent to have their teeth out.

"I have a case in hand at the moment. A woman aged thirty-two years called and asked for advice. She is a member of a family I have treated for years. I advised three extractions, scaling, cleaning and the fitting of a small denture. She then told me that her doctor had ordered all her teeth to be extracted (twenty-eight in all) and to go to Mr. A., a dental surgeon. This is one of many such cases."

This dentist would stop all limited companies from practising. These companies employ managers on wages and commission. They press for large orders. "Good teeth are sacrificed to secure large fees and commission."

"Superior" dentists

He attacks the so-called freedom of choice which is allowed to the patient to secure the most skilled attention.

"I say with knowledge that a large number of the degree men do not welcome panel patients. Others look upon them simply as cases to keep their dental mechanics busy, and if asked what class of teeth are to be used in dentures, say: 'Oh, anything. It's only an insurance case!'

"Fillings are out of the question for these men. They charge 12s. 6d. to £1 1s. per filling as a rule and will not waste their time on 7s. 6d. fillings."

He pleads for the 1921 dentists, the unqualified men who were brought in when the Act made dentistry a closed profession. They are the underdogs of the profession, he says, who are being officially blamed for much that is wrong with panel dentist work.

As a matter of fact, they have to be more careful than the qualified men. "They have to take more care of their patients. Otherwise if their cases get to a doctor there is but one answer—scant sympathy and the retort to the patient: 'Why did you not go to a qualified man?'"

Only solution

Finally, from a Leeds dental surgeon comes confirmation of JOHN BULL's suggested remedy for the present situation.

"Your conclusion as regards the only real solution to the complaints meets with the entire approval of the larger proportion of the profession. The State should take over dental treatment for the insured.

"That larger proportion of the profession which has attempted to give the best possible treatment to the insured is in complete agreement with you that Statutory Dental Benefit is the only possible solution."

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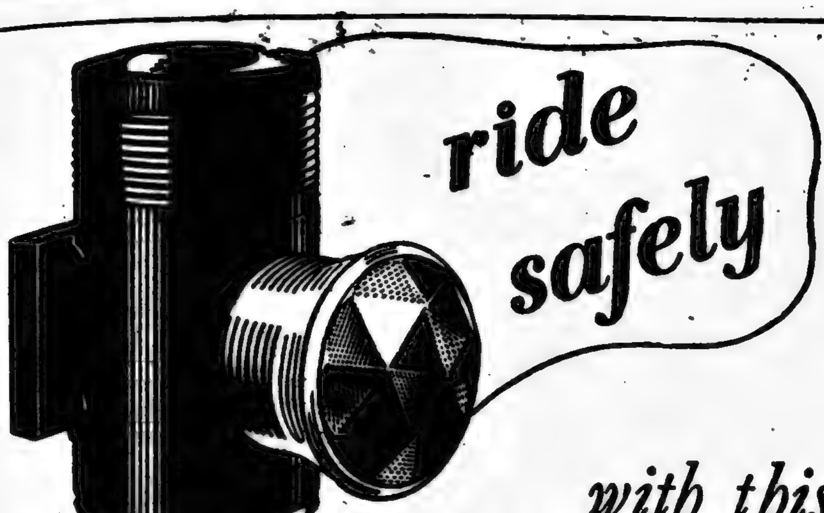

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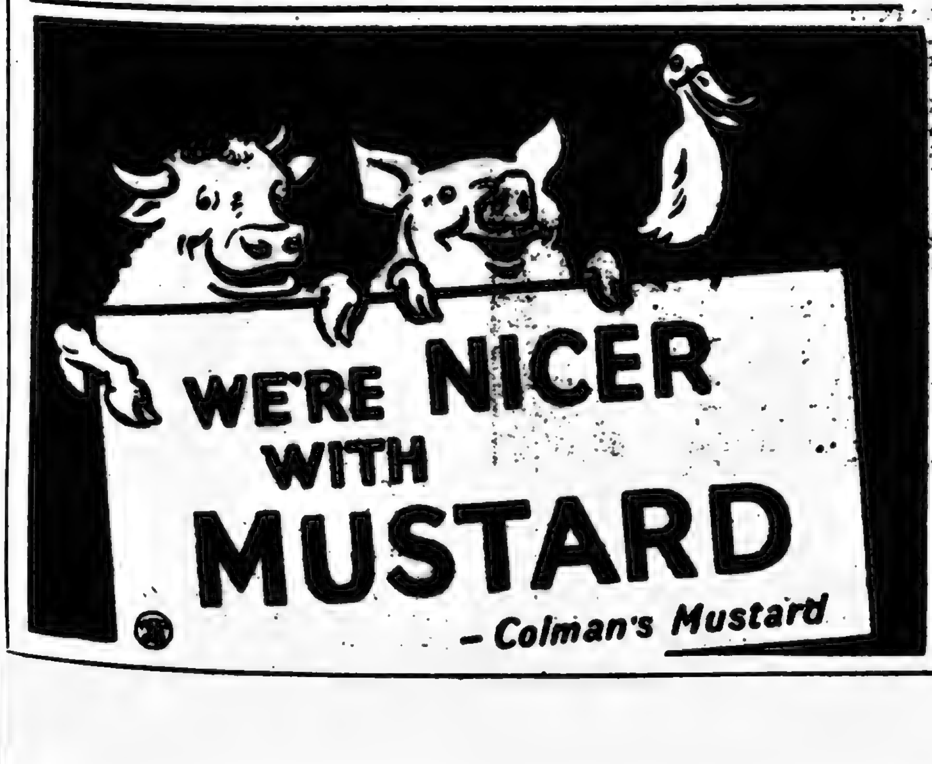

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"Upon getting into bed one dose of 'Pineate' brand Honey Syrup enables me to sleep for several hours, whereas I used to seldom sleep for more than half an hour at a time. If I wake after a few hours a small dose keeps me from coughing for the rest of the night."

You can instantly allay the worst bout of coughing and soothe all 'tickling' and irritation with half a teaspoonful of 'Pineate' brand Honey Syrup. This moves phlegm like magic, clears the bronchial tubes, kills germs and soothes and heals the throat and chest. Relief is immediate. Whether you cough at night or during the day, there is no quicker, surer, or more pleasant remedy. Ask your chemist for a 1/6 bottle of 'Pineate' brand Honey Syrup. It acts, soothes and relieves instantly!

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A.G. Papers are made for easier rolling and enjoyable smoking—no gadgets or new fangled ideas, but just the pure, crisper paper. You can do it—it's so easy.

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FREE *...at all chemists!*

Samples of new lozenges for hoarse, tickling throats. Pleasant in taste, they contain ingredients of famous Vick brand Vapour-Rub.

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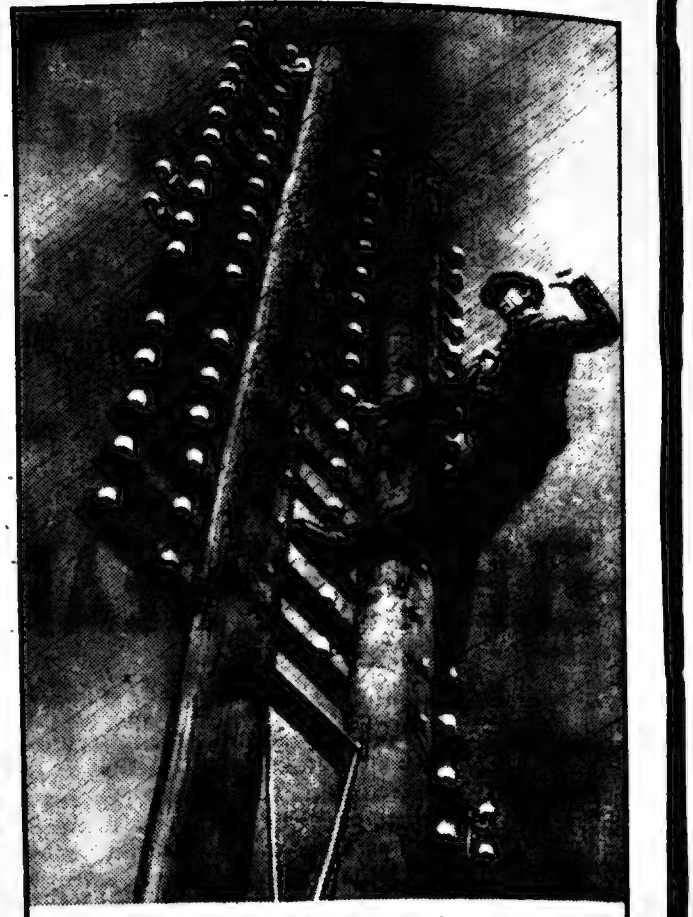


"The working life of the lineman is spent up in the air—

"OUT of order"... "Trouble on the line"—how seldom is it that we hear such a report, in comparison with the millions of trouble-free calls which are put through daily over the huge network of telephone wires which cover this country.

Yet, in order to cope with telephone faults of various kinds, a veritable small army of men stand prepared, by day and by night, to preserve the efficiency of service, to combat faults which may arise from a score of varying causes.

These are the linemen, or "faultsmen," as they are also called—both daily men and "emergency men" who are continually at work, detecting faults and repairing them.

They are the "shock troops" of the telephone service, enrolled under the engineering department of the Post Office. They carry on their work in the densely populated cities, or in the sparse rural areas—wherever a telephone line runs, whether above or under ground.

EACH morning the linemen report at the centre of the particular area to which they are attached, in order to receive their packet of slips—"service grams" or just "S.G.s" for short—which contain the assignments of each man for the day. Often a lineman will deal with from eight to ten faults a day; the number varies, of course, in accordance with the density of population, and, therefore, the distances over which he has to travel.

These morning assignments are not of the "urgent" nature. Faults in lines which are on the emergency list are not left for the morning men to handle but are immediately assigned to the night emergency faultsmen. However, in the case, let us say, of the average private subscriber whose line is faulty, there would be no special need of repairs during the night—unless, for instance, he were to report a case of severe sickness in his home.

On the emergency list figure a number of Government offices, doctors, hospitals, fire brigades, police stations, coastguard stations, gas and electricity supply companies, and so on. Faults on the lines of these are dealt with immediately by a special quota of men.

Our linemen travel by push-bike or by motor-cycle combinations in the towns. In the wider country areas they have a light motor-van, containing a supply of gear and tools, sometimes with a glass top through which the lineman can keep his eye on the overhead wire as he travels.

Each morning he does not know to what section of his district his job may take him, nor to what other places he may travel during the day. For, as soon as his first jobs are done, he 'phones headquarters and receives further instructions.

AND the men on the night emergency quota are as uncertain as are doctors in their night's sleep. It is compulsory that the telephone be installed in their homes, and, at any hour of the night, they may be called from their beds to dress hurriedly and repair with all speed to the place where the fault has occurred.

But first that place must be found. The lineman works in conjunction with the exchange, which has its special "test-desk" with operators whose function it is to keep in touch with the faultsmen and assist them to locate the faults.

Let us say that, in a rural area, a certain line has failed. It is a pitch-dark, stormy night. The faultsman, aroused from bed, dons his oilskins, grabs his tool-kit, and is away on motor-bike or by car.

He knows on which line the fault has occurred, and it may have been possible at the exchange to narrow down the area of the fault. Once arrived in the area, he begins to test. He taps the wire and 'phones through to the exchange. If his connection is made, he knows the fault is further on. And so he continues along the line, testing at various points.

And presently he sees what has happened: snow has collected on the wires, then frost has hardened it, and then the wind has brought down the over-burdened wire.

Or, perhaps, in the course of the storm, a branch has fallen across the wires, making a contact between two lines.

Or a tree may have fallen and broken the wire.

Whatever the cause, it is now the lineman's job to repair the fault. He has his tools with him; and proceeds to climb the pole His climbing irons assist him to make fast to the high pole. Besides these, he has buckled his safety belt about his body and has fastened the belt's two flying ends around the pole.

Now his hands are free to go about his work. And, up there, in the roaring wind and driving snow, he proceeds to restore contact for dozens of telephone subscribers.

THE working life of linemen is spent, to a considerable extent, under the ground or up in the air. In large cities telephone lines run beneath the surface—although these also emerge and run up to connecting poles. The city lineman must often work in a manhole—sometimes uncomfortably damp or gassy—testing for faults and repairing them. One moment, beneath the pavement, and, the next, scrambling upon some roof to repair a fault—such is the daily experience of the telephone "doctors."

And they must know the hundred-and-one causes of faults. If a subscriber's line glows and glows, at the exchange, without dimming when the operator responds, there is something wrong. The operator reports a "P.G."—a permanent glow—and then the faults desk takes charge and gets in touch with the lineman working nearest to the location.

It may be that baby has disturbed the apparatus, leaving the switch open, without mother noticing it. It may be that someone, alone in the house, has fainted or had a stroke while trying to 'phone.

Such faults bring our faultsmen into the homes of subscribers. Perhaps a dog has bitten into the flex, or a mouse has nibbled the insulation. The gardener, while trimming the ivy on the wall, has been too reckless with his shears and has unwittingly cut a lead-in wire. Our faultsman must be a bit of a detective and also possess considerable tact in dealing with faults which arise from such domestic circumstances.

The increase in motor traffic has also led to an increase in faults caused by accidents—the car may crash into a telephone pole and cause havoc among an army of subscribers. The linemen must be on the job as soon as possible—if necessary, with a break-down gang—to repair connections.

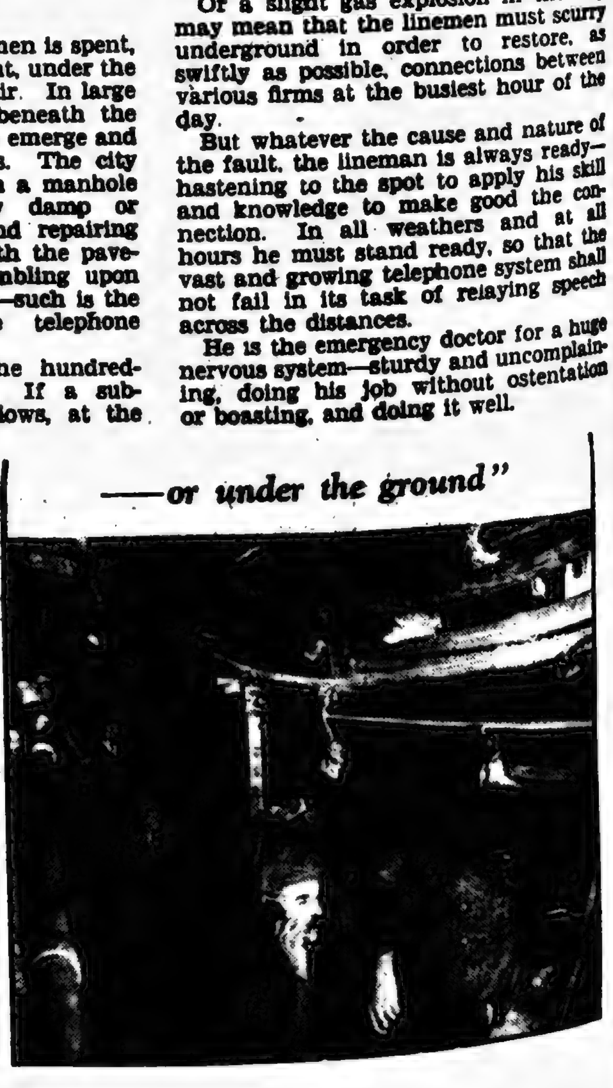
DURING the game season, a drive of birds may cause them to fly through wires and break a connection. Near the coast, sea-gulls are sometimes guilty of holding up mother's order to the grocer—or an urgent message for help from a coastguard who has sighted a ship in distress.

Or a slight gas explosion in the city may mean that the linemen must scurry underground in order to restore, as swiftly as possible, connections between various firms at the busiest hour of the day.

But whatever the cause and nature of the fault, the lineman is always ready—hastening to the spot to apply his skill and knowledge to make good the connection. In all weathers and at all hours he must stand ready, so that the vast and growing telephone system shall not fail in its task of relaying speech across the distances.

He is the emergency doctor for a huge nervous system—sturdy and uncomplaining, doing his job without ostentation or boasting, and doing it well.

—or under the ground"



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Double strength cloth, twisted in every strand. Double brace buttons. Double warp and weft pockets. Barred and lock-stitched where the strain comes.

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After a Cold

guard against Kidney Trouble

BACKACHE, urinary disorders, getting up at night, and rheumatic complaints frequently follow a cold or influenza attack. At such times an excessive strain is thrown upon the kidneys, but prompt treatment with Doans Backache Kidney Pills will avert worse troubles. This special kidney tonic brings relief in long standing cases, but it is wiser to prevent rheumatism, lumbago, sciatica and renal dropsy by taking Doans Pills, now.

" Pains in the Back "

On 10th March, 1900, Mr. C. Bloomfield, 177, Convamore Road, Grimsby, Lincs, said:—" For several years I suffered almost continuously with acute pains in the back. I could not turn even in bed and sometimes laid up for a week. the urine was disordered and scalding. I had splitting headaches and bouts of dizziness.

After reading about Doans Backache Kidney Pills I tried them. They soon gave me relief and later made me quite well.

On 24th August, 1934, Mr. Bloomfield said:—" Thanks to Doans Pills I have been free from backache and urinary disorders these thirty-four years. (*Signed*) C. Bloomfield."

1/3, 3/-, 5/-. Insist upon

Doans Brand Backache Kidney Pills

COLDS & COUGHS STOPPED AT ONCE.

Old-fashioned remedy still the best.

For years thousands of people have been curing coughs and colds and catarrh and all sorts of bronchial troubles with a simple medicine they made up at home. Now it's better than ever because it goes twice as far.

All you have to do is to go to any chemist and get 1 oz. of Double Strength Parmint. This costs only 2/9, and you add to it half a pint of hot water with 4 ozs. of sugar to make a large 80-dose bottle of medicine so effective that one teaspoonful will bring you relief and in a little while you will find your cold all gone.

The Parmint is a concentrated essence of Siberian Pine Extract and genuine Japanese Peppermint Oil with 9 other valuable medicaments, and it soothes the inflamed membranes and clears the stopped-up passages of nose and throat like magic. It's particularly good for children because they positively like the pleasant-tasting syrup, but it is just as effective for adults.

If you haven't time to make it up yourself, get a 1/3 20-dose bottle of the ready made-up Parmint Brand Syrup, but get it to-day and stop that cold getting worse.

My Three Wishes

Courage—
Helen Keller

Determination—
Amy Mollison

Faith—
like hers

FIRSTLY, that George Lansbury could be made half a century younger, and yet retain his wealth of understanding for the people he loves so well—this wish for our mutual good.

Next, that my parents, in their years of old age and retirement, could be spared the uncertainty of a slim purse, and be able to become the "good Samaritan" to other unfortunates who happen along from time to time; this would please them more than anything else.

Lastly, for myself, I should ask that my house be paid for. Buying it out of a wage of 47s. 6d. has become a weekly fight to keep out of debt, but I have a good partner, who shoulders her full share of the load, so I must not complain.—*F. G. H., Horsham.*

Improved Conditions

If I had three wishes my first would be that an inspector of quarries should, as I did, come upon a young man working alone in a quarry, where no one could hear his calls in case of accident.

My second would be that the owner of this quarry should be severely reprimanded.

Finally, that the wages paid for quarrying and cutting this stone into large slabs single-handed should be compared with the price at which the slabs are next sold. —*" Holiday-maker," Wales.*

Forgiveness

First of all, I would wish that the good woman I have wronged so cruelly, and so often, could know how truly ashamed, remorseful and altered I now am.

My second, that she might find it in her heart to forgive just once more and come back to me. My last and most earnest wish would be that she might see this letter and write me to the cottage in Cornwall where we spent our honeymoon, the place I never fail to visit each anniversary.—*T. H., Penge.*

Healthy, Wealthy . . .

Health, wealth and wisdom. Unoriginal, perhaps, yet what better could one have?

Wealth, that I might choose to live always in pleasant places, and surround myself with the beauty I love. Wisdom, to guide me past the pitfalls money might lay down and to help me win staunch friends.

Radiant health, last and best, for without it everything else is a mockery; with it all things are possible.—*J. B., Midlands.*

Three Women

A homely lass, I crave not wealth or power, the applause of millions, nor the smile of those in high places.

Unsuccessful in finding a job, savings dwindling, I wish for courage akin to Helen Keller, who finds happiness although she is afflicted both with blindness and deafness; determination of Mrs. Mollison; faith like my mother, who believes that a kind Father has us in His keeping, and will not see us crushed under the heel of adverse circumstances.—*" Ailsa," East Midlands.*

Sense of Humour

A sunny disposition, a ready wit and a sense of humour.

Equipped with these three, I could face with a smile all the difficulties and disappointments that came my way.

I could reply to friendly chaff without being spiteful, and also I'd possess the happy knack of being able to appreciate the other fellow's point of view.

Realising it is useless wishing for the moon, I am encouraged because my three wishes are gloriously possible of attainment, the striving for which develops and brings out all the finer points in a man's character, namely, grit, perseverance, and a determination to succeed.—*L. W., Chesterfield.*

OUR LETTER PARLIAMENT

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published, 2s. 6d. for " Shorts." Envelopes marked " Letter Parliament " must reach 93, Long Acre, London, W.C.2, by first post Tuesday, October 23.

When I Wished I'd Kept Silent

Education

Glancing round a classroom with forty vacant seats, I often wish more young men would grasp the chance of education. I would that more employers would realise a student-workman is an asset and grant greater facilities to those deserving encouragement. I long ardently for the day when more openings will be available for clever working lads to reach a university.

Great improvements are noticeable, but there are still too many disappointed students wearing a frown instead of the cap and gown.—*" Teacher," Notts.*

Leisure for Housewives

Wishing won't wash clothes, but my first desire granted would take dreariness from the devil's birthday—I want an electrical washing machine.

Six rooms and only two hands means hustling around, especially when children are about—oh! for a vacuum-cleaner!

Night comes; the oil-lamp's lighted. I wonder how Tom, in Huddersfield, and Mary, in service in London, are getting along—a telephone would be a boon.

Selfish? No; I hope to see the day when these things will be in every working-class house, so that hessian-aproned angels might have time to sit and think. —*Mrs. M., Sunderland.*

Peace

If I could have those wishes three,
What would I ask of life?
I'd ask for health, and eyes to see
The beauty 'midst the strife.
And I would ask, my greatest plea,
To turn men's hearts from war;
With all these granted, happy, we
Could ask for nothing more.
—*" Pluto," Wilts.*

Schooldays Again!

My first would be to live once again my schooldays; to revive once more that care-free, happy existence from which I was so eager to escape, but which I regretted in due course.

My second would be to enter the medical profession, a career that I have always coveted, instead of being in business.

For my third ambition, I would like to be in a position to marry a charming girl whom I adore. Alas! I am afraid that I will never attain this, except in wishes and in my dreams.—*L. B. S., Leeds.*

For Others

I'd wish, in the first place, that every unemployed man would find work, thus being given a chance to regain whatever self-respect he has lost.

Next, that those throughout the length and breadth of this country who have to live in hovels and slums might be granted houses fit to live in, and at a rental to suit even the poorest.

Lastly, that the great fight for peace be won, and all thoughts of war and the slaughter of human beings would pass away.—*H. T., Carmarthen.*

Security

Three times I would wish for security.

For the security of my happiness I would desire the merging into one of all the religious creeds, because I am to marry a man whose religion is opposed to mine.

For the security of the children we hope to be blessed with, I would wish for international peace and disarmament and no more war.

Lastly, for the prosperity of my future husband so that our children would not want and could be educated better than either of us were.—*D. M. D., Gloucester.*

* * *

I wish myself the miner's old toast, "A good seam, a good wage, a good lass to spend it." The first means safety, the second security, the third happiness. And I hope the same for all the other chaps comprising the army of workless.—*" Tim," Castletown.*

Never to lose my temper; for complete immunity from the "common cold," and that my life should always be well seasoned with hard work.—*J. B., West Bromwich.*

FOOTBALL SELECTIONS

By our Expert—for Matches Played on October 20

FIRST DIVISION.

**(1) W. B. ALBION v. Huddersfield.
(2) WEDNESDAY v. Wolverhampton.
(3) STOKE v. Aston Villa.
(4) LIVERPOOL v. Grimsby.
(5) Middlesbrough v. Leicester.
**(6) ARSENAL v. Hotspur.
*(7) BIRMINGHAM v. Chelsea.
(8) Blackburn v. Sunderland.
(9) Leeds v. Everton.
(10) MANCHESTER C. v. Derby.
(11) PORTSMOUTH v. Preston.

SECOND DIVISION.

**(1) BRENTFORD v. Notts County.
(2) Plymouth v Barnsley.
(3) BLACKPOOL v. Burnley.
(4) NEWCASTLE v. Manchester U.
(5) WEST HAM v. Swansea.
(6) BRADFORD C. v. Sheffield U.
(7) FULHAM v. Bradford C.
(8) Hull v. BOLTON.
(9) Norwich v. Port Vale.
*(10) FOREST v. Southampton.
(11) Bury v. Oldham.

SOUTHERN SECTION.

(1) NORTHAMPTON v. Swindon.
(2) Gillingham v. Q. P. Rangers.
(3) Boscombe v. Aldershot.
*(4) BRISTOL C. v. Southend.
(5) Orient v. C. Palace.
(6) Coventry v. Charlton.
(7) Exeter v. Luton.
*(8) MILLWALL v. Bristol R.
(9) Newport v. Brighton.
*(10) READING v. Torquay.
(11) WATFORD v. Cardiff.

NORTHERN SECTION.

(1) CHESTERFIELD v. Hartlepools.
(2) ROCHDALE v. Accrington.
(3) Wrexham v. New Brighton.
(4) Lincoln v. Darlington.
(5) CARLISLE v. Gateshead.
(6) Halifax v. Chester.
(7) MANSFIELD v. Crewe.
*(8) ROTHERHAM v. Southport.
**(9) TRANMERE v. York.
(10) WALSALL v. Doncaster.
(11) BARROW v. Stockport.

SCOTTISH LEAGUE.

(1) Dunfermline v. HIBERNIAN.
(2) Kilmarnock v. ABERDEEN.
**(3) ST. JOHNSTONE v. Albion R.
**(4) AIRDRIE v. St. Mirren.
(5) HEARTS v. Hamilton.
(6) MOTHERWELL v. Dundee.
(7) Clyde v. Rangers.
(8) FALKIRK v. Ayr.
(9) Partick v. CELTIC.
(10) QUEEN OF SOUTH v. Queen's Park.

SPECIAL STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Example Code.—Div. I.—6 (*H*); Div. II.—1 (*H*); Southern Section—8 (*H*); Northern Section—9 (*H*); Scottish League—2 (*A*) would indicate Arsenal, Brentford, Millwall, Tranmere and Aberdeen.

On Mondays the *Sporting Life* publishes a list of the dividends declared by the prominent Football Pool firms, enabling you to start the week knowing exactly how you stand. There are forecasts for the following Saturday's games, too.

And every Thursday comes an invaluable aid for punters—the great *Sporting Life* Pool Chart, giving at a glance in handy tabloid form matches played, results, points, form and the predictions of experts.

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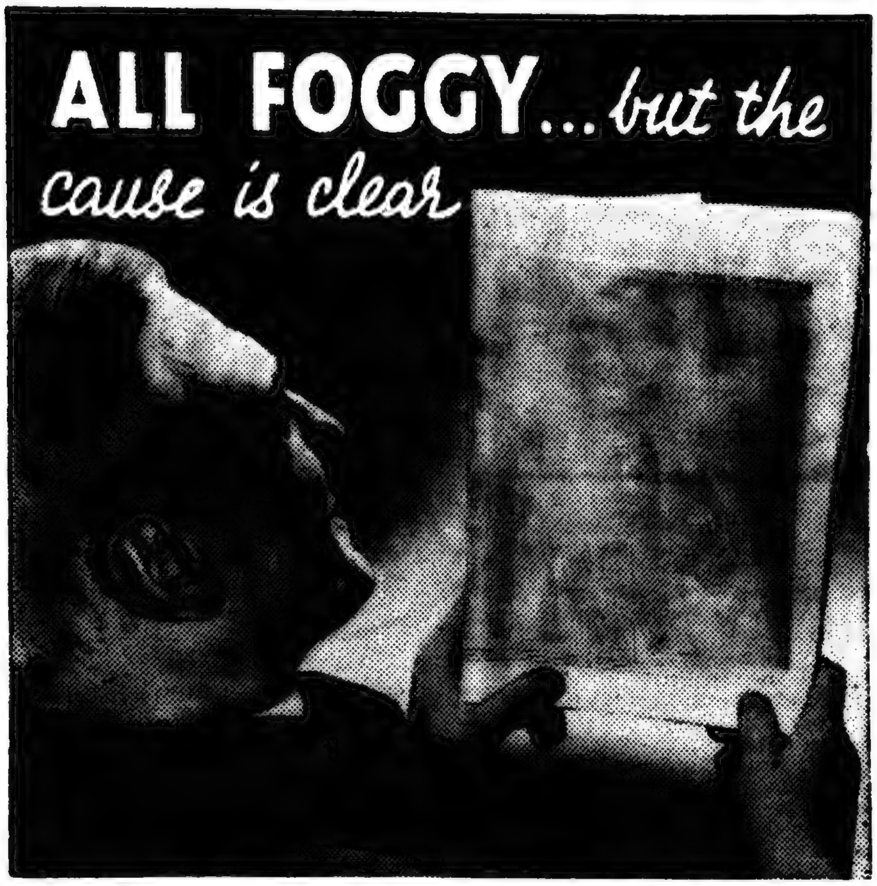

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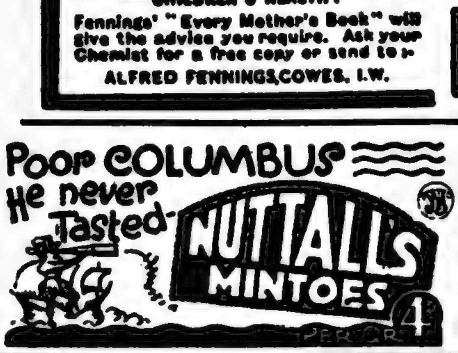

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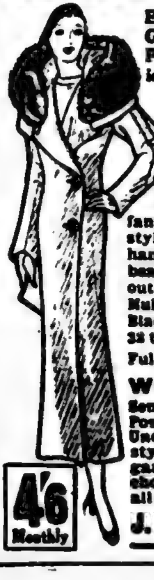

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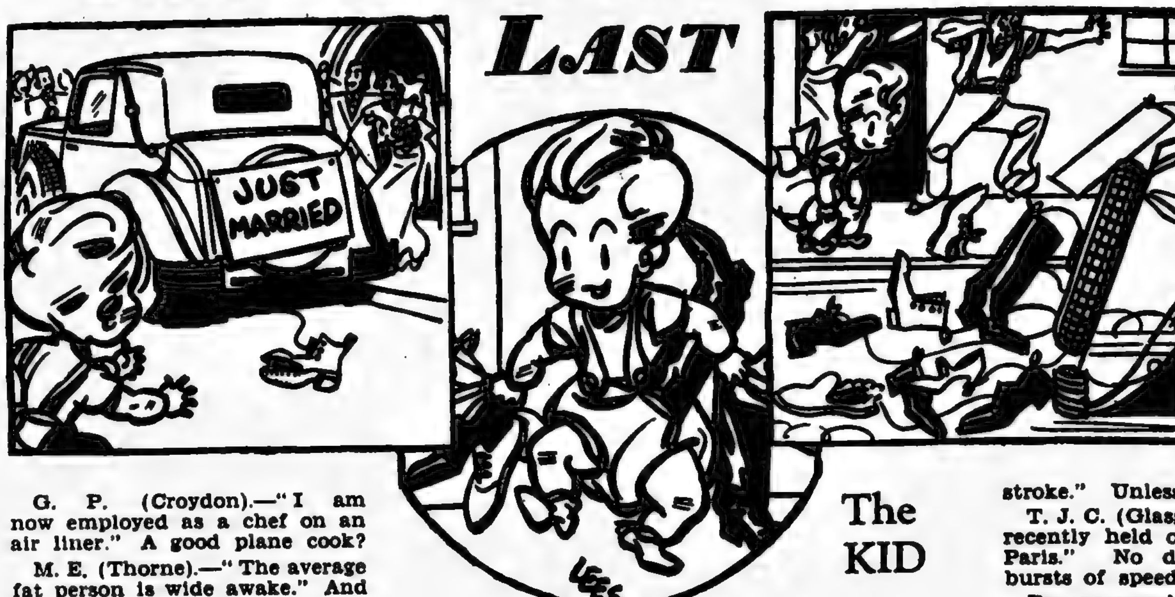
THE EDITOR LAUGHS LAST



The KID

G. P. (Croydon).—"I am now employed as a chef on an air liner." A good plane cook?

M. E. (Thorne).—"The average fat person is wide awake." And also wide asleep!

A. W. (Farnworth).—"My insomnia is so bad that . . ." You can't even sleep when it's time to get up?

Scholar (Lowestoft).—"Is the letter 'G' in margarine hard or soft?" It depends on the weather.

Footballer (Morden).—"Some teams are already fighting with their backs to the wall." That's obviously the wrong place for their backs.

W. B. (Ramsgate).—"It's strange that my pal keeps on complaining because he married a film actress." Perhaps she's a 100 per cent. talkie.

Tenant (Tottenham).—"My lodgers are deliberately doing their best to annoy me in every possible way. Should I take any notice?" No; give it to them.

D. G. M. (Southampton).—"One of our shipowners claims to have the most powerful tug in the world." We always thought dentists had that.

S. A. (Taunton).—"The giraffe is by far the most intelligent animal in the jungle." It certainly does stand head and shoulders above the others.

Observant (Brighton).—"A mobile policeman was fined here for motorcycling at a dangerous speed." A real speed cop.

Miss Anne (Forfar).—"I want to know which came first—the bird or the egg. Whom should I ask?" An actor.

Bias (Falmouth).—"I felt very nervous during my first game of bowls." Afraid your opponent might drop one on your foot?

K. T. A. (Newark).—"It is very difficult to get a piece of music published nowadays." So the composer has to do without his notes.

Had (Coventry).—"I was completely taken in. He won my sympathy and swindled me out of £1,000." You were deeply touched.

G. F. (Letchworth).—"When my caddie sniggered I felt like hitting him with one of my clubs." But you didn't like to ask him which to use?

Accountant (Worcester).—"I know at least a dozen farmers who have started to learn book-keeping." Breaking new ground.

G. T. N. (St. Albans).—"While playing billiards with my friend at his house the other evening he could hardly stop yawning." Did you take the cue?

* * *

A. S. (Burnham).—"It is awful having to listen to a child howling." Especially when the fond parents imagine that it's entertaining you with the song.

* * *

A. C. (Cromer).—"I wonder why the proprietor of a hotel I came across has built a covered tennis court for the staff?" No doubt he wants to improve its service.

Pedestrian (Bournemouth).—"The traffic signal said, 'Cross now,' but I narrowly escaped disaster." We consider you had every justification for being cross then.

G. P. (Hampstead).—"When I go big-game hunting I pick and choose before I shoot a tiger." You wait until you see one with the right expression on its face for a rug?

Smith (Ludlow).—"I am now doing well in a blacksmith's shop." Forging ahead.

E. F. (Walthamstow).—"Will dental surgery ever be completely painless?" No, there will always be the bill.

B. R. (Chatham).—"My wife always wants the last word in an argument." You're lucky if you get a few in it anywhere.

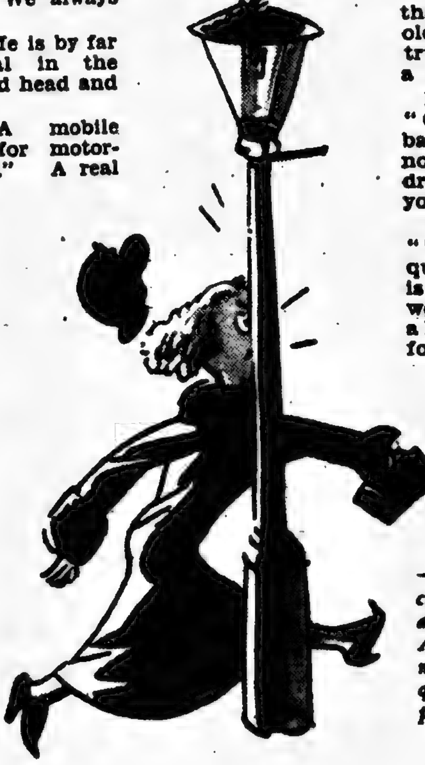
Affectionate Wife (Richmond).—"I always tempt my hubby to eat by setting the table daintily." Is his appetite dainty, then?

Bert (Hammersmith).—"I earn my living by taking clocks to pieces." A part-time job, so to speak.

J. B. (Carluke).—"I tell everyone that I am of a very old stock." We trust you are not a grocer.

H. G. (Bath).—"Champion footballers are born and not made." They dribbled as babies, you mean?

V. A. (Heston).—"The burning question of to-day is . . ." What are we going to do with all these confounded leaves?



Miss S. (Carluke).—"Beauty experts can now straighten out an upturned nose." A less expensive method is to walk quickly into a lamp-post.

P. S. (Doncaster).—"The man who gets into hot water should remember that he probably only had himself to blame." And remember to add cold water to the bath another time.

F. D. (Goole).—"My neighbour has only been married a couple of weeks but I noticed she had her hand in a sling this morning." Suffering, no doubt, from tin-opener's wrist.

Locksmith (Shipley).—"What can I say when I am asked what I was doing in a disreputable club which was raided?" That you were making a bolt for the door.

S. D. (Hull).—"One of the thrills of a country fête was tobogganing down a flight of steps on a tea-tray." The novelty of the idea was completely wasted on the domestic helps present.

D. G. (Fakenham).—"When I enquired for lodgings at a seaside town recently somebody directed me to the golf-links." They weren't the sort of diggings you wanted.

Fashions (London, W.).—"Schoolboys will soon be wearing shoes dyed to match the colouring of their clothes." At present our small nephew's black shoes are a perfect match to his light-grey flannel suit.

Spinster (Merthyr Tydvil).—"I need a strong pick-me-up." Try a navvy.

H. M. (Totnes).—"There is too much love in fiction." And too much fiction in love.

Economy (Cowdenbeath.—"How can I reduce the cost of my shop lights?" Keep them low.

J. B. M. (Bradford).—"The live wire is out on his own in business." There's no one to touch him.

Doctor (Harley Street).—"There are few things so weakening as sunstroke." Unless it is being moonstruck.

T. J. C. (Glasgow).—"A bicycle race was recently held on a tack-strewn track in Paris." No doubt there were several bursts of speed.

Broadcast Artist (Abingdon).—"You never get a bad egg in the B.B.C. restaurant." They are all sent to be relayed, no doubt

T. K. (Watchet).—"A friend of mine settled all her furniture on her husband." We bet there was trouble when that man got up.

G. H. (Bridgnorth).—"It cost me over £200 before I was able to find water on my new piece of ground." That was money well spent.

* * *

Disappointed (Ealing).—"I discovered she was a gold-digger after I had fallen for her." After you had lost your balance?

* * *

M. W. (Gravesend).—"I have definitely made up my mind to become a master billposter." That's right, stick up for yourself.

Footballer (Birmingham).—"Have you seen a really great back this season?" Yes, we were sitting just behind one a week or two ago.

Hubby (Hampstead).—"My wife has written me a letter from Cannes where she is on holiday. Can you guess when I shall answer it?" On pay-day.

A. R. (Plymouth).—"I just love to watch the clippers going through the waves." Yachting enthusiast or ladies' hairdresser?

Curious (Pittenweem).—"If we did not have ears, what would be the result?" Pince-nez manufacturers would greatly increase their sales.

Comedian (Birmingham).—"The authorities banned one of my jokes at a music-hall recently." So, of course, you had to fall back on the remaining one.

W. A. (Inverness).—"When you see a dog watching a hole for hours waiting for something to come out, what does it remind you of?" A man shopping with his wife.

* * *

True Briton (Leeds).—"What can defy authority in this country and get away with it?" The weather.

* * *

Bantam (Birmingham).—"This country is at last within striking distance of having the heavyweight champion of the world." We hope it won't be a case of keeping it at arm's length.

G. K. (Eccles).—"If we allow our wives to chatter they won't want more money." But can we hope that if we allow our wives more money they won't want to chatter?

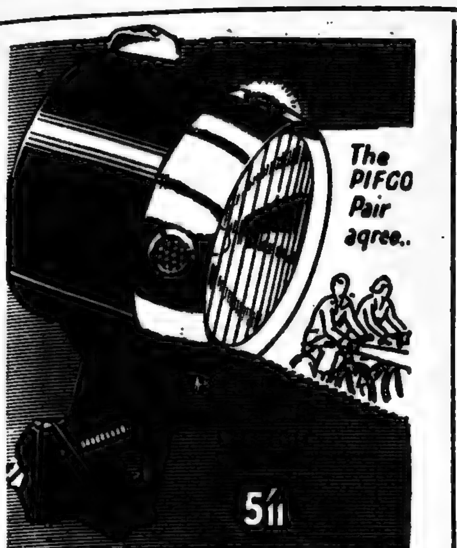
J. M. C. (Leeds).—"I slipped in the garden and fell on my head." Slip in some *Bullets* this week and you may fall on your feet—we offer £500 with a Family Week-end in London on page 47, as well as Christmas Dinners.

H. P. (Elstree).—"In a new film, I hear, the heroine works in a laundry and the hero is a soap magnate's son." At first the romance won't wash, but everything's smoothed out in the end?

Stock Exchange Man (Sutton).—"The firework trade isn't what it was." But very soon preferred fireworks will be booming again, and there will be an upward movement in rockets.

(Many replies unavoidably held over)

If you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.



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New Blood Treatment.

"I am pleased to tell you I am completely cured from that terrible disease, varicose eczema and psoriasis, from which I was suffering, and I can only thank Elasto for the wonderful and speedy cure. My legs now show no trace of the old trouble, and my skin is as soft as velvet. I think Elasto is the safest and cleanest and best blood purifier in the world. . ."

(Signed) Mr. E. J. BEAUCHAMP,
30, British Grove, Chiswick, W.4.

The New Elasto Blood Treatment is bringing quick relief to thousands of sufferers from Eczema, Psoriasis, Dermatitis, Bad Legs, Varicose Veins, and other diseases of the skin and circulatory system.

Send for Free Sample!

Elasto blood treatment is fully explained in a special booklet which we will gladly send, privately, post free, together with Free Sample and copies of recent testimonials. Write for these to-day. Now! while you think of it. *This offer is too good to be missed!*
THE NEW ERA TREATMENT COMPANY, LTD., (Dept. 15A), Cecil House, Holborn Viaduct, London, E.C.

STOP THAT SNEEZING & SNIFFLING WITH 'ASPRO'

Head colds with their attendant coughing—sneezing and dizziness are about. They can definitely be stopped quickly with 'ASPRO.' The reason is because 'ASPRO' reduces feverishness in a few minutes and has a soothing influence on the nerves. The attendant congestion is relieved—irritability soothed away—the temperature reduced. The result is that after one or two doses of 'ASPRO' you will be quite free from your cold. Definite relief follows the first dose. So you see there's no need to put up with colds. It costs little to try 'ASPRO,' so why not try it ?

REMEMBER—FEVERISH COMPLAINTS YIELD TO 'ASPRO'

TRY
'ASPRO'
for

- COLDS
- LUMBAGO
- IRRITABILITY
- NEURITIS
- HAY FEVER
- NERVE SHOCK
- PAINS PECULIAR TO WOMEN
- MALARIA
- ASTHMA
- INFLUENZA
- HEADACHES
- SLEEPLESSNESS
- NEURALGIA
- SCIATICA
- GOUT
- RHEUMATISM
- ALCOHOLIC AFTER-EFFECTS
- TOOTHACHE

ASPRO

'FLU, COLDS AND HEADACHES BANISHED

Loddiges Road, Mare Street,
Hackney, E.9.

Gentlemen,

It is with the greatest pleasure that I write this letter to prove the genuine effect of your 'ASPRO' tablets. I sometimes have a headache which is unbearable, but a little while after I have taken two 'ASPRO' tablets it has gone. When I have felt a "'flu" cold coming over me I have gone to bed, drunk some hot lemon water with two 'ASPRO' tablets and the next morning I am as "fit as a fiddle." I am,

Yours gratefully, B. C. R.

SUMMER & WINTER HEAD COLDS BANISHED

Dear Sirs, Highgate, N.19.

I feel duty bound to write and thank you for the great boon 'ASPRO' is to me. I suffered severe head colds frequently, summer and winter alike. I had only to meet anyone with a cold and sure enough I took it. Now, about three years ago, I saw an advert. for 'ASPRO' and decided to give them a trial. They proved really wonderful, and when I feel the slightest chill or I am in company with anyone with influenza colds I safeguard myself with a couple of 'ASPRO' tablets before retiring and at intervals during the day if necessary.

Yours faithfully, F. H. WEST (Mr.).

KEEPS FREE FROM RHEUMATISM AND COLDS

Mrs. Whitehead, of 38, Kay Street, Middleton, writes:—Last winter I was never without a cold, which at last turned into rheumatism and I was in bed for weeks. When I started getting up I thought I would try 'ASPRO,' as I had taken them for headaches and they had always banished them. I was not long before I was feeling myself again and this winter I am glad to say I have never had one cold.

I take two 'ASPRO' tablets every night and they keep me free from rheumatism and colds. Twelve months ago I thought I would never walk again and now I am better than ever.

'ASPRO' AS A GARGLE

Two 'ASPRO' tablets in four tablespoonfuls of water make an excellent gargle for sore throat, tonsilitis, and act as a deterrent.

'ASPRO' consists of the purest Acetylsalicylic Acid that has ever been known to Medical Science and its claims are based on its superiority.

Agents: NICHOLAS & CO. PTY., LTD. ('Aspro' Dept.), SLOUGH, BUCKS.
Telephone: SLOUGH 608.
No proprietary right is claimed in the method of manufacture or the formula.
Made by Aspro, Ltd., Slough, England

All leading Chemists and Stores stock and display 'ASPRO.'

PRICES WITHIN THE REACH OF ALL 3D. 6D. 1/3 2/6

UNLIMITED Xmas HAMPERS

added to . . . JOHN BULL'S HUGE FORTUNE plus PENSION OFFER!

£500 CASH AT ONCE, AND £5 MONTHLY FOR LIFE

OR ONE HUGE LUMP SUM OF £850

EVERY CASH PRIZE
accompanied by
HAMPER
containing:
PLUMP XMAS FOWL, SAUSAGES, XMAS PUDDING, CAKE, FRUIT, CHOCOLATES, CIGARETTES, CRACKERS, BISCUITS, FINE OLD PORT

£100 BETWEEN ALL RUNNERS-UP

£100 EXTRA BETWEEN RUNNERS-UP FROM WHOM WE RECEIVE TWO SIXPENNY ENTRIES IN THE SAME ENVELOPE

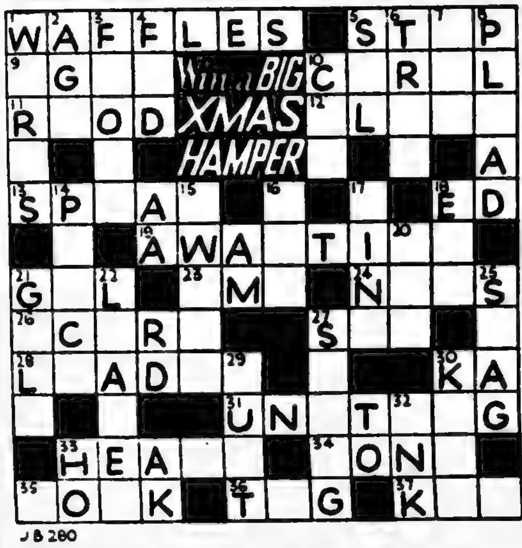
HEADING this week's great new Crossword Offer you find a Giant Fortune-plus-Pension First Prize; this fine 2-in-1 award consists of £500 cash at once, followed by a £5 cheque every month as long as you live!

The lump sum alternative is £850. Runners-up will share £200 as announced above, and this brings us to the famous Crossword Christmas Hampers, of which "John Bull" despatched over 1,200 in time for December 25, 1933.

This year's Hampers, with contents just as generous and tempting as ever before, make their first appearance of 1934 to-day — and we shall add one to every prize in this Contest, whether that cash award be large or small.

FREE HELP FOR X-WORD ENTRANTS Send Postcard for free copy of "John Bull's" *Crossword Gazette.* Address: Gazette Dept., 30, Bedford Street, W.C.2, or register for 12 weeks' supply on Coupon on "Bullets" page.

"JOHN BULL" CROSSWORD No. 280—CLOSING (NOON) THURSDAY, OCT. 25, 1934



J B 280

Win a BIG XMAS HAMPER

J B 280

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose

P.O. value .... No.............
Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 2 Squares **6D.**

SIGNED ....

ADDRESS ....

....

CUT ROUND THESE DOTTED LINES

CUT ROUND THESE DOTTED LINES

"JOHN BULL" CROSSWORD No. 280—CLOSING (NOON) THURSDAY, OCT. 25, 1934

Win a BIG XMAS HAMPER

J B 280

Win a BIG XMAS HAMPER

J B 280

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose

P.O. value........ No.............
Readers in Scotland ineligible. See Rule 5.

ENTRY FEE for 4 Squares **1/-**

SIGNED ....

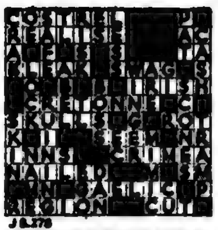
ADDRESS ....

....

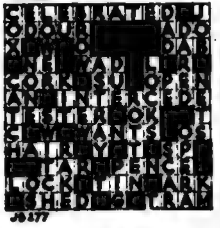
ADDRESS ENTRY: "JOHN BULL" CROSSWORD No. 280, 57, LONG ACRE, LONDON, W.C.2 (Comp.)

SOLUTIONS OF "JOHN BULL" X-WORD Nos. 277 and 278.

Winners in Crossword No. 277 appear on page 45. Winners in Crossword No. 278 will be published next week. The solutions of "John Bull" Crosswords Nos. 277 and 278 are given herewith as a matter of interest to our Crossword Competitors. We wish to emphasise that no claims are required, as all entries are carefully examined by our staff.



J B 278



J B 277

"John Bull" will pay a Life Pension of £5 a month and £500 (or a lump sum of £850) for a correct solution on one square of the puzzle below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £100 will be divided between those competitors who enter squares containing one error only, or only one error more than the winning solution. An extra Bonus of £100 will be divided between Runners-up from whom we have received two sixpenny coupons in the same envelope. A GIANT HAMPER will be added to every winner's prize. Solution of puzzle will be published in "John Bull" on sale Thursday, November 1, and winner in "John Bull" on sale Thursday, November 8.

STUDY THESE CLUES

ACROSS

1. Favourite dish in America
5. Red light means this
9. Girls scorn men who do this
10. Comes from sea's bed and makes necklaces
11. A quarter of an acre
12. Describes twins
13. Catches the proverbial mackerel
19. Waiting for
21. Cockney's name for girl
23. Little demon
24. What Mrs. Henpeck does incessantly
26. Grows on an oak
27. Blue one makes you cheerful
28. Hitler is one
31. Act of joining together
33. Rubbish is often put into these
34. Not one
35. May stop you from having a drink
36. Helps on a tight-fitting boot
37. Opens gates and lets you in

DOWN

1. Choose the right ones if you want to hook something
2. Time gone by
3. It suffers from visits of mice
4. Given food
5. Another name for the sun
6. Tourists find Berlin, Paris and Rome an interesting one
7. Grows from 26 across
8. Make a plea
10. Is licensed annually for use
14. Making row endangers it
15. Kind of string
16. Some newspapers give one this
17. Novice in this must beware of a fall
18. Did this or the chicken come first?
20. Opposite of "yea"
21. Rubbish gets strewn about in one
22. He might be better employed
25. Skilled burglar easily disposes of this
27. May leave you with only one hand to use
29. Makes iron look reddish
30. Where your leg bends
32. Fill in your coupon with this

READ THESE RULES AND CONDITIONS

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry fee for two squares is SIXPENCE, for Four Squares send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O., and fill in the number upon Entry Form; send Entry Form by post as directed to reach us not later than NOON Thursday, October 25.

2.—In addition to the two sixpenny entry forms on this page, each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette." No entrant may submit more than TWO ENTRY FORMS from this page plus TWO from "Crossword Gazette." Squares left incomplete, mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—Winner of this contest will appear in "John Bull" on Sale Thursday, November 8, 1934. Should any competitor not announced as a winner have entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, November 20, 1934, in accordance with directions given with result. Any such scrutiny, which may amend the result, must be accepted as final. No scrutiny can be conducted in connection with the additional award of £100 to be divided between Runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

4.—In the event of a tie, a prize will be divided, but no competitor may receive more than one award per contest. Should first prize be shared £850 cash will be paid instead of the two-in-one award.

5.—Readers in Scotland are debarred from and cannot enter this competition. Any entry form bearing an address in Scotland will be disqualified.

6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

NO CLAIMS REQUIRED

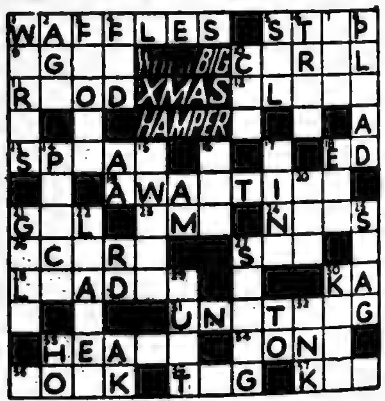
NEWSAGENT'S PRIZE

A special prize of £5 will be awarded to the newsagent from whom this contest's first prize winner usually purchases his copy of "John Bull." Should the first prize be shared the £5 will be divided between sharers' Newsagents.

KEEP YOUR COPIES BELOW

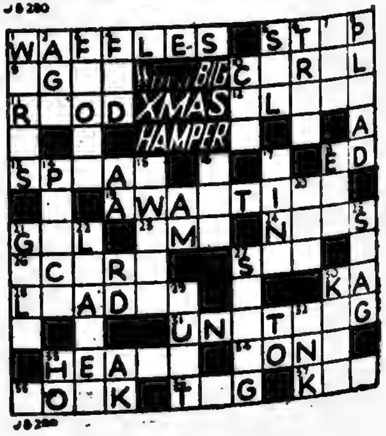
These miniature reproductions of this week's Puzzle are only to be used for keeping copies of your solutions.

J B 280



J B 280

J B 280



J B 280

NEW LIFE FOR HAIR

"Dead" Hair Roots Rare. They Simply Become Too Weak to Grow New Hair THROUGH Hard or Scurfy Scalp

See What Kotalko Will Do.

Thousands of men and women have re-grown fine new heads of hair by using Kotalko. It re-grows the hair because it frees the scalp from hair-stifling scurf and poisonous and malodorous grease, softening the hardening scalp, and restoring its healthful circulation, reviving new and vigorous life and growth in the sleeping hair-roots.

Almost at once you will feel new life and hair-growth-activity in your scalp.

Surprisingly quickly you will see new hair growing through the scalp. Simply carry on with Kotalko (True Hair Grower) and Kotalko Scalp Soap as directed. Any thin or bald places will soon be re-covered with new and vigorously healthy hair rich in its natural colouring. After the hair has grown an inch or more in length try to pull out one of the new hairs slowly. You will not be able to do this. The hair will be too strongly rooted to break or pull away from its hair-follicle. See, too, how luxuriantly thick and rich in colouring it will be. There's no falling, brushing, combing, or pulling out of such vigorously strong and healthy new hair.

Massage your Scalp and Feed Hair Roots Daily with Kotalko.

Cleanse and Soften Scalp and Hair Follicles Once Weekly with Kotalko Scalp Soap.

KOTALKO
TRUE HAIR GROWER

"Had Big Bald Patch."

See Story sent with package.

"I WAS ALMOST BALD"

See DELIGHTED USERS' OWN PHOTOS AND EXPERIENCES that will be sent with your Trial Package of Kotalko and Kotalko Scalp Soap. These will show you that you need not lose your hair or look prematurely aged through baldness.

To JOHN HART BRITTAIN, Ltd.,
9, PERCY STREET (53 AO.), LONDON, W.1

Please send me, post paid, Testing Package of KOTALKO and KOTALKO SOAP, with directions, for which I enclosed 3d. in stamps.

NAME ....

ADDRESS ....

....

RECORD 'X.L.' BARGAIN BALE

20/-

MOST MARVELLOUS VALUE EVER OFFERED TO THE PUBLIC.

Thousands of our bales have already been despatched to all parts of the world and letters received from delighted customers. Send to-day, absolutely no risk in any way, because we guarantee to return your money in full if you are not satisfied. Every article of the highest quality and perfect.

Special to "John Bull" readers this week. Read the guaranteed Contents:—

2 Heavy Yorkshire White Raised Blankets, full size, 80 in. x 60 in.
1 Heavy Coloured Striped Blanket, size 54in. x 75 in.
2 Yorkshire White Raised Blankets, soft, warm, and durable, 52 in. x 70 in.
1 Splendid Alhambra or Honeycomb Quilt, full size, 80 in. x 70 in. (White or Coloured).
1 White Damask Tablecloth, 52 x 52 in. with newest style coloured borders gold, blue and pink.
1 Beautiful Bedspread, Blue, Crimson, Olive, etc., on Jaspe grounds, new colours. Centre design edged with Art. Silk Embroidery, size 60 in. x 80 in.
2 Coloured Striped Turkish Towels, absorbent loop pile, 30 in. x 44 in.
1 Fancy Coloured Table Cover, size 36 in. x 36 in., new designs, Blue, Crimson, Gold, etc.
1 Elegant Embossed Electro Cake or Fruit Dish, size 11½ in.
1 Lady's Full-size Overall or Blouse.

BALE COMPLETE *Carriage Paid* **20/-**

RUGS GIVEN AWAY

This PHENOMENAL OFFER is made to readers of "John Bull." On receipt of a P.O. for 9s., Carr. 1s. extra, we will forward, direct from our Looms to your address, one of our "PRUDENTIAL" Real Seamless Woven BRUSSELETTE CARPETS. Suitable for Drawing-room, Dining-room, Bedroom, etc. Handsomely bordered in new Turkey and artistic patterns (as illustration) and fashionable shades of Crimson, Greens, Blues Browns, Rose, and mingled Colourings to suit all requirements, and large enough to cover any ordinary sized room. They are made of material equal to wool and being a speciality of our own can only be obtained direct from our Looms, thus saving the purchaser all middle profits. Money willingly refunded if not approved. Thousands of Repeat Orders and Unsolicited Testimonials received. With every carpet we shall absolutely give away a very handsome rug to match. Every reader of "John Bull" is invited to send for our New Illustrated Bargain Sale Catalogue of Carpets, with Rugs to match (Axminster, Wilton, Brussels, Ideal and Brusselette) in all sizes; also Yorkshire and Witney Blankets, Down Quilts, Bed Sheets, Table Linens, Towels, Bedding, etc., at the lowest warehouse prices, free by return of post.

SPECIAL OFFER— 2 Carpets and 2 Rugs 19/- Carriage paid.

BRITISH CARPETS for BRITISH HOMES! Direct from the Looms!

F. HODGSON & SONS, Manufacturers and Merchants, (Dept. J.B.), WOODSLEY ROAD. **LEEDS.**

COLDS VANISH

AMAZING RELIEF IN 30 SECONDS

Use just one touch of Nostroline brand nasal remedy. Clears head, stops nasal discharge, ends congestion, soreness, deafness, & head noises.

NO FLU NO CATARRH

Safe even for baby
1/3 all Chemists.

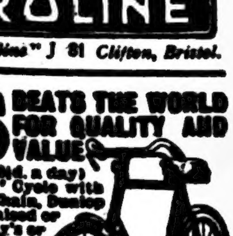
NOSTROLINE

Free Sample from "Nostroline" J 81 Clifton, Bristol.

GRAVES

BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2½d. a day) buys the Graves "FLIGHT" Cycle with Dunlop Saddle, Coventry Chain, Dunlop Tyres, Chromium Plate, Raised or Dropped Handlebars. Lady's or Gent's with Accessories. Carr. Paid £3:17:6 or 5/2 monthly. No charge for Easy Terms. With Sturmey-Archer 3-Speed £4:17:6 or 6/6 monthly. Catalogue Free. Ladies', Gent's, Juveniles', and Tradesmen's Cycles, Tandems, Roadsters, Racers, Club Models.



5/2 NOW

J G GRAVES Ltd. SHEFFIELD

"John Bull" Guarantee

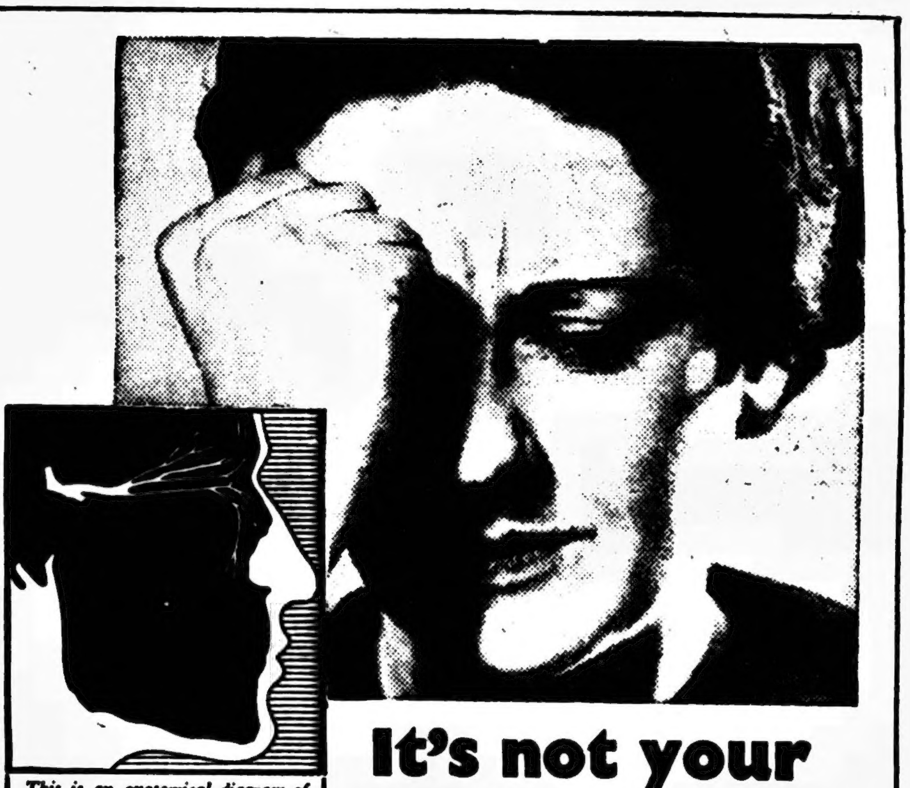
EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED,
Proprietors of "John Bull."



This is an anatomical diagram of your Orbital Nerve which lies at the base of your brain and comes forward to your forehead, above your eyes.

It's not your EYES but

YOUR ORBITAL NERVE

that causes those throbbing

HEAD PAINS

HAVE your headaches reached the stage where the pain never leaves you and the usual remedies give no relief? That is because you have not recognised that those agonising head pains right above your eyes are due to your nerves. They are not ordinary headaches. That's the mistake you have been making.

HOW Dr. CASSELLS TABLETS FEED IMPOVERISHED NERVES

Because your nerves are weak and impoverished your Orbital Nerve is causing you acute pain. As you will see from the anatomical diagram it is an important nerve—close to the eyes, close to the brain. Those head pains will only begin to disappear when you begin to treat your nerves, when you nourish them and revitalise them. You need a course of Dr. Cassells Tablets for the Nerves. There is nothing to compare with them. They are made from a famous prescription which has given relief in hundreds of thousands of nerve cases and they contain the essential nerve nutrients and restoratives which your weak nervous system needs.

INSOMNIA, HEADACHE, PALPITATION INDIGESTION, DIZZINESS, NEURITIS DEPRESSION, NERVOUS DEBILITY...

In all these cases think of your nerves first and start a course of Dr. Cassells Tablets without delay.

"Shooting Pains in Head"

"I had sharp shooting pains in the head and all my limbs seemed a dead weight. I was advised to try Dr. Cassells Tablets for the Nerves. My pains went with the first box . . . the second box did the trick. I am now quite restored to health."

R. C., Gravesend.

This is a very convincing example of how effective Dr. Cassells Tablets are, even in the worst cases. Mr. R. C. was very ill. The powerful nerve tonics in Kolæ Semina made him brighter. He took a better view of things. Then the Glycerophosphates, Hypophosphites & Phosphates restored the nerve impoverishment. Finally he was completely brought back to health. It is the invariable effect of Dr. Cassells Tablets.

THE FORMULA—HOW IT ACTS

1. *NERVE RESTORATIVES*

The valuable nerve nutrients, the Glycerophosphates, Hypophosphites and Phosphates supply the element Phosphorus which your brain and your nerves need if they are to be restored to health.

2. *NERVE VITALISERS*

There are three natural vegetable ingredients—Kolæ Semina, Caffeine and Theobromine—which have a remarkable strengthening effect on your heart, driving away nervous depression and clearing your brain.

3. *FOR THE BLOOD*

There are valuable Hæmatinics (blood-forming elements), Iron - Manganese - Calcium. All signs of Anæmia due to weak nerves are quickly overcome. Iron alone is not enough in your nervous condition.

4. *FOR THE DIGESTION*

There is a special ingredient added which scientists call an Enzyme. This is Pepsin. It has a wonderful effect in stimulating the digestion, and recent medical research has proved that in relieving Nervous Debility, Pepsin is invaluable.

FAIR PLAY OFFER

Buy a 1/3 bottle of Dr. Cassells Tablets. Take two to-night and see how much better you feel in the morning. The Veno Drug Co., Ltd., Manchester 16, will refund your money if you are not entirely satisfied.

Prices 6d., 1/3, 3/- & 5/- from all Chemists

Dr. CASSELLS TABLETS

BRAND

The Nerve Tonic that gets at the CAUSE of your Trouble

HE SOARED to a "Bullets" £600 Success

Chat with R.A.F. Winner

(*By a* JOHN BULL *Representative.*)

"IF an ordinary bloke like me can reach the top," said the Royal Air Force man, "well, a First Prize is within the reach of everybody."

The "ordinary bloke" whose words these were was Corporal E. Sanders, attached to the R.A.F. Station at Farnborough. And the words with which he won the £600-plus-Radio-First Prize in our 954th Contest were, HER DAY—GRANDMA RECALLS "WITH EMBROIDERY."

As a married man, Corporal Sanders explained to me, he lives out of barracks at 10, Sherborne Road, Farnborough. So it was his wife who opened JOHN BULL'S telegram on a recent Friday afternoon—and she almost flew up to the R.A.F. Station where her husband was busy in the stores

"It must be about fourteen years since I first dabbled in *Bullets*," this winner recalled. "For six years I was stationed at Uxbridge, where I had a *Bullets* partner in Corporal R. H. Hastings.

"He is stationed at Hawkinge, near Folkestone, now—and we write to each other regularly about *Bullets*. He won a *Bullets* Turkey the Christmas before last, and we split the wishbone, wishing for a First Prize apiece.

"Well, I've got mine first!" he chuckled—and then he went on to explain what may be the reason why he has soared to the top of our prize-list.

"Four years ago," he told me, "I decided to do this *Bullets* job properly, and since then I have hardly missed a week. But I've won nothing higher than a £2 prize until now.

"I never enter more than four efforts weekly," he continued, "so those 'Target' and Red Seal Prizes I've won have enabled me to enter free most of the time!

"I was married not long ago," Corporal Sanders went on to explain, "and my time in the R.A.F. will be up next April. Out I'll have to go into the civilian world, and though I haven't decided on what sort of a job to try for, this £600 will make all the difference."

* * *

Look back at the *Bullet* which brought success to this winner. It is no more than a few simple words, neatly welded into a telling effort. And it is just the kind of *Bullet* which might be put together by any "ordinary bloke"—or his feminine counterpart.

To spur you on to make some prize-worthy efforts, there are incentives in plenty to-day. A fine First Prize of £500, with a Family Week-end in London for Christmas Shopping, is the biggest attraction—and a fine batch of our new Millionaires' Christmas Hampers, as well as 100 of our famous *Bullets* Turkeys are also amongst the 10,625 prizes.

Get busy on the *Examples* now and see what you can win.

Real Aid Free!

"A tremendous encouragement"—that is how Corporal E. Sanders describes the free weekly guidance of his *Bullets Bulletin*.

For just a halfpenny a week, the bare cost of postage, this £600 winner received every Thursday an invaluable budget of Competition news and hints.

If you have yet to join the circle of regular readers, post off to-night the Reservation Coupon on opposite page, and you may soon be soaring yourself to the top of our prize-list.

BIG CASH-PLUS-RADIOGRAM PRIZES AWARDED

FIRST PRIZE £600.—COMPETITION No. 955.

H. P. REYNOLDS, 8, North Road, Whitehaven.

Example:—WORTH LISTENING TO
Bullet:—FIRST "DAD!"—"FIRST, DAD!"

SECOND PRIZE OF £50:

W. C. HUNT, 1, Church Road, Coddington, Newark-on-Trent.

Example: Step Up
Bullet: When Everyone Owns "Doorstep."

THIRD PRIZE OF £25:

O. V. CHARLES, Longney, near Gloucester.

Example. Kind Words
Bullet: As Easy As "Hard."
(Entered on "Target" Prize coupon.)

OTHER PRIZES:

£15: E. A. SMITH, c/o Oliver Cromwell (Off Licence). Wood End Green Road, Hayes, Middlesex
Step Up—Want It? Warrant It!

£10: L. W. COOPER, 29, Ripon Road, Plumstead, S.E.
Zone Of Silence—Also "Beacon," Flanders Fields.

£9 10s.: Mrs. M. ASHMAN, 9, Trentham Place, Leeds.
Good Fairy—Britannia—Wand's Taxpayer's "Whip."
(Entered on "Target" Prize coupon.)

£9: Mrs. BASTON, 40, Wandsworth Road, Heaton, Newcastle.
Public Servant—Magistrate Attacking Law's "Cobwebs."

£8 10s.: E. A. FOX, 9, Cheltenham Road, Orpington, Kent.
Sure Of His Ground—Till Owning Some, Communist.

£8: G. A. CLARKE, 3, Davies Street, Porth, Rhondda, Glam.
On Paper—System Worked—"Paper, Sir?"

£7 10s.: A. S. FLOWER, 13, Herbert Street, Plaistow, E.
Kind Words—Restored "Wreck"—"Robbed" River.

£7: W. D. LEWIS, 3, Vivian Terrace, Aberavon.
He Had A Job, But—"Whispers" Awoke "Slumbering" Past.
(Entered on "Target" Prize coupon.)

£6 10s.: Mrs. L. F. HARROLD, 11, Woodlands Grove, Isleworth, Middlesex.
Blown To Bits—Almost—Bank Notes Sandy's Counting.

£6: G. TAYLOR, 25, Edgware Road, Bulwell, Nottingham.
Gradually—"Drops" *Formed* His "Rocks."

£5 10s.: A. M. FRANCIS, 43, Milborough Crescent, Lee, S.E.
Worth Listening To—Grandpa's Life—You'd Die!

£5: J. O. REDBURN, 8, Trinity Place, Halifax, Yorks.
Good Fairy—Mine's Continually "Blessing Me."
(Entered on "Season Ticket" coupon.)

£4 10s.: B. GURD, Lea Green, Downton, Lymington, Hants.
In A Fury—Director—Secretary—Office-boy—Cat!

£4: T. HOGG, 3, Leys Place, Cowley Road, Oxford.
Wrecked The Ceremony—*Wasp* Thinking Bride "Sweet."

£3 10s.: A. C. LLOYD, 184, Earlsfield Road, London, S.W.
Woke Up The House—About Two—About Tooth!
(Entered on "Target" Prize coupon.)

£3: G. MARTIN, 7, Addison Road, Rugby.
Sinking In—Folly Of "Fall In!"

Each of the above winners will also receive an "Ultra" All-mains Radio Gramophone, as will 6 of £2. A list of these, together with 25 £1 and 500 2s. 6d. winners, can be seen at the offices of "John Bull."

"John Bull" Insurance Gift Registration Forms and the "John Bull" Pen Coupon appear this week on page 7

£4,000 Cash Won in Crossword Competition No. 277.

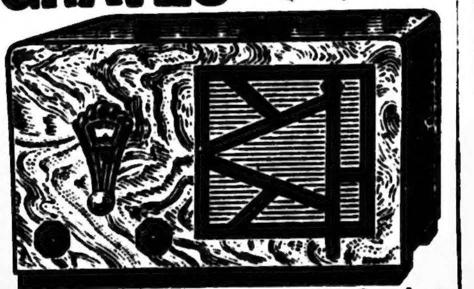
In the above Competition, correct solutions were received from the following two competitors, who share the £3,500 offered. To each of them, subject to the conditions of the Competition, a cheque for £1,750 will be sent.

J. S. CARR, 32, MALVERN ROAD, LIVERPOOL.
H. J. PEARSON, BIDDULPH LODGE, NELSON ROAD, BOGNOR REGIS.

Any other entrant who claims to have sent a solution eligible for a share of this Prize must demand a scrutiny by First Post, Tuesday, October 30, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £500 to Runners-up. This prize has been divided between the following 23 competitors from whom we received solutions containing one error and who will each receive £21 14s. 10d.: A. E. Bennett, 115, St. John's Rd., Faversham; H. H. Bowyer, 144, High St., Merthyr Tydfil; H. Carter, 99, Pawsons Rd., West Croydon; C. L. Coleshill, 45, Greenbank Av., Hall Green, Birmingham; L. J. Crockett, 63, Springfield Av., Shirehampton, Bristol; E. W. Edwards, Ownham, Wickham Heath, Newbury; Mrs. G. Ford, 5, Crag-y-don Parade, Llandudno; Mrs. R. Goldsmith, 27, Hunstone Av., Meadow Head, Sheffield; N. Hilton, 66, Wellington St., Winson Green, Birmingham; R. Jackson, 34, Malvern St., Newcastle-on-Tyne; Mrs. B. Jones, Capel House, Ferry Rd., Kidwelly; Mrs. A. Lees, 2, Elder Grove, New Moston, Manchester; Mrs. N. Luck, 21, Kimberley Rd., Nunhead, S.E.15; Mrs. J. McRae, 6, Grosvenor Rd., Belvedere, Kent; Miss M. Marks, 11, Queen Street, North Petherton; Miss E. Pennington, 484, Wigan Rd., Westhoughton, Nr. Bolton; Mrs. E. Prince, Weaverham Rd., Sandiway, Northwich; G. Ray, Gorran, Cornwall; A. Reynolds, 20, Allerton Road, Wallasey; E. Smith, 17, Percy Avenue, Whitley Bay; G. Taylor, 43, Silver St., Higher Irlam, Manchester; R. West, 12, Gladstone Rd., Seacombe, Wallasey; A. Worthington, 2, Burntwood, Grimethorpe, Barnsley.

An Amazing New X-Word Offer with a First Prize of £500 in Cash and a Life Pension of £5 Monthly for Life, or one lump sum of £850 together with £200 to be divided between Runners-up, and a Wonderful Hamper for every Prize-winner appears on Page 44. Try your skill now!



GRAVES Beats the World For Quality & Value

Make sure of the best by having THE GRAVES-NATIONAL 3-VALVE Battery-driven self-contained Set—a triumph of Radio skill & enterprise, and unrivalled for dependability.

Every component the best of its class. Steel Chassis, British Valves, Illuminated Tuning Dial. Figured Walnut Cabinet 17 x 10 x 9in. IT HAS A SPECIAL COIL CIRCUIT USING IRON-CORED RADIO FREQUENCY COILS, AND PERMANENT MAGNET MOVING COIL LOUD SPEAKER OF ADVANCED DESIGN. H.T. Battery, Accumulator & Aerial Equipment. Nothing else to buy. Carriage Paid £6.16.0 or 8/- monthly. Fullest Approval. NO CHARGE FOR EASY TERMS.

8/- NOW

Mr. M. A. P. of Eckley, writes:—"About 6½ years ago I had a Wireless from you and it is still going strong, and has not cost me a penny for new parts. All the components are the same.

WRITE FOR CATALOGUE of latest designs for Mains or Batteries including Band Pass, Super-Het Sets, etc.
J. G. GRAVES LTD. SHEFFIELD.

FAIRY SOAP CONTEST

HURRY....
FOR CASH PRIZES
VALUE £1,000

If you haven't sent in your entries—do so now. It's positively your last chance to enter this simple competition. Remember £500 1st prize and hundreds of other cash prizes are to be given away for just a name for the Fairy Soap Baby. Simple, isn't it?

CONTEST CLOSES ON SATURDAY OCT. 20

Send in Your Entries Now!

GRAVES NO. 1 CLUB MODEL

BEATS THE WORLD FOR QUALITY AND VALUE.
Frame 21 or 23in, Racing Hubs, quick release Wing Nuts, Dunlop Sports Tyres, Coventry Chain Dunlop Endrick Rims, Marsh Level grip adjust. Handlebars, Racing Pedals, Caliper Rear Brake, Middlemore's Racing Saddle. 'Hold-all' Bag, Rear Reflector, & Accessories. Lady's or Gent's same price £4.10.0 or 6/- monthly. Catalogue Ladies', Gent's, Juveniles', Tradesmen's, Tandems, etc.
J. G. GRAVES LTD. SHEFFIELD

6/- NOW
Supplied Maroon, Red, Blue or Black as desired

NO MORE HAIR TROUBLES
A Free Offer.
Every man or woman whose hair growth is in any way failing should fill in the coupon in the "Silvikrin" advertisement on page 33 for a generous sample of this excellent new preparation, together with a free booklet and medical opinions.

Do your hands say HOUSEWORK?

Redness & Roughness Removed—Skin made Soft & Smooth

DO your hands reflect the care you give them, or do they tell a tale of neglect for all to see? To have nice hands and arms, there is no need to go in for expensive beauty treatment. Get a box of Zam-Buk to-day! A little Zam-Buk massaged gently into the skin every night, before you retire, is simply wonderful for removing all traces of redness, roughness and chapping.

No matter how household duties or weather has marred your skin, Zam-Buk will quickly soothe and heal and make it soft, lovely, and smooth.

Zam-Buk's refined herbal oils are readily absorbed into the pores. It replenishes the skin's deficiency of natural oils and keeps the tissues soft and flexible at all times.

Zam-Buk brand ointment 1/3 and 3/- a tin. Zam-Buk Medicinal Soap 1/- a tablet. All chemists.

WHO IS YOUR SKINNY FRIEND, MARY?

Tell him to take Cod Liver Oil for a couple of months, and get enough good, healthy flesh on his bones to look like a real man.

Or tell him he needn't swallow Cod Liver Oil with its fishy taste, because he can now get the wonderful vitamins of Halibut Liver Oil, which is even better than any other Liver Oil, put up in sugar-coated tablet form.

Tell him to ask for the new Clotabs. Every chemist sells them at 1/3 and 3/- the bottle. Any man or woman can put on 3 lb. of healthy flesh with 30 days' treatment as prescribed or money paid for the tablets will be refunded by the makers.

Even with the old tablets one woman who was run down and lost 1 st. 11 lb. regained all her weight. A little girl of 8, weak, and with no appetite, gained 6 lb., and gets healthier every day.

Insist on Clotabs. In case of difficulty send direct to Macleans, Ltd., Gt. West Rd., Brentford, Mdx.

PILES

Sufferers from the maddening irritation, the exhausting, agonising pain caused by piles! Do not wait until piles (hæmorrhoids) reach such a terrible state that a serious operation may be necessary. Ask your chemist all about this special remedy. He knows the ingredients from which this inexpensive and scientific remedy is made. He can show you, too, the special applicator fixed to each tube of Man Zan, which makes the use of this soothing, healing unguent so clean and simple.

Man Zan is no ordinary ointment. It is prepared for one purpose only—to end the irritation, allay the inflammation and definitely banish piles. From the very first application you feel the irritation and inflammation ending, and if you will only persevere, never more will you be tortured with the agony of piles.

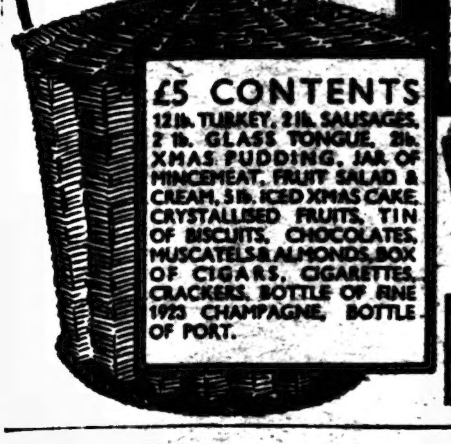
Man Zan Brand Pile Remedy is sold by chemists everywhere, price 3/- (including special nozzle applicator). Remember the name of this splendid remedy—

ManZan
BRAND
PILE REMEDY

6 34

NEW XMAS PRIZES, NOVEL BIG 2-IN-1 FIRST and 'BULLETS' TURKEYS

25 MILLIONAIRES' XMAS HAMPERS
one with every prize of £2.10s. or over.



£5 CONTENTS
12 lb. TURKEY, 2 lb. SAUSAGES, 2 lb. GLASS TONGUE, 2 lb. XMAS PUDDING, JAR OF MINCEMEAT, FRUIT SALAD & CREAM, 5 lb. ICED XMAS CAKE, CRYSTALLISED FRUITS, TIN OF BISCUITS, CHOCOLATES, MUSCATELS & ALMONDS, BOX OF CIGARS, CIGARETTES, CRACKERS, BOTTLE OF FINE 1923 CHAMPAGNE, BOTTLE OF PORT.

£500 *Cash, and...* **FAMILY WEEK-END IN LONDON**
For Xmas Shopping

AT THE SHOPS
ENJOYING A THEATRE

WINNER AND UP TO 3 MEMBERS OF FAMILY WILL TRAVEL TO LONDON FREE TO ENJOY LUXURIOUS HOTEL ACCOMMODATION, FOR ANY WEEK-END BEFORE CHRISTMAS. CAR WILL ENABLE THEM COMFORTABLY TO SEE THE SIGHTS, ATTEND A THEATRE AND UNDERTAKE THEIR—
CHRISTMAS SHOPPING

100 FINE 'BULLETS' XMAS TURKEYS

£50	£25	£15	£10	£9	£8	15 OF £2.10s.	500 OF 2/6 2,000 RED SEAL 'TARGETS' 8,000 'TARGETS'
			£7	£6	£5		

First Huge Array of "Bullets" Christmas Prizes!

HERE is your first big opportunity of the *Bullets* year to win for yourself and your family the merriest Christmas you have ever known!

If you are amongst this week's 25 chief cash prize-winners, your cheque will be followed, just before Christmas, by a seasonable new prize—a Millionaire's Hamper. And for those who just miss a place amongst the 25 Cash-plus-Hamper winners, there are 100 fine Christmas Turkeys.

Notice, too, that the First Prize this week is much more than £500 cash and a huge £5 Hamper. *The winner, with up to three members of family, will be invited to London for a week-end at* JOHN BULL'S *expense, just when the Christmas Shopping Season is at its height!*

You can be the £500 winner who will be welcomed to London for this Christmas Shopping Week, provided your entry is in by Saturday, October 27.

THE WAY TO WIN

TO make a *Bullet*, all you have to do is to add any TWO, THREE or FOUR words of apt and original comment to any of the *Examples*. Remember that your comment must have a close bearing on the chosen *Example* and that unusual phrasing helps enormously to lift your effort above the rest.

To show you how to go to work, suppose you chose the *Example* AT BRITANNIA'S FIRESIDE; the added words *Politicians Like Old Women*, might be your first comment. A few moments spent in polishing the phrasing and you could readily produce the typical *Bullet*, AT BRITANNIA'S FIRESIDE—GRANDMOTHERLY POLITICIANS "KNITTING" REGULATIONS.

Before you start on your own efforts study carefully the winning *Bullets* in Competition No. 955 which appear on the previous page.

Then get busy with some *Bullets* to enter for this huge opening offer of our Christmas Campaign—and it may be to you that a thrilling First Prize telegram will be addressed on Friday, November 9.

USE THESE "EXAMPLES"

AT BRITANNIA'S FIRESIDE
LOOKS LOVELY
WHEELS OF INDUSTRY
NEGLECTED
DOCTOR HITLER
FANCIES HIMSELF
IN MORE WAYS THAN ONE
MANY BELIEVE
NEW SENSATION
NAIL IN HIS COFFIN
MAN'S STRENGTH
ON THE WRONG SIDE
TO DAD'S DISGUST
HE'S SCOTCH, SO
BEFORE BUYING
SUFFERING
OFFICE NUISANCE
TRYING TO BE FUNNY
WE'LL SOON SEE
RAGING FURNACE
UNDER THE RED FLAG
POOR MR. MOTORIST
FEELING THE DRAUGHT
FOGGY
BROKEN FETTERS
LIKE A JIGSAW
SAID THE DETECTIVE
WHEN HE CAME TO
BETTER NOW
FACE THE FACTS AND
PROMPTLY
SOUND ADVICE
WEIGHTY MATTER
STROKE OF GENIUS
NOW SHE'S GONE
LOST TO THE WORLD

96 FREE PAGES OF COMPETITION HELP

What do the judges want? How do the big prize-winners make their efforts?

These and scores of other questions you will find answered in "*Bullets*" *Bulletin*, which will also introduce you to a thrilling new £50-a-week *Bullets* Football Contest.

Post off the coupon to-night and receive each Thursday for 12 weeks this eight-page guide to competition success.

POST THIS COUPON TO-NIGHT!

I enclose P.O. value sixpence (crossed "& Co.," payable to *John Bull*), to cover postage on 12 consecutive issues of "*Bullets*" *Bulletin*, commencing with the next available issue.

NAME ....

ADDRESS ....

....

Post to:—"BULLETIN" DEPT., ODHAMS PRESS LTD.
30, BEDFORD ST., LONDON, W.C.2.

(Do not send this coupon with "Bullets" entry.)

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./ Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

The original cheque for £500 awarded to the First Prize-winner in Competition No. 954 will be displayed in the window of Mr. Pike, Queen's Road, Farnborough, Hants.

ENTRY-FEE.—You must enclose a Postal Order with your entry at the rate of 6d. for each coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write your name and address with date of posting on the back of the Postal Order.

HUGE NEW FIRST AND MORE BIG XMAS PRIZES NEXT WEEK!

EXAMPLE
BULLET
EXAMPLE
BULLET

(958) Closing SAT., Oct. 27
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.
Signed ....
Address ....

EXAMPLE
BULLET
EXAMPLE
BULLET

(958) Closing SAT., Oct. 27
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.
Signed ....
Address ....

"Bullets" must consist of TWO, THREE or FOUR words.

EXAMPLE
BULLET
EXAMPLE
BULLET

(958) Closing SAT., Oct. 27
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.
Signed ....
Address ....

EXAMPLE
BULLET
EXAMPLE
BULLET

(958) Closing SAT., Oct. 27
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.
Signed ....
Address ....

EXAMPLE
BULLET
EXAMPLE
BULLET

(958) Closing SAT., Oct. 27
P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 5 Coupons send P.O. for 2s. 6d.
Signed ....
Address ....

If you wish to send in further "Bullets" you can write them on plain paper.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the chief winners in "Bullets" No. 958 usually purchase "John Bull."

Address Entry: "Bullets" No. 958, "John Bull," Long Acre, London, W.C.2 (Comp.)

THE Devoted Daughter of Newcastle!

A Lady "GOOD SAMARITAN" whose Good Deeds Began at Home.

Restored Her MOTHER to HEALTH

Conquered Her Own ANÆMIA

Stopped All Her Friends' HEADACHES

"YEAST-VITE" IS LIFE

"Yes, Dear, Yeast-Vite Has Worked Wonders"

THE love of a Mother for her Daughter is a wonderful thing, but that love must surely be strengthened when it is returned in such a practical manner as this letter reveals.

How many hundreds of Daughters are there at this present minute, equally as anxious to save their Mothers' suffering. . . wondering what they can do to see the parent they love once more restored to health and strength?

Let them follow this young lady's wise example and invoke the aid of "Yeast-Vite," the Wonder Tonic!

And how many Mothers are there with Weak and Ailing Daughters?

How many Husbands with Anæmic, Strengthless, Nerve-Tortured Wives?

How many Wives who daily watch their Men suffering Pain, losing Strength . . . maybe facing the problem of losing their employment through Poor Health?

To them, too, this grateful letter will come as an inspiration . . . a 'light' which clearly points out the means by which they can once more bring health and happiness into the home!

Why suffer when "Yeast-Vite" has made the way to New Health, New Happiness, New Buoyancy such a rapid and an easy one? Grasp NOW the means which is ready to your hand . . . accept the veritable New Life which awaits you in "Yeast-Vite" Tonic Tablets.

READ THIS LETTER

Newcastle-on-Tyne.

Dear Sirs,—I feel I must write and thank you for the benefit I have received after taking your wonderful Yeast-Vite Tablets. I have been under treatment and all said I was Anæmic. After taking many different kinds of medicine I felt no better, in fact I was getting worse. None of them did me any good. At last I decided to try your Tablets and ***after the first bottle I felt a great deal of difference.*** *My Mother was also very ill a few weeks ago.* ***She was sick all day*** *and we gave her one Yeast-Vite Tablet every hour the first night.* ***They stopped the sickness and she was quite well again in a few days.*** *I have recommended Yeast-Vite Tablets to all my friends and I have been told by them* ***they have been cured of Headaches from which they had suffered for years.*** *We are never without a bottle in the house and I always carry some in my handbag in case I might meet some friend who may be ailing.* ***I shall always recommend Yeast-Vite wherever I go.***

Yours faithfully, (Sgd.) Miss H.

NO CURE NO PAY!

This is unquestionably the most HONEST, STRAIGHTFORWARD, and Fair-Dealing Offer ever made to the British Public. Simply obtain a 1/3 Bottle of YEAST-VITE Brand Tablets from any Chemist. Try the treatment at our risk, and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY and TONIC PROPERTIES of YEAST-VITE, return the empty carton to Irving's Yeast-Vite, Ltd., Watford, within one month of the purchase, and your money will be refunded in full without quibble or question.

YOUR QUICK-HEALTH TIME-TABLE

FROM	*TO*	*TIME*
NERVE PAINS -	*Glorious Relief*	**In 5/15 MINS.**
HEADACHES - -	*Deliverance*	**In 5/15 MINS.**
LASSITUDE - -	*Vim and Vigour*	**In 10/20 MINS.**
DEPRESSION - -	*Buoyant Energy*	**In 10/20 MINS.**
"NERVES" - -	*Steadiness*	**In 10/20 MINS.**
INDIGESTION -	*Keen Appetite*	**In 15/30 MINS.**
EXHAUSTION - -	*Animation*	**In 15/30 MINS.**
SLEEPLESSNESS	*Calm Repose*	**In 30/60 MINS.**
RHEUMATISM -	*Pain Relief*	**In 24 HOURS**
CONSTIPATION -	*Regularity*	**In 36 HOURS**
IMPURE BLOOD	*Purification*	**In 36 HOURS**

Yeast-Vite

Brand Tonic Tablets. Sold Everywhere, 3d., 6d., 1/3, 3/- and 5/-

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